90TH NASPA ANNUAL CONFERENCE

# Charta Course for Student Success

MARCH 8-12,2008 BOSTON, MASSACHUSETTS

> Program Book & Conference Guide



www.naspa.org/conference



### **Dear NASPA Colleagues and Friends:**

On behalf of the NASPA Board of Directors and the 2008 Conference Planning Committee, welcome to Boston and our association's 90<sup>th</sup> annual gathering!

Our theme, "Chart a Course for Student Success" combines the sea-faring traditions of New England with the primary focus of our profession. We invite you to map your own course for success at the Conference by taking full advantage of outstanding featured speakers, over 300 topical program sessions, and scores of other exciting auxiliary events planned for the next several days.

In addition to the many traditional conference programs offered each year, we hope that you will also experience some of the 2008 NASPA Annual Conference's unique features, including:

- A series of special invited programs on key issues and opportunities,
- A commitment to environmental sustainability throughout the conference and by participants,
- · Exciting news about the NASPA Foundation Campaign for NASPA, and
- Our version of the Boston Common, an intentional gathering and networking location in a park-like setting located right inside the Convention Center!

We know that student success today in higher education has a major influence on community success – local, national, and international – and on our tomorrow. We hope that during this conference, each of you will explore the many ways to navigate the waters of curricular and co-curricular learning and experiences, which together are so integral to the overall educational process and ultimately to student success.

Here in one of America's oldest cities and the home of many higher education institutions, you will have opportunities to create better environments and opportunities for student success through the engaging pre-conference programs, an insightful poster session, and the rest of our dynamic program. We hope you enjoy all the surrounding neighborhood has to offer, as you connect with colleagues and friends, including the nation's and world's leading student affairs administrators, and our newest undergraduate student members, here in Boston's historic and vibrant Back Bay.

Take time to review the many varied program opportunities in this book. Go online and plan your daily itinerary. Use the NASPA Professional Development Curriculum matrix to focus your experience. Stop by our Boston Common for suggestions and tips. Or talk with one of our many conference volunteers (wearing scarves) about the many ways to map your own conference experience.

Colleagues and friends, thank you for joining us, as together we "Chart a Course for Student Success!"

Jan Walbert NASPA President Arcadia University Dennis Black 2008 NASPA Conference Chair University at Buffalo

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# General Information

#### ACCESSIBILITY

If you have accessibility concerns or questions, require assistance, or need accommodations, please stop by Conference Headquarters, 1st Floor - Convention Center.

#### "ASK ME ABOUT NASPA" PROGRAM

Current and past leadership of NASPA will be asked to wear buttons that say "Ask Me about NASPA." We encourage first-time conference attendees who are new to the profession or have just not had an opportunity to attend a national NASPA conference to reach out to these individuals and ask them about NASPA.

#### BOSTON COMMON

1st Floor - Convention Center

Check out the daily schedule of events including local school entertainment, follow up discussions from featured programs, and "Common Conversations"; informal discussions regarding NASPA, the NASPA Foundation, the board of Directors and the conference planning committee.

#### **BUSINESS CENTER**

The Hynes Convention Center is equipped with a FedEx Kinkos and offers services such as copying and shipping. Additionally, business centers in both the Marriott and Sheraton offer a fullrange of services including, but not limited to copying, fax services, and shipping. The Marriott Business Center is located on the lobby level and the Sheraton Business Center is located on the second floor across from the Back Bay meeting rooms.

#### CELL PHONES AND PAGERS

As a courtesy to presenters, speakers, and attendees, please turn cell phones and pagers on a silent mode during program sessions and speakers. Please leave sessions when answering calls.

#### CONFERENCE EVALUATION

An overall conference evaluation will be emailed to all registered participants following the 2008 NASPA Annual Conference. Individual session presenters may provide an opportunity to evaluate their session at the end of the program. NASPA is not collecting any paper evaluations of sessions in the efforts to maintain a sustainable conference experience.

#### **CONFERENCE HANDOUTS**

Continuing NASPA's commitment to a sustainable environment, NASPA requested that program presenters do not bring paper handouts for their sessions. NASPA will ask the program presenters to upload their presentations to the NASPA Web site after the conference and participants can download the presentations immediately following the event! Bring your recycled note paper to take notes and know that you will be able to download a PDF of the presentations after the NASPA Annual Conference!

#### CONTINUING EDUCATION CREDITS

Continuing Education (CE) credits toward certification or re-certification for counselors are available through NASPA, which is approved to award CE's by the National Board of Certified Counselors (NBCC). Forms can be obtained at on-site registration, Exhibit Hall A Foyer - Convention Center.

#### CORPORATE PRESENTATIONS

Within the NASPA Annual Conference program book, you will notice a few programs that are labeled as "Corporate Presentations." These are educational program sessions provided by corporate sponsors of the 2008 NASPA Annual Conference. NASPA seeks support from corporations that support the Association's mission, values and goals. NASPA does not endorse the product or service of any of its corporate sponsors however, through our educational mission, provides opportunities for Naspa members to interact with our corporate partners.

#### CYBER CAFÉ

Exhibit Hall A Fover - Convention Center

The Cyber Café will provide an opportunity for attendees to check e-mail, or browse the Web while at the conference. The Cyber Café will be open throughout the conference day and will have limited staffing. The hours of operation for the Cyber Café are Saturday-Tuesday, 7:00 a.m. - 9:00 p.m. and Wednesday 7:00 a.m. - 10:00 a.m. The cyber café is being generously sponsored by Interactive Collegiate Solutions (ICS).

This year, the Convention Center will provide complimentary wireless access to the Internet. Just turn your computer on, open your Internet browser and connect, absolutely free. For your convenience, stations with electrical outlets will be provided for your use. The Sheraton and Marriott lobbies provide wireless for

#### **EXHIBIT HALL**

Exhibit Hall A - Convention Center

Make plans to visit the Exhibit Hall to see the exciting vendor displays! Enter the Exhibitor Passport Raffle for an opportunity to win great prizes. In addition, the NASPA Foundation Silent Auction is located in the Exhibit Hall A.

#### EXHIBIT HALL SCHEDULE

1:00 p.m. - 4:00 p.m. Sunday

3:00 p.m. - 4:00 p.m.

(Reception for SSAOs and Internationals)

Monday 9:00 a.m. - 3:00 p.m.

10:15 a.m. - 10:45 a.m. Break

Tuesday 9:00 a.m. - 3:00 p.m.

1:15 p.m. - 1:45 p.m. Break

For a listing of Exhibitors, see page 79 of the program book.

#### **FAMILY FRIENDLY ROOM**

Conference Room - Sheraton

The Conference Planning Committee acknowledges that many conference attendees will travel with family when attending the conference. A private room has been provided to allow parents to care for small children without having to return to individual hotel rooms.

#### GENDER NEUTRAL RESTROOMS

Gender neutral restrooms are available in both the Hynes Convention Center and the Sheraton Hotel. Please see signs for specific locations.

#### **HEADQUARTERS**

1st Floor - Convention Center

Conference Headquarters serves as a general resource for conference-related issues including schedule changes, accommodations for persons with special needs, and lost and found. Conference Headquarters is open during registration hours.

#### HOSPITALITY

Boston Common – 1<sup>st</sup> Floor – Convention Center 2nd Floor - Sheraton

The Hospitality desk will assist attendees with information on transportation, dining, tours shopping, attractions, events, places of worship, emergency health care information, and much more.

Saturday	8:00 a.m 5:00 p.m.
Sunday	8:00 a.m 3:30 p.m.
Monday	8:00 a.m 5:00 p.m.
Tuesday	8:00 a.m 5:00 p.m.
Wednesday	8:00 a.m 10:00 a.m

#### **HOTEL CONTACT NUMBERS**

Colonnade	617-425-3209
Fairmont	617-267-5300
Hilton	617-236-1100
Marriott	617-236-5800
Omni	617-227-8600
Park Plaza	617-426-2000
Sheraton	617-236-2000
Westin	617-351-7775

#### LOST AND FOUND

Lost and found articles should be turned in to the Hospitality desk in the Boston Common. Articles not claimed by closing time each day will be transferred to Conference Headquarters located on the first floor of the Convention Center. Articles not claimed by the end of the conference will be shipped back to the NASPA office and held for approximately 30 days.

#### NAME BADGES

Admission to all activities requires a conference badge. Any person without a name badge may be excluded from conference programs and events. Lost or damaged name badges can only be replaced at Registration, located in the Exhibit Hall A Foyer – Convention Center.

#### PRESENTER READY ROOM

307 - Convention Center

This room is for presenters to prepare and test the audiovisual portion of their presentation. This room is available from 8:00 a.m. – 4:30 p.m., Saturday – Tuesday and 7:30 a.m. – 10:00 a.m. on Wednesday.

# PROFESSIONAL DEVELOPMENT CURRICULUM

As part of the NASPA Professional Standards Division's continuing efforts to assist you in making your professional development experiences more intentional and purposeful, all of NASPA's Professional Development Events will make use of NASPA's Professional Development Curriculum matrix. The matrix is designed to assist you visually as shape your own professional development experience to focus on the six content areas shown.

Look for the icon that represents the categories as you make your selections from the program book.

Values, history, and philosophy of the profession	Student characteristics, development, and learning	Assessment and research practices
Leadership, administration, and management	Culture, diversity environment, and organization development	Law, governance, and policy

#### **PROGRAM CHANGES & UPDATES**

Conference Headquarters – 1st Floor – Convention Center Changes and updates can be submitted Saturday, March 8 – Tuesday, March 11 between the hours of 7:30 a.m. – 4:00 p.m. Updates will be provided to participants on plasma screens at the Boston Common and throughout the Convention Center, as well as one in both the Marriott and Sheraton Hotels.

#### REGISTRATION

Exhibit Hall A Foyer - Convention Center

JRS
8:00 a.m 5:00 p.m.
8:00 a.m 5:00 p.m.
8:00 a.m 5:00 p.m.
8:00 a.m 12 Noon

#### **SMOKING**

The Convention Center, and all contracted hotels are smoke-free environments. Smoking is permitted in designated areas only.

# THE PLACEMENT EXCHANGE PROGRAM SESSIONS

Throughout the program book, you will see The Placement Exchange logo near educational sessions that pertain to career and job searching in the student affairs profession. The Placement Exchange committee selected these educational sessions in order to help participants manage careers, as well as the placement process. Look for the icon to help make selections if you are interested in expanding your knowledge about the next steps in your career!

#### **VOLUNTEERS**

Boston Common - 1st Floor - Convention Center Volunteers are critical to the success of the conference. Volunteers are needed to help with registration, hospitality, programs, and a variety of other services.

Join the volunteer team and enjoy an opportunity to network, spend time with colleagues, and make the most of your conference experience. Volunteering is simple, as we will work around your schedule making it easy for you to participate as a typical conference attendee. Please visit the volunteer table located in the Boston Common.

Conference volunteers will be easily identified. Each will be wearing a colorful scarf. Please feel free to approach one for information.

# Schedule-at-a-Glance

Saturday, March 8, 2008	
7:00 a.m 9:00 p.	Cyber Café Open
8:00 a.m 5:00 p.	Conference Registration
1:00 p.m 4:00 p.	Pre-Conference Workshops (Half-Day)
4:00 p.m 8:00 p.	International Symposium Keynote & Reception

Sunday, March 9, 2008		
7:00 a.m 9:00 p.m.	Cyber Café Open	
8:00 a.m 5:00 p.m.	Conference Registration	
8:00 a.m 3:30 p.m.	Pre-Conference Workshops (Full-Day)	
8:00 a.m 11:00 a.m.	Pre-Conference Workshops (Half-Day)	
9:00 a.m 11:00 a.m.	JASPA Mass	
12 Noon - 3:00 p.m.	Pre-Conference Workshops (Half-Day)	
1:00 p.m 4:00 p.m.	Exhibit Hall Open	
1:00 p.m 3:00 p.m.	NASPA Regional Advisory Board Meetings	
3:00 p.m 4:00 p.m.	Reception for Internationals and SSAOs	
4:00 p.m 6:00 p.m.	Opening Session and Speaker: Soledad O'Brien	
6:00 p.m 8:00 p.m.	Opening Reception	

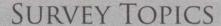
	Mo	onday, March 10, 2008
7:00 a.m 9:00	p.m.	Cyber Café Open
7:30 a.m 8:45	a.m.	Public Policy/Legislative Issues Breakfast
8:00 a.m 5:00	p.m.	Conference Registration
9:00 a.m 3:00	p.m.	Exhibit Hall Open
9:00 a.m 10:1	5 a.m.	Educational Sessions
10:15 a.m 10:	45 am.	Exhibit Hall Refreshment Break
10:45 a.m 12	Noon	Featured Speaker: Travis Roy
10:45 a.m 12	Noon	Educational Sessions
12 Noon - 1:00	p.m.	Past Presidents' Luncheon
12:15 p.m 1:3	0 p.m.	Educational Sessions
1:45 p.m 3:00	p.m.	Educational Sessions
3:30 p.m 4:45	p.m.	Educational Sessions
5:00 p.m 6:00	p.m.	NASPA Regional Business Meetings
6:30 p.m 8:30	p.m.	NASPA Foundation Reception (Invitation Only)
7:00 p.m 9:00	p.m.	NASPA Communities Gala (All are Welcome)
7:00 p.m 11:0	0 p.m.	Institutional Receptions
9:00 p.m 11:0	0 p.m.	NASPA Regional Receptions

Tuesday, March 11, 2008		
7:00 a.m 9:00 p.m.	Cyber Café Open	
8:00 a.m 12 Noon	Conference Registration	
9:00 a.m - 3:00 p.m.	Exhibit Hall Open	
9:00 a.m 10:15 a.m.	Educational Sessions	
10:30 a.m 11:45 a.m.	Educational Sessions	
12 Noon - 1:15 p.m.	Educational Sessions	
12 Noon - 1:30 p.m.	NASPA Awards Luncheon	
1:15 p.m 1:45 p.m.	Exhibit Hall Refreshment Break	
1:45 p.m 3:00 p.m.	Featured Speaker: Immigration Panel	
1:45 p.m 3:00 p.m.	Educational Sessions	
3:15 p.m 4:30 p.m.	Educational Sessions	
4:30 p.m 5:30 p.m.	NASPA Annual Business Meeting (All are Welcome)	
7:00 p.m 11:00 p.m.	Institutional Receptions	
9:00 p.m 1:00 a.m.	NASPA Talent Show and Dance Party – NASPA's Got Talent	

Wednesday, March 12, 2008		
7:00 a.m 10:00 a.m.	Cyber Café Open	
8:30 a.m 9:45 a.m.	Educational Sessions	
10:00 a.m 11:30 a.m.	Closing Session and Speaker: Zenobia Lawrence Hikes	

# PROFILE OF THE AMERICAN COLLEGE STUDENT

The Profile of the American College Student (Profile), administered by NASPA and powered by Student Voice, is a comprehensive survey program designed to provide institutions with a descriptive portrait of their students at all levels, from first year to senior year-plus. The Profile provides your institution with credible, accurate, timely, and relevant information that can be used to inform decision making and improve programs and services.



- Demographics
- Academic Involvement
- Academic Integrity
- Campus Involvement
- · Health and Wellness
- Technology Use
- Media Consumption
- Diversity Issues
- Values and Beliefs
- Future Aspirations



THE PROFILE

- Provides the campus community with a comprehensive and descriptive profile of all students
- Allows institutions to compare characteristics of their students with a profile of students nationally
- Allows for the ability to cross-reference data with other national and local assessment data sets
- Allows institutions to track changes and trends in students as they emerge and make comparisons among different groups of students on campus
- Requires minimal logistical and technological coordination
- Is administered each spring via the Internet and is designed to be completed in less than 20 minutes





Deadline to Register: December 12, 2008

NASPA, student affairs administrators in higher education, is the leading voice for student affairs administration, policy, and practice and affirms the commitment of student affairs to educating the whole student and integrating student life and learning. With over 11,000 members at 1,200 campuses, and representing 29 countries, NASPA is the largest professional association for student affairs administrators, faculty, and graduate students. NASPA members are committed to serving college students by embracing the core values of diversity, learning, integrity, service, fellowship and the spirit of inquiry. In fulfilling its mission to provide professional development and advocacy for student affairs educators and administrators who share the responsibility for a campus-wide focus on the student experience, NASPA is committed to:

- · Providing professional development to our members through the creation and dissemination of high quality experiences, information, and exemplary models of
- Providing leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues
- · Advancing pluralism, diversity, and internationalism in NASPA and the profession
- · Providing leadership for promoting, assessing, and supporting student learning and successful educational outcomes
- · Maintaining, evaluating, and developing a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth

#### NASPA CENTERS FOR INNOVATION

James E. Scott National Academy for Leadership and Executive Effectiveness The Scott Academy is an integral part of NASPA designed to help SSAOs stay on top of critical management issues and professional development opportunities that ensure their career leadership success. The Academy quickly responds to current SSAO needs with Institutes, publications, and seminars run by higher education, business, government, and senior student affairs experts.

Center for Public Policy Educates lawmakers about issues important to student affairs and gives NASPA members the most up-to-date information on topics such as FERPA, safety, and other government mandates.

Center for Research on Student Life and Demographics Coordinates the Profile of the American College Student national survey. The Center also

sponsors and conducts research projects focusing on college students and serves as a clearinghouse for research projects completed by NASPA

Center for Scholarship, Research, and Professional Development for Women Exists to address education issues relevant to women in student affairs, women in higher education, and women students. Coordinates the Alice Manicur Symposium for Women Aspiring to be SSAOs, coordinates the Panel of Listeners mentoring program, and publishes the Journal About Women in Higher Education.

Center for Technology in Student Affairs Publishes the weekly e-zine, NetResults, creates a library of online student affairs resources, and builds the capacity of NASPA members to use technology in the pursuit of student success.

International Center for Student Success and Institutional Accountability Provides leadership in policy, practice, and professional development through research, capacity-building, and collaborative grantfunded projects to help institutions and educators define, enhance, and document student success. The Center is a co-sponsored project between NASPA and Keeling & Associates, LLC.

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#### **NASPA Foundation President**

Edward Whipple, Bowling Green State University

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Journal Board Editor

Cary Anderson, Canisus College

Academy for Leadership and Executive Effectiveness

Cynthia Cherrey, Tulane University

Alice Manicur Women's Symposium

Tisa Mason, University of Wisconsin-Whitewater

Center for Women Advisory Board Chair Sarah Marshall, Central Washington University

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**Faculty Fellows** 

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2007 Steven's Institute Chair

Brian Sullivan, University of British Columbia

NASPA Historian

Kathryn Nemeth Tuttle, University of Kansas

Hardee Dissertation of the Year Coordinator Marilyn Amey, Michigan State University

#### NASPA KNOWLEDGE COMMUNITY CHAIRS

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Alocohol & Other Drugs

Beth DeRicco, The Higher Education Center

**Asian Pacific Islanders Concerns** 

Lori Ideta, *University of Hawai'I at Manoa* Joy Hoffman, *Whittier College* 

Assessment, Research, and Evaluation

Ted Elling, University of North Carolina-Charlotte

Carrie Zelna, North Carolina State University

**Disability Concerns** 

Cindy Donahue, University of Colorado-Boulder

Fraternity/Sorority

Richard McKaig, *Indiana University* Debbie Heida, *Berry College* 

Gay, Lesbian, Bisexual & Transgender Concerns

Carrie Kortegast, *Iowa State*William Simpkins, *Barnard College* 

**Graduate & Professional Student Services** Katie O'Dair, *Boston College* 

Health in Higher Education

Pat Fabiano, Western Washington University Karen Moses, Arizona State University

**Indigenous Peoples** 

Karen Francis-Begay, University of Arizona

**International Educators** 

Lisa Bardill Moscaritolo, Pace University

Latino/a Concerns

Jason Casares, *University of Arizona* Clarybel Peguero, *University of Virginia* 

Men & Masculinities

Rachel Wagner, University of Dayton Ryan Barone, University of Connecticut

New Professionals & Graduate Students

Daniel Choi, New York University

Parent and Family Relations

Ryan Lombardi, *Duke University* Carolyn Stirling, *University of* Southern California

Spirituality and Religion in Higher Education

Deborah Cady, Fairfield University

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Technology

Leslie Dare, North Carolina State University Kevin Guidry, Indiana University

Women in Student Affairs

Marlene Kowalski-Braun, Grand Valley State University



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LaTova Tanscott, Administrative Assistant

LaToya Tapscott, Administrative Assistant Nathan Victoria, Coordinator, Special Projects

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Mary Howard-Hamilton, *Indiana State University* 

Linda Clement, *University of Maryland-College Park* 

Michael Cuyjet, University of Louisville-Graduate School

Marilyn Amey, Michigan State University Mary Howard-Hamilton, Indiana State University

Dea Forney, Western Illinois University Randy Hyman, Ball State University Carney Strange, Bowling Green State University

# NASPA Past Presidents

2006-07	Barb Jones
2005-06	and the second s
2004-05	Peg L. Blake
2003-04	Karen L. Pennington
2002-03	Michael Jackson
2001-02	Theresa A. Powell
2000-01	Shannon Ellis
1999-00	Doris Ching
1998-99	Cheryl (Cherry) M. Callahan
1997-98	Jack Warner
1996-97	Suzanne E. Gordon
1995-96	Jon C. Dalton
1994-95	James E. Scott
1993-94	Paula M. Rooney
1992-93	Joan Claar
1991-92	Dennis C. Golden
1990-91	Marsha Duncan
1989-90	Dudley Woodard
1988-89	Thomas Goodale
1987-88	Larry Ebbers
1986-87	Judith M. Chambers
1985-86	Bob E. Leach
1984-85	The state of the s
1983-84	Edward H. Hammond
1982-83	R. Mikell O'Donnell
1981-82	E.T. "Joe" Buchanan
1980-81	Lyle A. Gohn
1979-80	George W. Young
1978-79	Donald V. Adams

1977-78	Arthur Sandeen
1976-77	Alice R. Manicur
1975-76	James J. Rhatigan
1974-75	James R. Appleton
1973-74	John L. Blackburn
1972-73	Thomas B. Dutton
1971-72	Chester E. Peters
1970-71	Earl W. Clifford
1969-70	Mark W. Smith
1968-69	O.D. Roberts
1967-68	Carl W. Knox
1966-67	Edmund G. Williamson
1965-66	Glen T. Nygreen
1964-65	Victor R. Yanitelli
1963-64	James McLeod
1962-63	J.C. Clevenger
1961-62	Fred J. Weaver
1960-61	William S. Guthrie
1959-60	H. Donald Winbigler
1958-59	Fred H. Turner
1957-58	Donald M. Dushane
1956-57	Frank C. Baldwin
1955-56	John H. Hocutt
1954-55	John H. Stibbs
1953-54	
1952-53	Victor F. Spathelf
1951-52	A. Blair Knapp
1950-51	Wesley P. Lloyd
1949-50	L.K. Neidlinger

1948-49	J.H. Newman
1947-48	E.L. Cloyd
1946-47	
1944-46	
1943-44	J.H. Julian
1942-43	Joseph A. Park
1941-42	L.S. Corbett
1940-41	J.J. Thompson
1939-40	J.F. Findlay
1937-39	D.H. Gardner
1936-37	Dabney S. Lancaster
1935-36	
1934-35	B.A. Tolbert
1933-34	H.E. Lobdell
1932-33	C.E. Edmonson
1931-32	W.I. Moore
1930-31	W.L. Sanders
1929-30	J.W. Armstrong
1928-29	G.B. Culver
1927-28	Scott H. Goodnight
1926-27	1
1925-26	C.R. Melcher
1924-25	Robert Rienow
1923-24	J.A. Bursley
1922-23	Stanley Coulter
1921-22	Edward E. Nicholson
1920-21	Thomas A. Clark
1919-20	Scott H. Goodnight

#### NASPA NATIONAL & INTERNATIONAL REGIONS









#### INTERNATIONAL COUNTRIES (REGION)

Alberta, Canada (V)
Australia (VI)
Bahamas (II)
British Columbia,
Canada (V)
Egypt (II)
Germany (II)
Hong Kong (VI)
Ireland (I)
Italy (I)
Kuwait (III)
Lebanon (III)
Malaysia (VI)
Manitoba, Canada
(IV-W)

Mexico (III)

New Foundland, Canada (I) Ontario, Canada (IV-E)
Qatar (III)
Quebec, Canada (I)
Saudi Arabia (III)
Senegal (I)
Singapore (VI)
Spain (I)
Switzerland (I)
Taiwan, (III)
Trinidad and Tobago (III)
United Arab Emirates (III)
United Kingdom (I)
Virgin Islands (II)
United States Minor
Outer Islands (I)

Nova Scotia, Canada (I)







#### NASPA 2008 AWARD RECIPIENTS

NASPA Awards Luncheon • Tuesday, 12 Noon – 1:30 p.m. • Independence (Salon East) – Sheraton

## MELVENE D. HARDEE DISSERTATION OF THE YEAR AWARD



#### 2008 Recipient: Dr. Susan Denita Johnson

Research Analyst, Office of University Planning, Institutional Research, and Accountability, Indiana University

Dissertation: "Terms

Of Engagement: What Matters To African American College Student Participation In Educationally Purposeful Activities"

Dr. George Kuh, Indiana University, Dissertation Chair



#### 2008 Runner Up: Dr. Samuel D. Museus

Assistant Professor of Higher Education, Graduate College of Education, University of Massachusetts-Boston

**Dissertation:** "Fostering Minority College Student Persistence And Baccalaureate

Degree Attainment: A Collective-Cross Case Analysis Of High-Performing Institutions" Dr. Shaun Harper, The University of Pennsylvania, Dissertation Chair

## MID-LEVEL STUDENT AFFAIRS PROFESSIONAL AWARD



#### 2008 Recipient: Cedric D. Hackett

Academic Advisor, California State University-Northridge (CSUN) and Counseling Faculty Member, Santa Monica College

Mr. Hackett is the founder and coordinator of the CSUN Advancement to Graduate

Education initiative. He also coordinated the 18<sup>th</sup> Annual Statewide CSU Research Competition. Mr. Hackett's involvement with NASPA includes service as African American Concerns Knowledge Community National Chair, and Region VI Chair, Minority Undergraduate Fellows Program regional liaison and mentor, and Regional Knowledge Community Coordinator. He is currently the Program Chair for the 2008 NASPA Western Regional Conference. Mr. Hackett is working on his Doctor of Education in Higher Education Leadership at California Lutheran University.

#### NASPA PRESIDENT'S AWARD



#### 2008 Recipient: Dr. Paula M. Rooney President, Dean College

Dr. Paula M. Rooney arrived at Dean College in 1995 and transformed the traditional, two-year institution into a mission driven, successful

and growing organization, increasing its enrollment, retention and endowment. She launched the College's first baccalaureate degree program, and initiated a second. She developed and implemented dual degree programs with Suffolk University and oversaw the redesign of academic programs resulting in emphasis on faculty development and student support services. Dr. Rooney has served on boards and research teams regionally and

nationally; and is on a first-name basis with

most of the students on her campus.



#### 2008 Recipient: Dr. Scott S. Cowen

President, Tulane University

Dr. Scott S. Cowen is Tulane University's 14th President. Since President Cowen's arrival in 1998, Tulane University has more than

tripled its undergraduate applications while experiencing all-time highs in student quality. Prior to coming to Tulane, President Cowen was a professor—and later dean—at Case Western Reserve University in Ohio for 23 years. He is the author of four books and more than 100 academic and professional articles, essays, and reviews, as well as the recipient of several national awards and honors. Dr. Cowen's areas of scholarship and teaching focus on strategic financial management systems, corporate governance and leadership.

# OUTSTANDING CONTRIBUTION TO HIGHER EDUCATION



#### 2008 Recipient: Dr. George D. Kuh

Chancellor's Professor, Indiana University

Dr. George D. Kuh is Chancellor's Professor of Higher Education at Indiana University Bloomington

where he directs the Center for Postsecondary Research. He is the founding director of the widely-used National Survey of Student Engagement (NSSE). Dr. Kuh has written extensively about student engagement, assessment, institutional improvement, and college and university cultures and consulted with about 200 colleges and universities in the U.S. and abroad. His two most recent books are Student Success in College: Creating Conditions That Matter (2005) and Piecing Together the Student Success Puzzle: Research, Propositions, and Recommendations (2007).

#### ROBERT H. SHAFFER AWARD FOR ACADEMIC EXCELLENCE AS A GRADUATE FACULTY MEMBER



#### 2008 Recipient: Dr. Joan B. Hirt

Associate Professor, Virginia Tech Dr. Joan B. Hirt has spent 15 years as a student affairs professional, working in residence life, housing and

dining services, and a dean

of students office before becoming a faculty member in 1994. She has served as President of the Western Association of College and University Housing Officers. Dr. Hirt has authored or co-authored over 30 refereed articles, books, and monograph chapters. She is the author of Where You Work Matters: Student Affairs Administration at Different Types of Institutions (2006) and has co-authored two other volumes on professional issues in student affairs. While her secondary research endeavors have focused on issues of diversity in higher education, her abiding interest is in issues of professionalization in student affairs.

# FRED TURNER AWARD FOR OUTSTANDING SERVICE TO NASPA



#### 2008 Recipient: Dr. Theresa A. Powell

Vice President for Student Affairs, Temple University

Dr. Powell is well known for her professional and civic leadership. Among her many activities, she

is a Past President of NASPA. In 2003, the NASPA Foundation honored her as a Pillar of the Profession. She is currently a member of the NASPA Foundation Board. She also has served as Team Chair, Consultant Evaluator, and for the past eleven years member of the Accreditation Review Council for The Higher Learning Commission. Formerly, she served 12 years as Vice President for Student Affairs and as a tenured professor at Western Michigan University in Kalamazoo, Michigan. Prior to that post, she was director of two-year campus programs and an administrator at the Ohio Board of Regents.

#### SCOTT GOODNIGHT AWARD FOR OUTSTANDING PERFORMANCE AS A DEAN\*

\*Dean refers to any title that denotes the lead student affairs officer on campus.



#### 2008 Recipient: Dr. Michael L. Jackson

Vice President for Student Affairs, University of Southern California

Dr. Jackson works closely with his institution's president and collaborates with deans, faculty and other

staff to enhance the university's academic, social and cultural programs as well as its living and learning environment. Prior to coming to USC, Jackson had been dean of students at Stanford University, where he worked in student affairs for over 15 years. He is a Past President of NASPA, and a professor in higher education at the USC Rossier School of Education. During his leadership at USC, two new residential colleges housing 900 students have been completed and construction will begin on a new campus center and student health center in summer 2008.

## NEW PROFESSIONAL AWARD RECIPIENTS

Each NASPA Region recognizes one outstanding new professional with this award. Spelman & Johnson generously honors all seven award recipients by providing them with complimentary registration to this year's conference.

Region I: DeMethra LaSha Bradley Assistant Director and Manager of Academic Integrity

Center for Student Ethics & Standards University of Vermont

#### Region II: David E. Jones

Community Development Educator New York University

Region III: Amanda N. Wallace

Community Director The University of Alabama-Tuscaloosa

Region IV-East: Charity R. Moos Leadership Development Specialist Illinois State University

Region IV-West: Sandra Vasquez

Assistant Director, Office of Community Standards and Student Ethics University of Arkansas Region V: Patrick McShane

Career Counselor – Web Content/ Design Coordinator University of Utah

Region VI: Irvin Harrison

Doctoral Student San Diego State University

#### NASPA Excellence Awards

#### **GRAND GOLD MEDAL AWARD WINNER**

Civic Learning: Impacting Students One at a Time

James Madison University

Submitted by Wendy Young, Assistant Director

#### **GRAND SILVER MEDAL AWARD WINNER**

The ReadySet: Information for New Students at Syracuse University

Syracuse University

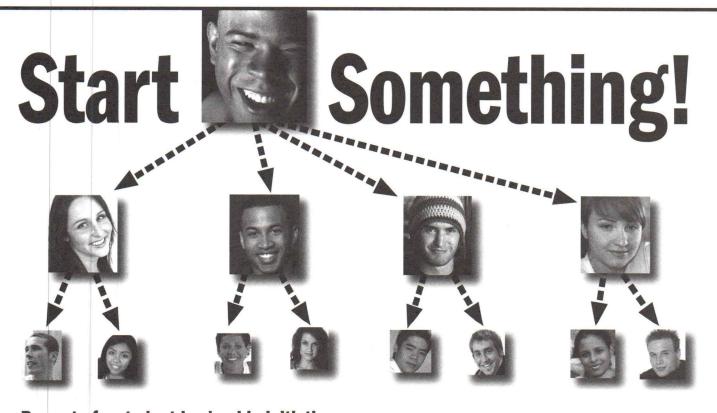
Submitted by Barry L. Wells, Senior Vice President and Dean of Student Affairs

#### GRAND BRONZE MEDAL AWARD WINNER

Study Abroad for Students with Disabilities

**American University** 

Submitted by Gail Short Hanson, Vice President of Campus Life



Be part of a student leadership initiative that promotes health and safety!

It's free to affiliate your peer education group - Exhibit Booth 509.

The BACCHUS Network Saving Lives Since 1975

www.bacchusnetwork.org

# Featured Speakers

#### **SUNDAY, MARCH 9**

4:00 p.m. - 6:00 p.m.



Soledad O'Brien

# Opening Speaker Soledad O'Brien

Ballroom A-C - Convention Center

Soledad O'Brien is an anchor and special correspondent for CNN: Special Investigations Unit, reporting hour-long documentaries throughout the year and filing in-depth series on the most important ongoing and breaking news stories for all major CNN programs.

O'Brien joined CNN in July 2003 as the co-anchor of the network's flagship morning program, *American Morning*, and distinguished herself by reporting from the scene on the transformational stories that broke on her watch. Her efforts following Hurricane Katrina and the tsunami in Phuket, Thailand, have earned her numerous awards and critical acclaim.

O'Brien served as CNN's point person for President George W. Bush's visit to Mexico, delivering a series of eye-opening reports on conditions south of the border that fuel illegal immigration to the United States. She also anchored and reported a highly acclaimed CNN: Special Investigations Unit documentary featuring a never-before-seen look at Martin Luther King Jr's private writings, notes and teachings, which represent the foundation of King's life's work as a preacher and human rights activist; and her ongoing initiative titled "Children of the Storm," which provides video cameras to young Hurricane Katrina survivors so that they can tell their stories of trial and triumph in their own words and images.

The Opening Session is generously sponsored by Sodexo. NASPA also thanks CNN for Ms. O'Brien's appearance.

#### MONDAY, MARCH 10

10:45 a.m. - 12 Noon



Travis Roy

## **Travis Roy**

Ballroom A/B - Convention Center

Travis Roy, a young hopeful in the world of hockey, finally realized his lifelong dream — only to see it turn, in an instant, into an unexpected nightmare.

In the fall of 1995, Roy accomplished one of his dream goals by earning a hockey scholarship to Boston University. At twenty-years of age he entered into his first collegiate hockey game. Eleven seconds into his first shift, his life changed forever as he crashed into the boards and cracked his fourth and fifth cervical vertebra, paralyzing him from the neck down.

Despite this ill twist of fate, Roy has continued to persevere and defy the odds. With an intense rehabilitation regime, he has regained some movement in his right arm. While coming to grips with his life as a quadriplegic, he returned to Boston University less than a year after his accident. Four years later, he graduated with a degree in public relations from Boston University's prestigious College of Communication. In the storied history of BU Terriers hockey, Roy's #24 is the only jersey to have been retired.

Join Travis Roy as he speaks on *Conquering Life's Hurdles* — finding meaning and success in spite of the obstacles.

Generously sponsored by Chartwells

1:45 p.m. - 3:00 p.m.

# **Immigration and Higher Education**

Ballroom A/B - Convention Center



**Tomás Morales** 



**Andre Perry** 



Wendy Erisman



Allan Wernick

Moderator: Tomás Morales, College of Staten Island,
The City University of New York
Andre Perry, University of New Orleans
Wendy Erisman, Institute for Higher Education Policy (IHEP)
Allan Wernick, Baruch College, The City University of
New York

The matter of immigration has consistently been a defining issue for the United States and one that has been debated for many years. Most recently, among other things, the debate has sounded issues related to access to higher education for immigrants, admissions, financial aid and student visa programs.

Institutions of higher education have always been on the cutting edge of responding to changing demographics. As society becomes more global, institutions of higher education

are enrolling more and more students who have come to the United States, both legally and illegally, to seek a better opportunity for themselves and their families.

How have our institutions of higher education changed to respond to a growing immigrant population? What are our responsibilities? How can our policies and practices be modified and enhanced to meet the special needs of a complex documented and undocumented immigrant population? What are legal, political, and social barriers that prevent immigrants from attaining a higher education, and putting that education to use?

Panelists will provide expertise from legal, scholarly, and practical perspectives that will better inform our practice and policies when considering this important issue.

#### WEDNESDAY, MARCH 12

10:00 a.m. - 11:30 a.m.



Zenobia Lawrence Hikes

#### Closing Speaker

## Zenobia Lawrence Hikes

Ballroom A/B - Convention Center

Dr. Hikes serves as vice president for student affairs at Virginia Polytechnic Institute and State University (Virginia Tech). At Virginia Tech, she provides leadership oversight for 15 university departments, including, housing and dining programs, the dean of students office, career services, student health, and recreational sports. Further, she partners collaboratively with teams university-wide in creating an invigorated college experience.

Student affairs educators must create crisis management plans; provide adequate access to counseling; and offer a multitude of other services which help maintain safety and security in the campus community. However, even when these structures are in place, the unexpected can happen.

Dr. Hikes will share her April 2007 experiences and help us all look ahead.

The closing session is generously sponsored by Outside The Classroom.

# Special Events & Conference Highlights

#### **CONFERENCE CONNECTIONS**

Sunday, March 9, 2:00 p.m. – 3:30 p.m. *Grand Ballroom* – (*Salon G*) – *Marriott*During this must-see orientation, first-time attendees will hear from some of the NASPA leadership, as well as receive an overview on becoming involved in NASPA and making the most of your conference time. Although you may have attended other professional conferences, it is helpful to learn the nuances of NASPA.

#### **DOCTORAL STUDENT SEMINAR**

Sunday, March 9, 8:00 a.m. – 3:00 p.m. Wellesley – Marriott

In this day-long program, doctoral students, both part-time and full-time, will engage with the faculty in dialogue, activities, and strategy generation that will assist them in meeting their doctoral student goals. The seminar is structured with enough flexibility to assure that individual interests and needs are addressed and includes time to network with faculty and doctoral student peers. This year's seminar faculty members are Dr. Randy Hyman of the University of Minnesota Duluth, Dr. Linda Clement of the University of Maryland College Park, and Dr. Michael Cuyjet of the University of Louisville, with a special presentation by Dr. Stan Carpenter of Texas State University - San Marcos.

#### FOOD

In addition to the food available at the various conference hotels and the adjacent mall food court, watch for food kiosks in the Convention Center. Also check out the food center located in the Exhibit Hall.

# GRADUATE AND NEW PROFESSIONAL CASE STUDY COMPETITION ORIENTATION

Sunday, March 9, 1:00 p.m. – 2:00 p.m. 111 – Convention Center

# GRADUATE AND NEW PROFESSIONAL CASE STUDY COMPETITION

Monday, March 10, 8:30 a.m. – 4:30 p.m. Simmons – Marriott

Teams will be given a thought provoking case study relevant to the field of student affairs, and teams will present their solutions to a panel of judges. All participants must attend the orientation and must have pre-registered for this program. The Graduate and New Professional Case Study Competition is being generously sponsored by the National Panhellenic Council.

#### GRADUATE PREPARATION PROGRAMS FAIR

Monday, March 10, 7:00 p.m. – 9:00 p.m. During Communities Gala (Back Bay Exhibit Hall – Marriott) Take this opportunity to view information about graduate preparation programs happening on various college campuses.

#### **JOURNAL LAUNCH EVENT**

Journal About Women in Higher Education Monday, March 10, 9:30 a.m. – 10:00 a.m. NASPA Booth, Exhibit Hall Foyer – Convention Center Visit the NASPA Booth to celebrate the launch of the new Journal About Women in Higher Education!

#### NASPA ANNUAL BUSINESS MEETING

Tuesday, March 11, 4:30 p.m. - 5:30 p.m.

306 - Convention Center

The Annual Business meeting has become our profession's preeminent event of the year. All NASPA members should plan to attend.

#### The tentative meeting agenda covers:

- The fiscal and administrative well-being of our association,
- NASPA's 2007-2008 accomplishments and initiatives,
- Update of the 2008 conference and plans for the 2009 NASPA Annual Conference in Seattle, WA.
- NASPA Foundation update,
- · Election results,
- · Resolutions from the floor,
- · Presentation of the new President's gavel, and
- Vision and goals of NASPA's incoming President,
   Diana Doyle, Western Nebraska Community College.

#### NASPA AWARDS LUNCHEON

Tuesday, March 11, 12 Noon – 1:30 p.m. Independence (Salon East) – Sheraton

The annual Awards Luncheon is a special opportunity for NASPA to pay tribute to the individuals who have distinguished themselves by virtue of their service to, and their accomplishments in, the student affairs profession or NASPA. For information on the awards and honorees, please see page 8. Tickets are required. The NASPA Awards Luncheon is being generously sponsored by Sprint-Nextel.

#### NASPA BOOK SIGNING

Creating Inclusive Campus Environments for Cross-Cultural Learning, Shaun Harper, editor
Tuesday, March 11, 11:00 a.m. – 11:45 a.m.

NASPA Booth, Exhibit Hall Foyer – Convention Center
Shaun Harper, editor of the new NASPA book, Creating Inclusive Campus Environments for Cross-Cultural Learning, will sign your book at the NASPA Booth. Be sure to stop by the NASPA Publications Store before you come to the book signing!

#### NASPA COMMUNITIES GALA

friends, and even leave with a free gift or two!

Monday, March 10, 7:00 p.m. – 9:00 p.m. Back Bay Exhibit Hall - Marriott

This festive event consists of informative and interactive tables for NASPA Knowledge Communities, Regions, Divisions, and the Graduate Preparation Programs Fair. Come and learn how to get more involved with NASPA, connect with colleagues and

# Special Events & Conference Highlights

#### NASPA FACULTY FORUM

Sunday, March 9, 1:00 p.m. - 4:00 pm

Learning Reconsidered: Taking a Critical Look at the Curriculum and Learning Outcomes of Student Affairs Preparation Programs

Independence Salon West - Sheraton

Coordinators:

Linda Kuk, Colorado State University Judy Rogers, Miami University (OH)

Institutions of higher education are shifting from an instructional to a learning paradigm as described in our profession's newest philosophy statement, *Learning Reconsidered*. As a result, it is important that we use a critical lens to examine our own graduate programs. How are we doing in identifying measurable learning outcomes for professional preparation? Are we assessing the outcomes we establish? Are there examples of CSP graduate programs succeeding in accomplishing this transition? The purpose of this Faculty Forum is to explore this issue with the objective of providing assistance for all of us as we make the shift to a learning paradigm.

Participants will have the opportunity to discuss the role of our professional associations in supporting college student personnel preparation program's curriculum and faculty related needs and concerns.

#### NASPA FOUNDATION SILENT AUCTION

Sunday, March 9, 1:00 p.m. – 4:00 p.m. Monday, March 10, 9:00 a.m. – 3:00 p.m. Tuesday, March 11, 9:00 a.m. – 1:00 p.m.

Exhibit Hall A - Convention Center

Support the NASPA Foundation and its commitment to the support of research in the student affairs profession. Bid on an exciting array of university items, professional services, travel specials and much, much more! Join in the fun and support the student affairs profession. Winning bidders will be contacted between 1:00 p.m. – 2:00 p.m. on Tuesday and will need to pick up their items between 2:00 p.m. and 4:00 p.m. that day at the Exhibit Hall.

#### NASPA REGIONAL RECEPTIONS

Monday, March 10, 9:00 p.m. - 11:00 p.m.

Conference attendees are encouraged to join other colleagues from their region. Great networking opportunities available during this reception as well as just seeing old friends.

Region I Region II Region IV-East Region IV-West Region V Region VI Grand Ballroom (Salon C/D) - Marriott Grand Ballroom (Salon A/B) - Marriott Grand Ballroom (Salon E) - Marriott Grand Ballroom (Salon E) - Marriott Grand Ballroom (Salon F) - Marriott Grand Ballroom (Salon H/I) - Marriott Grand Ballroom (Salon J/K) - Marriott

#### **NEWS CONFERENCE**

#### National Study on Student Hazing

Tuesday, March 11, 12 Noon - 1:15 p.m.

309 - Convention Center

Initial findings from the National Study on Student Hazing will be announced at a News Conference. The study, conducted by University of Maine professors, Elizabeth Allan, Ph.D. and Mary Madden, Ph.D. of the National Center for Hazing Research and Prevention, is the most extensive investigation of student hazing in the U.S. More than 11,000 undergraduate students at 54 college campuses nationwide participated in the study.

#### OPENING SESSION AND RECEPTION

Sunday, March 9, 4:00 p.m. – 8:00 p.m.

Join us as we celebrate the opening of the 2008 NASPA Annual Conference. NASPA President Jan Walbert and Conference Chair Dennis Black will welcome attendees and Soledad O'Brien, CNN Anchor, will be our opening speaker. Immediately following the session, you are invited to join us as we celebrate the conference with sounds and tastes of New England!

"Sail Away with Us" for an evening of New England entertainment and light fare. Following the keynote address, conference participants will follow the creatures of the sea to our opening reception which will take place in the Sheraton Ballrooms. Use this time before navigating your way to dinner to re-connect with old friends and colleagues and meet new ones

#### SUSTAINABILITY

The Conference Committee has worked to reduce our environmental impact and asks for your assistance. Please use the available recycling stations, fill your provided bottle from the available water stations, turn off lights when not needed in your hotel room and use the linen reuse services, and take full advantage of public transportation (or walk!).

# TALENT SHOW AND DANCE PARTY "NASPA'S GOT TALENT"

Tuesday, March 11, 9:00 p.m. – 11:00 p.m. (Talent Show) 11:00 p.m. – 1:00 p.m. (Dance Party)

Come see your fellow colleagues perform at the event that will have you talking well after you leave Boston. There will be singing and dancing for all. Everyone is welcome! Immediately following the talent show there will be a DJ playing everything from hip-hop, to country, reggae to rock-n-roll, and more! So let your hair down, relax, and show us your skills on the dance floor!

# NASPA Annual Conference Featured Programs

Monday, March 10, 2008

9:00 a.m. - 10:15 a.m.



Teresa Valerio Scarborough

#### "Weathering the Storm" — Effective Communication in Times of Crisis

202 - Convention Center

Learn more about effective communications in time of crisis. Tactics, tips and techniques from a leading expert in higher education crisis communications and learn how to respond to more effectively to major events and tragedies.

#### Charting the Course to the Community College Presidency through Student Affairs

201 - Convention Center

Presenters in this session will consider the need for leadership in Community and Two-Year Colleges and the outstanding preparation that work in student affairs brings to the Presidency.



Charlene Dukes, Prince George's Community College (MD)



Patricia Stanley Office of Vocational and Adult Education, U. S. Department of Education

3:30 p.m. - 4:45 p.m.

#### The NCAA Division III Debate: Implications for SSAOs Who Supervise Athletics

107 - Convention Center



Tim Millerick. Austin College



Otterbein College NCAA



Dan Dutcher

Two SSAOs who supervise Division III athletics and a NCAA representative will discuss the history and outcomes of the recent debate regarding Division

III and creating a fourth division, and how this debate might affect issues relating to institutional responsibility for athletics. Participants will engage in dialogue about what may be on the horizon for Division III and what appear to be issues that SSAOs with responsibility for Division III athletics will be facing in the next several years.

#### Tuesday, March 11, 2008

10:30 a.m. - 11:45 a.m.

#### What Age - Responsibility?

109 - Convention Center

At what age does someone become 'responsible'? Our students head off to live on their own at 17 and 18 years old. If not college, they can opt into military



John McCardell, Ron Guilmette, Jean Demchak, College (emeritus) College





Student Activism: Engaged Millennials and the Student Affairs Profession

111 - Convention Center

1:45 p.m. - 3:00 p.m.



Peter Levine, The Center for Information and Research on Civic Learning and Engagement



Gabriel Pendas, United States Student Association



Caryl Stern, U.S. Fund for UNICEF



Amy Cohen, Corporation for National and Community



Barbara Jacoby, University of College Park

National civic and service-learning experts who will provide vital information on millennial generation characteristics. Panel participants will and share their expertise on how student affairs professionals may play an active role in providing enhanced civic engagement and learning opportunities for students.

service and be trained to fire weapons and to be fired upon by others. Our students are enthusiastically encouraged to exercise an extraordinary act of responsibility by voting - at age 18. Yet by a law established nearly 20 years ago, an equally important moment of maturity - the right to purchase and consume alcoholic beverages - is set at 21 years of age in every state. While many colleges and universities chose and are required to strengthen policies and enforcement strategies regarding alcohol use and abuse among their students, there is also a movement to reconsider the legal age of consumption as part of a larger change in approach to the teaching and support of responsibility and maturity on our campuses. John McCardell, former president of Middlebury College in Vermont, has founded a not-for-profit organization, Choose Responsibility to challenge education and legislative leaders to consider alternative approaches to the use of alcohol. Among the ideas is a movement to lower the legal drinking age. After his presentation, panelists will respond. Attendees will have the opportunity to engage the presenters in what should be a very interesting conversation.

# NASPA Annual Conference Featured Programs

3:15 p.m. - 4:30 p.m.

#### Charting a Course for Leadership Success: Winning **Professional Development Strategies**

108 - Convention Center



Mohan Boodram, Harvard Graduate School of Education State University

James Honan.

Institute for

Educational

Management

of Education

(IEM), Harvard Graduate School



Valerie Fields South Carolina



University at

Dennis Black,

Buffalo

Moderated by a Harvard Graduate School of Education faculty member with keen interests, insights, and expertise in the leadership development of higher education professionals, this interest session brings together a diverse panel of student affairs administrators at various stages in their careers. The panelists have an appreciation of the central role that thoughtful professional development planning should play in charting a course for the future success

of both higher education leaders and

3:30 p.m. - 4:45 p.m.

#### Understanding the (In)Voluntary System of Accountability

108 - Convention Center Gail DiSabatino, Clemson University Doris Helms, Clemson University Mary Marcy, Simon's Rock College

#### **Charting the Course for Successful Transitions** from Two - to Four-Year Institution

305 - Convention Center

Lois Bartholomew, Chandler-Gilbert Community College Tyjaun Lee, Tidewater Community College Sylvia Manlove, Gate Way Community College

#### Tuesday, March 11, 2008

1:45 p.m. - 3:00 p.m.

#### Strategies for Dealing with Ethical Landmines in Student Affairs

107 - Convention Center Robert J. Nash, University of Vermont Michele Murray, Seattle University Lara Scott, Champlain College Patricia Nguyen, University of Vermont

3:15 p.m. - 4:30 p.m.

#### Living the American Dream: **Undocumented Students in Higher Education**

309 - Convention Center Alex González, University of New Mexico Andrew González, University of New Mexico Veronica Méndez-Cruz, University of New Mexico

#### Wednesday, March 12, 2008

8:30 a.m. - 9:45 a.m.

#### Energy Sustainability and the Green Campus

306 - Convention Center Walter Simpson, University at Buffalo

#### **Invited Educational Sessions**

Monday, March 10, 2008

their students.

12:15 p.m. - 1:30 p.m.

#### Special Populations Coming to Your Campus

108 - Convention Center

Connie Hernandez Robbins, San Jose State University Jenny Vinopal, California State Polytechnic University - Pomona M. Leslie Davidson, Simon's Rock College Mary Marcy, Simon's Rock College

1:45 p.m. - 3:00 p.m.

#### Sustainability: Charting a Course for Success

107 - Convention Center

Eugene Zdziarski, University of Florida Jeannine Ward-Roof, Florida State University

#### How to Manage the Hard to Manage: **Current Issues in Counseling Centers**

110 - Convention Center Maggie Gartner, Texas A&M University Carol Hagans, Butler University Sandy Colbs, Illinois State University Bruce Meyer, State University of New York - Oswego

# Events & Programs of Interests

# EVENTS & PROGRAMS FOR GRADUATE STUDENTS AND NEW PROFESSIONALS

#### **Doctoral Student Seminar**

Sunday, March 9, 8:00 a.m. – 3:00 p.m. Wellesley – Marriott

# **Graduate and New Professional Case Study Competition Orientation**

Sunday, March 9, 1:00 p.m. – 2:00 p.m. 111 – Convention Center

# Graduate and New Professional Case Study Competition

Monday, March 10, 8:30 a.m. – 4:30 p.m. Simmons - Marriott

#### **Conference Connections**

Sunday, March 9, 2:00 p.m. – 3:30 p.m. Grand Ballrooom - (Salon G) – Marriott

#### **Graduate Preparation Programs Fair**

Monday, March 10, 7:00 p.m. – 9:00 p.m. Back Bay Exhibit Hall – Marriott (Duing the Communities Gala)

#### NASPA Communities Gala

Monday, March 10, 7:00 p.m. - 9:00 p.m.

Back Bay Exhibit Hall - Marriott (Duing the Communities Gala)

# PROGRAMS OF INTERST FOR GRADUATE STUDENTS AND NEW PROFESSIONALS

- Working with Faculty to Enhance Student Achievement: Perspectives for New and Mid-Level Professionals
- 31 Do More with Less: What new Professionals Need to Know About Resource Management
- 45 How to Submit a Program to the 2009 NASPA Annual Conference
- 94 NASPA's Professional Development Curriculum
- 107 Navigating the First Year on the Job: Findings from the National Study of New Professionals
- 111 Charting a Course for Graduate Student Success: Fostering a Successful Millennial Student Experience in the Classroom
- 183 It's Okay to Leave at 5 O'Clock: What Every New (Or Soon-to-be-New) Professional Should Consider
- 231 Securing Support for Your Research Project from the NASPA Foundation
- 254 Achieving Potential through Successful Supervisory Skills
- 259 Preparing Graduate Students for Success: Best Practices for Supervisors
- 380 Charting a Path for Staff Success: Creating Gateways of Understanding for our New Professionals

# EVENTS & PROGRAMS FOR GRADUATE PREPARATION FACULTY

#### **Faculty Forum**

Saturday, 1:00 p.m. – 4:00 p.m. Independence (Salon West) – Sheraton

#### **Faculty Breakfast**

Monday, March 10, 7;30 a.m. – 8:45 a.m. Independence (Salon West) – Sheraton

#### **New Faculty Lunch**

Monday, March 10, 12 Noon – 1:00 p.m. Harvard – Marriott

# PROGRAMS OF INTERST FOR GRADUATE PREPARATION FACULTY

- 38 Graduate Certificate Programs: A Professional Development Strategy for Student Affairs Administrators
- 231 Securing Support for Your Research Project from the NASPA Foundation
- 99 Navigating the Classroom: Preparing for Successful College Teaching
- 74 Charting Learning Outcomes of Student Personnel Preparation Programs
- 12 Assessment Reconsidered: Institutional Effectiveness for Student Success

The following sessions are sponsored by the NASPA Faculty Fellows:

- 137 Beyond Spirituality: Strategies for Promoting Religious Pluralism on College Campuses
- 182 Nurturing Cutting Edge Research by Professional Preparation Faculty

# Events & Programs of Interests

# EVENTS & PROGRAMS FOR SENIOR STUDENT AFFAIRS OFFICERS (SSAOs)

# Wine & Cheese Reception for SSAOs and International Attendees

Sunday, March 9, 3:00 p.m. – 4:00 p.m. Exhibit Hall A – Convention Center

#### PROGRAMS OF INTEREST FOR SSAOS

- 1 Charting the Course to the Community College Presidency through Student Affairs
- 12 Assessment Reconsidered: Institutional Effectiveness for Student Success
- 39 Who are the Students on Your Campus?
- 98 The Cost of Caring: Student Affairs as a Corporate Enterprise
- 102 Interim Administrator: A Capstone Experience for the Student Affairs Professional
- 118 The NCAA Division III Debate: Implications for SSAOs Who Supervise Athletics

The following programs are sponsored by the James E. Scott Academy for Leadership and Executive Effectiveness:

- 33 Roundtable for SSAOs: Development & Fundraising
- 90 James E. Scott Academy Town Hall Meeting
- 124 Roundtable for SSAOs: "Hottest" Campus Issues
- 172 Roundtable for SSAOs: Small College Campus Issues

# EVENTS & PROGRAMS FOCUSED ON PUBLIC POLICY

#### NASPA Law & Policy Breakfast

Tuesday, March 11, 7:30 a.m. - 8:45 a.m.

210 - Convention Center

The Law and Public Policy breakfast is hosted by the NASPA Public Policy Division. The session will focus on the most significant developments in the areas of law and public policy over the past year affecting Student Affairs. The presenter will also identify issues which are likely to demand attention in the coming year. The featured presenter is Dr. John Wesley Lowery, Associate Professor of Educational Studies at Oklahoma State University.

#### PROGRAMS OF INTEREST ON PUBLIC POLICY

The following programs are sponsored by the NASPA Public Policy Division:

- 6 What Does the Public Want from Higher Education
- 97 Charting a Course Towards Compliance: The Cleary Act and Student Affairs
- 170 FERPA Overview and Update by the U.S. Department of Education
- 222 FERPA Overview and Update by the U.S. Department of Education

#### PROGRAMS FOCUSED ON CAMPUS SAFETY

This year, the NASPA Program Committee recognized that many individuals may be searching for best practices, current information, and new approaches to campus safety and crisis management. The program committee compiled a number of sessions that focus on this important and timely topic below:

- 986 Leading on the Edge: The Future of Violence Prevention On Campus
- 79 Managing Crises at HBCUs: The Role of Student Affairs
- 100 Creating and Maintaining Safe College Campuses
- 127 Lessons from Virginia Tech: Critical Incident Management on Campus
- 128 Creating a Campus Culture to Support Student Safety and Success
- 139 Campus Violence: Emerging Practices from the Profession
- 166 Virginia Tech: From Tragedy to Recovery
- 57 Critical Incident Response: Charting Effective Collaboration and Planning
- 216 Crisis Communication and Management: Public and Private Successes
- 225 Student Crisis Management After Shin and Virginia Tech: Translating Legal Duties into Common Sense Practices



# Saturday, March 8

## Saturday Schedule

7:00 a.m. - 9:00 p.m.

Cyber Café

Exhibit Hall A Foyer - Convention Center

7:30 a.m. - 5:30 p.m.

**JASPA** Meeting

Grand Ballroom - (Salon E) - Marriott

8:00 a.m. - 1:00 p.m.

NASPA Board of Directors Meeting

Hampton - Sheraton

8:00 a.m. - 5:00 p.m.

Conference Registration

Exhibit Hall A Foyer - Convention Center

9:00 a.m. - 4:00 p.m.

Knowledge Community Leadership Orientation

Republic - (Salon A) - Sheraton

10:00 a.m. - 7:00 p.m.

**International Symposium Program** 

(Exact schedule listed below)
Constitution – Sheraton

12 Noon - 3:00 p.m.

NASULGC Council on Student Affairs/ Executive Committee

Grand Ballroom - (Salon B) - Marriott

1:00 p.m. - 4:00 p.m.

NASPA 2008-2009 Board Orientation

Independence - (Salon East) - Sheraton

1:00 p.m. - 4:00 p.m.

Pre-Conference Workshops

Convention Center

5:00 p.m. - 6:30 p.m.

NASPA Foundation President's Reception (Invitation Only)

NASPA Foundation President's Suite -Sheraton

# 13th International Symposium on Student Services and Student Affairs "Chart a Course for Student Success: Global Reflections and Practices"

Celebrating its 13th anniversary, the *International Symposium* serves as a key venue for professional collaboration and exchange in the field of student affairs for the international and U.S. colleagues. It offers an excellent program featuring prominent speakers, panels of distinguished student affairs officers from around the world, roundtables, and an excellent opportunity to expand a global network. This year's Symposium speakers come from Canada, China, Egypt, Finland, France, Germany, India, Ireland, Lebanon, Mexico, Malaysia, Pakistan, Philippines, Scotland, Uganda, United States, and Wales.

#### Saturday, March 8

10:00 a.m. - 4:00 p.m. Registration, Constitution Ballroom - Foyer

11:00 a.m. – 3:00 p.m. Local Campus Tour. Pre-registered attendees will visit local universities and colleges

4:00 p.m. - 6:00.p.m. Opening Program - Constitution Ballroom (Salon A) - Sheraton

Keynote: Dr. Alan Goodman, President, Institute for International Education

6:00 p.m. – 7:00 p.m. Opening Reception, Constitution Ballroom (Salon B) - Sheraton

Sunday, March 9

7:30 a.m. – 8:00 a.m. Registration, Constitution Ballroom (Salon A) - Sheraton

7:30 a.m. – 8:15 a.m. Continental Breakfast, Constitution Ballroom (Salon A) - Sheraton

8:15 a.m. – 8:30 a.m. Welcome from the Symposium Organizing Committee, Constitution Ballroom A, Sheraton

8: 30 a.m. - 10:15 a.m. Panel Session I: National Benchmarks for Student Success and the Role of Student Affairs
10:30 a.m. - 12:15 p.m. Panel Session II: Preparing Students for Global Success

12:15 p.m. – 1:45 p.m. Celebration Luncheon, Constitution Ballroom (Salon B) - Sheraton

1:45 p.m. - 3:00 p.m. Session III: The World Café Roundtables: Best Practices in Supporting Student Success

3:00 p.m. – 4:00 p.m. NASPA President's Reception for International Symposium Attendees, Exhibit Hall A

Convention Center

Organizers:

Olga Rybalkina (2008 Symposium Director), Palm Beach Atlantic University, USA Lisa Bardill Moscaritolo (2006-2008 IEKC National Chair), Pace University, USA Danja Oste (2008 Symposium Program Chair), Deutsches Studentenwerk, Germany Harold Holmes (2008 Symposium Logistics Chair), Wake Forest University, USA

Special thank you to the Golden Key International Honour Society for serving as a lead symposium sponsor.

## Saturday Pre-Conference Workshops

Half-Day • 1:00 p.m. - 4:00 p.m.

14 A Partnership for Student Success: Student Affairs and the NCAA



Debbie Ford, University of West Florida Charles Ambrose, Pfeiffer University Mike Racy, National Collegiate Athletics Association (NCAA)

The President of the NCAA and the President of NASPA have established visions for student success for their members. During this session, the President of the NCAA Division II Presidents Council, Vice President for NCAA Division II, and a Vice President of Student Affairs from a Division II institution will present student success initiatives from the NCAA and engage participants in a discussion to enhance the partnership. Presenters will focus on how to share the breadth and depth of student development and student life program initiatives from the NCAA including CHOICES grant programs, CHAMPS Lifeskills, Student Persistence and Academic Success Rates, Hazing, Gambling, and Community Engagement. They will present the Division II initiatives and discuss how student affairs professionals can enhance the impact of the strategic positioning of Division II on campuses; and will initiate a discussion to improve the partnership between NASPA and NCAA with greater intentionality.

#### "I can't believe these people!" Effective Supervision in a Cross-Generational Workplace

108 - Convention Center

Laura De Veau, Boston University Donna Swartwout, Merrimack College Kris Niendorf, Wellesley College

Supervisors have spent much time considering the MBTI when building an effective team, but the collision of Millennials, Gen X-ers, and Boomers in the workplace can be more challenging to deal with than personality types. Utilizing existing research and classic supervisory techniques, this program will provide supervisors with the background and tools required to bridge the generational supervisory divide. Presenters will incorporate case studies and exercises that will highlight essential skills for supervisory success.

#### Charting a New Course for Staff Development: A Strengths-Based Approach to Supervision

109 - Convention Center

Eileen Hulme, Azusa Pacific University Jan Childress, Texas Tech University Dub Oliver, Baylor University Laurie Schreiner, Azusa Pacific University

Effective supervision is one of the most important aspects of developing a student life team prepared to assume responsibility for ensuring student success. During this interactive session, presenters will share a strengths-based paradigm for approaching staff development and supervision. Participants will be given the opportunity to gain a greater understanding of their particular strengths and how those strengths affect their leadership style. Practical suggestions for identifying and developing the strengths of others and building a productive team will be provided.

#### Restorative Justice: A New Direction for Success in Student Conduct 200 - Convention Center

Shay Bright, Colorado State University Ron Hicks, Colorado State University

Restorative justice brings victims and offenders together to discuss how harm can be repaired. In 2003, Colorado State University's (CSU) Conflict Resolution and Student Conduct Services instituted restorative justice as an alternative sanction for students who violate the conduct code. Presenters will highlight principles of restorative justice, detail the restorative model used at CSU, and explain how restorative justice fits into CSU's system. Discussion and guided work periods will be interspersed to assist participants in envisioning restorative justice on their campus.

#### **Building a Collaborative College Program to Achieve Best Practices** in Depression Care in Higher

Education Settings

313 - Convention Center

Daniel C. Silverman, Keeling & Associates, LLC Henry Chung, New York University Janet Corson-Rikert, Cornell University Janet Finnie, Princeton University Richard P. Keeling, Keeling & Associates, LLC Ric Underhile, Keeling & Associates, LLC

During this interactive, participatory workshop, presenters will illustrate how an evidence-based, best practices initiative in college health and counseling, the Collaborative Care Model to Improve Depression Care on College Campuses, was conceived and implemented; review the early results of the initiative; and show how it can be adapted to colleges and universities nationwide. The purpose of the project is to improve depression care on college campuses with a special emphasis on enhancing access to treatment for a diverse group of underserved students.

#### Charting the Indigenous Education Research Agenda: From Research to Publication

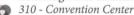


309 - Convention Center

Heather Shotton, Oklahoma City University Stephanie Waterman, University of Rochester Irvin Harrison, University of San Diego -Claremont Graduate University

Research on Indigenous people in higher education has traditionally been conducted by non-Indigenous researchers who have interpreted results through their own cultural and social lens. There continues to be strong urging from Indigenous populations for research conducted by Indigenous scholars. As we progress with the Indigenous research agenda, the presenters will focus on current literature regarding Indigenous students in higher education, research ethics and methodology, and provide guidance on promoting and publishing Indigenous research. Participants will be asked to participate in group-facilitated discussion and effective practice sharing.

#### Recruiting for Success: Staffing Strategies that Maximize the Student Learning Environment



Julie Foster, University of Notre Dame Law School

Todd Holcomb, Iowa State University

A great staff is the single-most important resource we provide for our students. Hiring a strong, effective staff improves the student learning environment more than extra money, new facilities, or fancy programs. With the right people on staff, the sky is the limit. A bad hire, however, can have an exponentially negative effect on both students and other staff. This program will provide practical strategies for recruiting the right people for your open positions. This interactive workshop's topics include searching versus recruiting, selling the institution, how to structure a search committee, how to maximize the effectiveness of your recruiting efforts, recruiting for diversity, and using professional search firms. The presentation will also include a discussion of the legal aspects of recruiting new staff members and how to avoid exposing your campus to litigation from a disgruntled candidate.



June 5–7, 2008

Georgetown University | Washington, D.C.

"The conference allows students to be around women leaders, and it encourages women to move forward in their lives. It's inspirational."

- Jinnelle Aguilar, Texas A & M University, Class of 2008

#### **ENCOURAGE YOUR STUDENTS TO ATTEND THIS SIGNATURE LEADERSHIP EVENT!**

The National Conference for College Women Student Leaders offers young women a unique opportunity to enhance their leadership skills and explore life options while attending a two-day conference in Washington, D.C. Participants have the opportunity to meet, network, and interact with nationally prominent Women of Distinction and students from across the country. Students also select workshops to attend on a variety of topics, including advocacy, leadership development, health and wellness, and "real world" issues such as financial literacy and post-college life.

This conference is the perfect opportunity to help students hone their leadership skills for their work on campus and in their communities. Your students will return to campus empowered and energized to implement change. This is an event that you do not want them to miss!

We ask that you not only encourage your students to attend but also sponsor and support them financially. Discounts are available for campuses that send multiple students.

For more information, visit www.aauw.org/nccwsl.













# Sunday, March 9

# Highlights

JASPA Mass 9:00 a.m. – 10:30 a.m. Republic - Sheraton

Conference Connections 2:00 p.m. – 3:30 p.m. Grand Ballroom (Salon G) – Marriott Opening Session and Speaker Soledad O'Brien 4:00 p.m. – 6:00 p.m. Ballroom A/C – Convention Center (see page 10 for description)

Opening Reception
"Sail Away with Me"
6:00 p.m. - 8:00 p.m.
2nd Floor Ballrooms - Sheraton



# **Sunday Schedule**

7:00 a.m. - 9:00 a.m.

Cyber Café

Exhibit Hall A Foyer - Convention Center

8:00 a.m. - 11:00 a.m.

Half-Day Pre-Conference Workshops Convention Center & Sheraton Hotel

8:00 a.m. - 3:00 p.m.

Doctoral Student Seminar Wellesley – Marriott Full Day Pre-Conference Workshops Convention Center & Sheraton Hotel

8:00 a.m. - 5:00 p.m.

Conference Registration
Exhibit Hall A Foyer – Convention Center

9:00 a.m. - 10:30 a.m.

**JASPA Mass** 

Republic - Sheraton

9:00 a.m. - 11:30 a.m.

Extending the Conversation: Spirituality and Religious Traditions

Beacon B - Sheraton

9:00 a.m. - 12 Noon

NASPA Foundation Board Meeting Fairfax – (Salon B) - Sheraton

10:00 a.m. - 11:00 a.m.

Student Leadership Programs Knowledge Community Leadership Meeting Harvard - Marriott

10:00 a.m. - 12 Noon

Men and Masculinities Knowledge Community Scholar Address and Reception

Hampton - Sheraton

NASPA Public Policy Division Meeting Boardroom - Sheraton

10:00 a.m. - 1:00 p.m.

James E. Scott Academy Board Meeting Fairfax - (Salon A) - Sheraton

10:00 a.m. - 3:00 p.m.

JASPA 2010 Conference Planning Group MIT - Marriott

11:00 a.m. - 3:00 p.m.

StudentVoice Meeting
Beacon A – Sheraton

11:30 a.m. - 1:00 p.m.

Region IV-West Advisory Board Executive Committee Meeting

Grand Ballroom - (Salon C/D) - Marriott

11:30 a.m. - 1:30 p.m.

International Symposium Luncheon Constitution - (Salon B) - Sheraton

12 Noon - 3:00 p.m.

NASPA Journal Editorial Board Meeting Suffolk - Marriott

Half-Day Pre-Conference Workshops Convention Center & Sheraton Hotel

12:30 p.m. - 2:30 p.m.

Fraternity/Sorority Knowledge Community Interfraternal Luncheon (Invitation only)

Grand Ballroom - (Salon F) - Marriott

1:00 p.m. - 2:00 p.m.

Graduate and New Professional Case Study Competition Orientation

111 - Convention Center

1:00 p.m. - 3:00 p.m.

Center for Women Board Meeting Gardner - Sheraton

**Region I Advisory Board Meeting** Grand Ballroom - (Salon H-I) - Marriott

Region II Advisory Board Meeting
Arlington - Marriott

Region III Advisory Board Meeting Grand Ballroom - (Salon J/K) - Marriott Region IV-East Advisory Board Meeting

Clarendon - Marriott

Region IV-West Advisory Board Meeting Grand Ballroom - (Salon C-D) - Marriott Region V Advisory Board Meeting

Grand Ballroom - (Salon A-B) - Marriott Region VI Advisory Board Meeting Berkeley - Marriott

1:00 p.m. - 4:00 p.m.

**Exhibit Hall** 

Exhibit Hall A – Convention Center NASPA Foundation Silent Auction Exhibit Hall A - Convention Center

2:00 p.m. - 3:30 p.m.

GLBT Issues Knowledge Community Opening Meeting

Berkeley - Sheraton

**Conference Connections** 

Grand Ballroom (Salon G) - Marriott

2:00 p.m. - 3:45 p.m.

Assessment, Evaluation and Research Knowledge Community Consultations Session One

Beacon E - Sheraton

Consortium of Higher Education LGBT Resource Professionals

Clarendon - Sheraton

2:30 p.m. - 3:45 p.m.

Fraternity/Sorority Knowledge Community Leadership Meeting Provincetown - Marriott

Multifaith Service

Commonwealth - Sheraton

3:00 p.m. - 3:45 p.m.

Men and Masculinities Knowledge Community Informational Meeting Beacon A - Sheraton

4:00 p.m. - 6:00 p.m.

Opening Session and Speaker -Soledad O'Brien Ballroom A-C - Convention Center

6:00 p.m. - 8:00 p.m.

Opening Reception "Sail Away With Me" 2<sup>nd</sup> Floor Ballrooms - Sheraton

7:30 p.m. - 9:00 p.m.

University of Denver Reception for Alumni and Friends

Region IV-West Suite - Marriott

9:00 p.m. - 11:00 p.m.

Region V Reception
Region V Suite - Sheraton

9:30 p.m. - 11:30 p.m.

Region VI Reception

Region VI Suite - Sheraton

# **Sunday Pre-Conference Workshops**

Full-Day • 8:00 a.m. - 3:00 p.m.

1 International Symposium - Chart a
Course for Student Success: Global
Reflections and Practices

Constitution Ballroom (Salon A) -Sheraton

Olga Rybalkina, Palm Beach Atlantic University Lisa Bardill Moscaritolo, Pace University Danja Oste, Deutsches Studentenwerk Linda Alexander, INSEAD, Paris

In today's society, we cannot speak of supporting student success without offering international illustrations and global comparisons. The 13th International Symposium will offer an opportunity to share the different approaches to guarantee student success and to identify common threads that bind us together globally. The Symposium is designed to facilitate an inclusive, international dialogue about the role of student affairs in different regions and nations. The program will consist of a keynote address, panels featuring international higher education leaders, and roundtable sessions.

From NUFP Fellow to Administrator: Exploring a Career in Student Affairs Grand Ballroom (Salon F) - Marriott

Sandra Matthews, Central Connecticut State University

Shelia Higgs Burkhalter, University of Arkansas

The NASPA Undergraduate Fellows Program (NUFP) is a semi-structured mentoring program for undergraduate students wishing to explore and better understand the field of student affairs and/or higher education. This pre-conference session, designed specifically for current Fellows, has a focus on exploring a career in student affairs and/or higher education administration. This highly interactive workshop provides an opportunity to bring current Fellows together with program alumni, NUFP board members, and accomplished professionals in the field. You must be a NUFP Fellow or Mentor in order to attend.

The Community College Institute:

Managing Incivility, Disruptive Student
Behaviors and Campus Safety at

Community Colleges

309 - Convention Center

Yvette Galloway, NASPA
Denise Swett, Foothill College
Edward Shenk, Alliant International University
Donald Bowman, Manatee Community College
Maggie de la Teja, Austin Community College
Liz Smith, National Alliance of Mental Illness
Kathryn Mueller, Orange Coast College

Recent incidents at college campuses across the country have brought a harsh spotlight on the complex and challenging issue of effectively dealing with students that exhibit behavioral problems as a result of mental illnesses and other underlying factors. The presenters will examine the growing incivility and disruptive behavior exhibited by college students and how student affairs professionals often serve as mediators between faculty and students to help

resolve conflict using the stages of prevention, intervention, and response to ensure the safety and security of all members of the community college campus community. Presenters will highlight the struggle we face as we try to balance the inclusion of students who exhibit disruptive behaviors, with the safety of our campuses, and outlines proactive strategies to manage the difficult issues that are part of this challenge. The Director of the Center for Leadership Development for the National Alliance of Mental Illness (NAMI), Liz Smith, will join the faculty of the Institute to discuss NAMI and their mission to provide mental health support, education, and advocacy on college campuses.

#### 5 African American Male Summit

Back Bay (Salon B) - Sheraton

Robert Page, The University of Kansas Tony Ross, California State University-Los Angeles

James Kitchen, San Diego State University
Tyrone Bledsoe, University of Toledo
Jamie Washington, Washington
Consulting Group

Brian Hemphill, Northern Illinois University Shaun Harper, Pennsylvania State University

The African American Male Summit at the NASPA Conference will provide professional development, fellowship, and networking opportunities among senior-level, mid-level and new professional African American males in NASPA through informal and formal dialogue and mentoring. Presenters will address professionalism, professional development, family values, spirituality, mentoring and networking, professional growth, and ethics through an interactive seminar.

6 African American Women Summit:
Navigating Campus Politics and Culture

Navigating Campus Politics and Culture Back Bay (Salon C) - Sheraton

Bettina C. Shuford, Bowling Green
State University
Carolyn Y. Brightharp, ITT Technical
Institute-Greenville
Wilma J. Henry, University of South Florida
Renee Barnett Terry, University of
California-San Diego
Patrice Prince, Argosy University
Theresa Powell, Temple University
Darnita Killian, Pace University

Despite higher education's best effort to increase the representation of diverse populations into higher education, African American women still wrestle with racism, sexism, and, at times, homophobia within the academy. The African American Women Summit will provide a forum for participants to hear from experts and engage in discussions on how to navigate campus politics and culture by sharing experiences, and examining challenges and strategies that lead to the success of African American women in their various leadership roles on campus. The focus for this year's Summit examines how to navigate campus politics and culture from a Black feminist perspective.

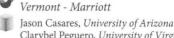
# 7 APPEX: Asian Pacific Islanders Promoting Educational Excellence A Leadership Development Summit

Simmons - Marriott

Sunny Lee, California State Polytechnic University, Pomona
Faith Kazmi, Stanford University
Floyd Lai, University of California-Irvine
Henry Gee, Rio Hondo College
Julie Wong, University of Texas-El Paso
Luoluo Hong, Arizona State University
Greg Toya, California State UniversitySan Marcos

APPEX is an interactive summit designed to address the professional/leadership development of Asian American/Pacific Islander (API) student affairs professionals in a cultural context. The second annual preconference will focus on the theme of balance/wellness and specifically address issues of professional/personal choices, gender identity/equity, communication, negotiation, political navigation, mentorship, and networking. The presenters will also address current API student issues related to mental health and wellness. APPEX welcomes graduate students, new professionals, mid level and senior level administrators, and faculty.

# 8 Latino/a Issues in Higher Education Institute



Clarybel Peguero, University of Arizona Clarybel Peguero, University of Virginia Susana Munoz, Iowa State University Dennis Camacho, New York Institute of Technology Juan Guardia, Florida State University

The Latino/a Issues in Higher Education Institute will focus on various issues related to current topics in an effort to foster a community of understanding and appreciation for issues pertaining to Latinos/as in higher education. The pre-conference will also represent a unique opportunity for a look back at the history of Latinos/as in NASPA and the cultivation of space through the Latino/a Knowledge Community, which was founded in Boston. The institute will host the second "Comadre Circle" and "Latino Male Summit" and will address the following critical issues throughout the full day pre-conference session: history of Latinos/as in NASPA, state of Latinos/as in higher education, current higher education policies affecting Latino/a students, immigration and language issues, strategic agenda setting, identity and the profession, doctoral education, male and female issues of concern, professional development, familia/ cultural values, mentoring and networking, and professional growth in higher education.

#### Using Logic Models for Identifying **Program and Student Learning** Outcomes

313 - Convention Center

Thomas Grayson, University of Illinois

In the current higher education community, it's impossible not to have heard of performance measurement (PM), but what exactly is it? Why are so many program managers moving toward it? How can Student Affairs professionals use PM to identify program goals and student learning outcomes? How can staff use PM most effectively to improve programs and document accomplishments? This full day pre-conference workshop will enable student affairs professionals to systematically develop logic models with practical applications for identifying program goals, student learning outcomes, and measuring program performance. Clear guidelines for building reverse order linkages from long term project outcomes ("love to see"), to immediate outcomes ("expect to see"), to activity inputs and outputs will be presented. Performance measures for each of the outcomes will be identified or developed.

#### Charting the Course of Leadership Education: Mapping a Successful Student Leadership Experience

New Hampshire - Marriott

Jan Lloyd, University of South Florida Robert Vincent, University of Rhode Island Katie McCorry-Andalis, University of Texas at El Paso

Ana Barraza, University of Rhode Island Brett Bruner, University of Central Missouri Heather Shook Christman, DePaul University Melissa Boyd-Colvin, University of Rhode Island Sumni Coburn, University of Utah

As leadership educators, it is our responsibility to prepare students for leadership roles in their personal and professional lives. Therefore, whether you are starting a leadership education program at your campus, are struggling theoretically to set the tone for your program, or are interested in taking that "next step" beyond the initial programming stage, this interactive session will focus on charting leadership education. Participants will select specialized tracks and build a workbook utilizing charts, grids, and rubrics to ensure accurate assessment outcomes and reporting for their specific programs. Each track will include program development, types of curricular and co-curricular approaches to leadership development, some of the latest theoretical approaches, and a "best practices" discussion with a panel of expert practitioners.

#### Capacity-Building Workshop: **Developing and Assessing Student Learning Outcomes**

110 - Convention Center

Richard P. Keeling, Keeling & Associates, LLC Hazel J. Scott, Keeling & Associates, LLC Ric Underhile, CHES, Keeling & Associates, LLC

This highly interactive, participatory workshop provides conferees an intensive training in conceptualizing, developing, and creating student learning outcomes. Participants will draw from their own institution's mission statements to write student learning outcomes that measure and document student growth. Most campus educators require substantive capacity building and professional development to write effective student learning outcomes that support the academic mission, inspire student learning, and promote student success; this workshop will initiate or renew that capacity building process.

#### Women's/Gender Centers Pre-Conference: Charting a Feminist Course for Student Success

310 - Convention Center

Susan Marine, Harvard University Colleen Petterson, Georgia Institute of Technology Brenda Bethman, University of Missouri-Kansas City Women's Center Amy Jacobson, Alfred University Bridge Gorrow, Portland State University Summer Little, University of New Mexico Juli Parker, University of Massachusetts-Dartmouth

Sheila McMahon, Boston College

Presenters will provide an opportunity for staff affiliated with campus women's and gender centers, as well as deans, directors, other allies, and graduate students interested in careers in women's/gender center work to come together for idea sharing, learning, and collaboration. Presenters will focus on three specific areas related to learning outcomes in the women's centers context: the use of CAS standards for assessment of women's centers work, innovative pedagogical approaches to sexual violence awareness and prevention, and fundraising strategies to amplify the educational impact of women's center work on the campus.

#### AGAPSS Pre-Conference Workshop: Foundations of Graduate and Professional Student Wellness Off-Site - Dudley House, Harvard University Katherine O'Dair, Boston College

Gail Buck, Loyola Marymount University Lisa Brandes, Yale University Jessica Grace, Drexel University

This day-long workshop will focus on health and wellness issues for graduate and professional school students, with an emphasis on mental health, orientation, first-year experience and "Grad 101" courses. The program format will include workshops, roundtable discussions, and best practice sharing and will allow participants to discuss current trends in the field. The program will be held at Dudley House, the Harvard University Graduate Student Center and Residence. Bus will depart from the Convention Center at 7:30 a.m. The bus will return to the Convention Center at 3:30 p.m.

#### Half-Day • 8:00 a.m. - 11:00 a.m.

Using the Power of Community Based Research to Meet the Needs of the Higher **Education Community: A Working** Session for SSAOs and Faculty Members 107 - Convention Center

Annemarie Vaccaro, University of Denver Christine Austin, Arkansas Tech University

Faculty members, the generators of knowledge, and senior student affairs officers, as practitioners who are on the cutting edge of implementation of student services, have the potential to be great collaborators. Using community-based research as a framework, participants will brainstorm ways to combine their unique talents, experiences, and needs to generate research. Participants will have the opportunity to learn about the basics of community-based research, generate new ideas for research in dialogue between student affairs practitioners and faculty members, propose potential collaborative research topics and projects, and obtain directed networking opportunities.

#### **Enough Preaching to the Choir:** Reaching Beyond the Usual GLBTQA Supporters (2008 GLBT Issues in Higher **Education Institute**)

108 - Convention Center D. Chase Catalano, University of Massachusetts-

Tom Bourdon, New York University

Does it seem as though the same 10 people show up to all the GLBTQA events on campus? Is it still feeling difficult to reach closeted students? Are there still very few faculty/ staff members who are out, visible, and/ or supportive on your campus? Participants will leave this Eighth Annual Gay, Lesbian, Bisexual, and Transgender Issues in Higher Education Institute with more awareness of how to inspire action and involvement. Let's try to add some new voices to the singing!

#### √23 New (And Old!) Technology You Can Use

109 - Convention Center

Kevin Guidry, Indiana University Elahe Amani, California State University-**Fullerton** 

Newer online tools such as blogs, wikis, RSS readers, and social networking tools offer new and exciting possibilities for professional practice in student affairs. Members of NASPA's Technology Knowledge Community will discuss these new tools and contrast them with older online tools such as e-mail, listservs, and web pages. Tools will be demonstrated with live, practical, and useful examples to help attendees determine which tools may meet their needs. This program assumes little prior knowledge; technology novices are particularly welcome.

#### Parents and Families: Providing the **Navigation for Student Success**

Beacon E - Sheraton

Carolyn Stirling, University of Southern California Anna Carey, Western Washington University Ryan Lombardi, Duke University Richard Mullendore, University of Georgia Lynette Merriman, University of Southern California Marjorie Savage, University of Minnesota Jody Donovan, Colorado State University Renee Barnett Terry, University of California-San Diego

Parents and families of college students are increasingly joining the landscape of our institutions. Colleges and universities are taking different approaches to the phenomenon of parent involvement. This pre-conference panel will highlight key concepts and strategies for paving the way to healthy parent and family involvement on our campuses in order to facilitate student success. During the pre-conference, four workshops will focus on various issues in parent relations that have been identified as "hot topics" by professionals in the field: crisis management and communication strategies for working with parents, working with parents of underrepresented and first generation students, orientation and the firstyear experience for parents, and generational differences in parents and the impact on service delivery. Participants can choose two sessions out of the four, based on their needs.

#### 26 Social Norms Marketing: An Evidence-based Strategy to Change Health-related Behaviors

312 - Convention Center

Jennifer Bauerle, University of Virginia Adrienne Keller, University of Virginia

This experiential workshop provides participants with foundational experience to design, implement, and evaluate a social norms marketing intervention. Social Norms Marketing combines theory with social marketing techniques to address public health issues in which common perceptions of attitudes or behaviors differ significantly from their reality. Such issues include alcohol, safer sex, smoking, and vaccination. The presenters will cover the five-step model, including the identification of intended audience, valid data collection, message design and delivery, implementation, and evaluation to facilitate behavior change.

#### Writing and Integrating Effective Learning Outcomes - Step-by-Step 304 - Convention Center

Gail Rooney, University of Illinois at Urbana-Champaign

Julia Panke Makela, University of Illinois at Urbana-Champaign Units within student affairs must intentionally

and strategically map learning outcomes, programs, and assessment plans to be successful in the higher education community. Has your department or office set sail on the learning outcomes wave? Wondering how learning outcomes fit your evaluation plans? The presenters share a step-by-step process for developing learning outcomes that are tailored to your office's unique programs and services. You will experience a step-by-step process for identifying intended learners, defining programs and services, brainstorming outcomes, writing outcomes statements, and connecting those statements to relevant professional standards. Finally, we discuss example evaluation projects that put learning outcomes to the test.

#### Half-Day • 12 Noon - 3:00 p.m.

Charting a Course to Repair Harm: The Intersection of Restorative Justice, Community Standards, and Your Student Code of Conduct

108 - Convention Center

Anne Lundquist, Wells College David Karp, Skidmore College Joel McCarthy, Wells College

Topics will focus on the background and history of Restorative Justice Principles in disciplinary processes, particularly on college campuses. In addition, the presenters will focus on the principles of community standards in the residence halls, the legal requirements for student conduct codes, and provide concrete information about integrated implementation on campus. Sample training materials for resident advisors, student disciplinary panels, and judicial affairs officers will be provided. Case studies will be used to allow workshop participants to practice the implementation of Community Standards and Restorative Justice principles.



#### **Moving Past Assessment Basics:** Creating Rubrics to Assess Learning 109 - Convention Center

Carrie Zelna, North Carolina State University Ted Elling, University of North Carolina at Charlotte

Darby Roberts, Texas A&M University

Student affairs programs often engage students through hands-on experience and reflection. Rubrics are an underutilized method of systematically measuring intended outcomes associated with these activities. Presenters will explore the basics of developing rubrics, how to apply them in the field, and how to analyze the data in order to use it for decision making. Participants will leave with real life examples of how rubrics might be used to measure a variety of common student affairs outcomes.

#### The Game of Oppression: An Interactive **Tool for Diversity Educators** 312 - Convention Center

Lamara Warren, Indiana University-Bloomington

Colette Cummings, Webster University Corliss Bennett-McBride, University of Southern California

Alana Hamlett, Indiana University-Bloomington Chloe Coenen, Indiana University-Bloomington

College campuses and communities are becoming increasingly diverse, yet many student affairs professionals, faculty, and students find it difficult to step outside of what is familiar and interact with those from different racial and ethnic groups, religions, classes, abilities, or sexual orientations. The interactive tool demonstrated in this hands on and highly interactive session will help educators challenge students and each other to move outside their comfort zones and gain new perspectives on difference through authentic dialogue that strives to improve intercultural and interpersonal communication.

#### √32 Charting a Course for Student Financial Success: A Programming Model 311 - Convention Center

Danielle Champagne, University of North Texas Paul Goebel, University of North Texas

Students need to take a more active role in their lives away from home; from their coursework, to relationships, to career exploration, to their personal finances. Presenters will share the five essential money management topics that should be included in financial literacy programming and curricula for students in college. Attendees will be invited to share their thoughts and questions during group discussions and brainstorm needs and potential roadblocks toward creating money management curricula applicable to their college or university. By effectively educating students on these important money management skills, we can help to eliminate the burden of debt to which many students fall victim during their college experiences.

33 Creating Social Justice on Campus:
Sharing Best Practices and
Lessons Learned

304 - Convention Center

Kathy Obear, Social Justice Training Institute Jamie Washington, Washington Consulting Group

Vernon Wall, Washington Consulting Group

Well-intended diversity initiatives often fall short of desired outcomes. While efforts may increase awareness, most do not create significant organizational change that is sustainable over time. How can student affairs professionals create inclusive, socially just campus communities through systemic, long-term culture change? Experienced organizational development consultants will share best practices and lessons learned from strategic organizational change efforts to create multicultural campuses that chart a course for the success of all students, staff, and faculty.



Re-organizing, Renovating, and Restoring Student Affairs Divisions: Traditional and Innovative Models for Practice



Kathleen Manning, *University of Vermont* Jillian Kinzie, *Center for Postsecondary Research* John Schuh, *Iowa State University* 

Budget cuts, outdated organizational structures, new leadership, and a simple desire for change are good reasons to alter an existing student affairs model of practice. Presenters will discuss 11 possible models, traditional and innovative, gleaned from the Documenting Effective Educational Practices (DEEP) research. Student engagement, student success, and fit to institutional mission are underlying values included in the discussion. Participants are encouraged to read, One Size Does Not Fit All: Traditional and Innovative Models of Student Affairs Practice, prior to the session to become familiar with the models. In this way, participants will receive the maximum benefit from the program.

35 Student Facility Construction: An Administrator's Road Map to Success Off-site - University of Massachusetts-Boston

Off-site - University of Massachusetts-Bos John Drinkwater, Central Washington University

Kurt Keppler, Valdosta State University
Dean Bresciani, Texas A&M University
Gene Tice, Western Kentucky University
Steve Waldeck, Central Washington University
Susan Musselman, Susan D. Musselman, Inc.
Brian Hanlon, Brailsford and Dunlavey
James Poulson, Ellerbe-Becket, Inc.

The physical infrastructure of student facilities in higher education is eroding, affecting our ability to serve students. It is estimated that over \$15 billion will be spent on student facilities construction in the next two years. It is imperative that we, as administrators, become knowledgeable about facility planning and construction. Presenters for this workshop will provide participants with successful practices from informed educators and private industry professionals. We will integrate a panel discussion, funding presentation, and case study with audience participation. (This half-day workshop will be held on the University of Massachusetts-Boston campus with tours available following the session. The bus will depart at 11:00 a.m. from the Sheraton Hotel at 39 Dalton Street.)

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#### Poster Sessions - 3rd Floor, Convention Center

NASPA poster presentations provide an opportunity for conference participants to view promising practices, innovative research, and successful campus programs from across the country. Poster presentations will be available all day on Monday and Tuesday until 3:00 p.m. on the third floor of the Convention Center. Conference participants should visit the poster sessions on Tuesday morning to interact with presenters and learn more about their presentations.

Monday, 8:00 a.m. - Tuesday, 3:00 p.m. 3rd Floor, Hynes Convention Center
NASPA posters will be on display for you to peruse on your own between Monday morning and Tuesday at 3:00 p.m.

Tuesday, 8:30 a.m. - 10:15 a.m. 3rd Floor, Hynes Convention Center
NASPA poster presenters will be available on
Tuesday morning to interact with conference
participants and share information about their
programs.

#### NASPA Excellence Award Posters

The NASPA Excellence Award Program recognizes contributions of members who are transforming higher education through outstanding, innovative services, and effective administration. Sharing our successes benefits students, improves institutions and promotes our profession. The NASPA Excellence Award winners for 2008 were selected from an impressive array of programs submitted by campuses across the country. Please visit the Gold, Silver, and Bronze Medal Winners' poster presentations.

NASPA Excellence Gold Medal Winner Civic Learning: Impacting Students One at a Time James Madison University

NASPA Excellence Silver Medal Award
The ReadySet: Information for New Students
at Syracuse University
Syracuse University

NASPA Excellence Bronze Medal Award Study Abroad for Students with Disabilities American University

#### **Poster Session Descriptions**

P1 Supporting the Academic Success of Students in Transition: Potential Benefits of a Residential Learning Community for Transfer Students

Eric Archer, Oklahoma State University Kerri Kearney, Oklahoma State University Kathleen Kennedy, Oklahoma State University

In an increasingly competitive academic and housing market, institutions often address challenges related to recruitment and retention of students through the creation of various living-learning communities. This poster will seek to facilitate a dialogue related to developing and sustaining living-learning communities for transfer students based upon one model utilized by Oklahoma State University. In addition to identifying various themes related to the experience of participants, conclusions about the efficacy of the program and future directions of inquiry will be shared.

P2 Mapping Student Success: A Leadership Retreat Grounded in Social Change Chris Conzen, Suffolk County Community College Tara Fagan, Suffolk County Community College Patty Munsch, Suffolk County Community College

Mary Sierra, Suffolk County Community College

This poster is designed to give an overview of a leadership retreat grounded in the Social Change Model. This retreat was part of an initiative intended to transform leadership and involvement practices for students attending a tri-campus community college. The objective is to share this practical application of the Social Change Model with student affairs professionals through photo documentation, program tools, assessment, and student evaluation.

P3 Guiding First-Year Academic
Preparedness: An Effective PreFreshman Summer Program Design
Allyson Straker-Banks, Montclair State University
Steven L. Johnson, Montclair State University
Larisa Poznahovska, Montclair State University

Students who enter college lacking pertinent skills and basic foundations in math, writing, and reading are more vulnerable to failure by the end of their first year. Program administrators and researchers from Montclair State will explain the development of an innovative pre-freshman summer program to address this problem that resulted in a 95% student success rate for a selected cohort. Preand post-program research will be reviewed. An outline of the program design will be disseminated.

P4 Measuring Learning Outcomes of a Student Health Center Visit

Gayleen Eilers, University of Wisconsin-La Crosse

Measuring learning outcomes is increasingly important to college health centers. The University of Wisconsin-La Crosse Student Health Center surveyed 300 students during a clinic visit asking them to compare their knowledge before and after seeing the clinician by rating: (1) their knowledge of their medical issue; (2) their knowledge of what they needed to do to take care of themselves; and (3) why that care was appropriate for them. Approximately 80% reported improved knowledge to all questions.

#### P5 Engaged Citizens: Connections between Collegiate Engagement and Alumni Civic Involvement

Kimberlie Goldsberry, Xavier University
Responding to the call of higher education to develop future citizens, institutions continue efforts to create pathways of experiences impacting achievement of this outcome. A recent study found significant relationships between collegiate engagement and civic involvement of young alumni. Further exploration of collegiate engagement has resulted in the identification of key activities and relationships that may predict a pathway for institutions to consider.

P6 Re-Entry Success: Responding to the Needs of Adult Undergraduates Elizabeth Baldizan, University of Nevada-Las Vegas

While the population of adult undergraduates (also called nontraditional students) has continued to rise in recent years, attention to their needs from a broad perspective has been lacking, in both research and programming. In an attempt to combat this, the women's center at a large urban university has implemented a research-driven re-entry services program to address the unique needs of the re-entry student population. The presenter will share results from a needs assessment completed by over 450 re-entry students and indicate programs and services that have arisen from these results.

P7 Riding Out the Waves: Community College Transfers Earning Bachelor's Degrees

Tamara Rice, Bowling Green State University

The community college is considered the gateway to the bachelor's degree; however, many students do not graduate. The presenter will share the results of a qualitative study that examined factors contributing toward the completion of a bachelor's degree by community college transfer students. Implications for future research and practice will also be shared.

## P8 Defining the Heavy and Frequent Drinker

Jennifer Whiting, Southern Illinois University-Carbondale Edgardo Pimentel, Southern Illinois University-Carbondale Laura Rowald, Southern Illinois University-Carbondale

This study is based on national data collected on college campuses in the U.S. in 2006 using the Core Alcohol and Drug Survey Long Form. The sample will be classified into different types of drinkers (i.e., non-heavy, heavy, heavy and frequent) based on the amount and frequency of their alcohol consumption. This classification greatly reduces the problems of over-generalizing high risk groups. The data will then be examined for any differences that exist within the three types of college drinkers.

#### P9 Expanding the Web of Support: Characteristics of Effective Mental Health Triage Programs

William Kernan, Columbia University

As higher education professionals, we are acutely aware of the need for early identification of students in distress. However, it is well-known that for some students the direct seeking of mental health services is complicated by both real and perceived barriers, most notably those related to stigma, time, cost, and beliefs about confidentiality. In addition, help-seeking behavior is often hindered by feelings about the relative lack of importance or severity of one's concerns. This poster session will report six years of research and experience providing and evaluating 'mental health triage' or 'wellness counseling' services for students at one university.

#### P10 University Mandated Alcohol Education Groups: Relevance of Group Process Variables to Successful Outcomes

Deborah Jackson, Youngstown State University Melissa Kirby, Youngstown State University

College students who abuse alcohol are at risk for campus disciplinary sanctions, fines, arrests, injury, expulsion from college in addition to other negative biological, psychological and social consequences. Presenters will share data from students participating in a mandated educational experience as a result of campus alcohol violations. Presenters assessed the impact of group process variables and specific program components on student behavior and attitudinal change with regards to alcohol use.

#### P11 FACEing Forward on a New Diverse Course

April Wynn, Boston College Lillie Albert, Boston College Chelsea Jones, Boston College Chris Miller, Boston College Aristotle Mosier, Boston College Jim Unis, Boston College

In these somewhat racially turbulent times, multicultural groups, such as Boston College's 'FACES' program sought to chart a course for the university leading toward diversity dialogues. This undergraduate group creates and sustains a program that fosters a greater sense of unity through interactive programs, dialogues, and workshops. Students, faculty, and administrators examine how 'FACES' helped increase student engagement and diversity awareness and answer questions about creating similar organizations at other universities.

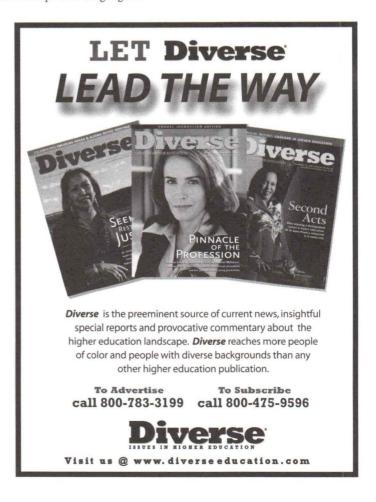
#### P12 Ebb and Flow: Developmental Advisors and Engaged Learners

Gwenn Pasco, *University of North Texas*Developmental advising and the philosophy of truly engaging student learners in their educational lives are key components of student success, and advisors play an integral role in that process. The poster will show how the teams of the student advising office contributed to promote engaged learning and outlines the six tenants of the conceptual framework of the engaged learner. Professional practices and programs that promote each of the six components of the concept will be highlighted.

#### P13 Virtual Customers: Identifying and Serving the Needs of Online Learners

Kenda Grover, University of Arkansas

The needs of students in online graduate programs can be substantially different from other students, but what precisely would be those needs? How can they be identified? How might they be met by mid-level and senior-level student affairs professionals? This poster session will present findings from a study conducted to determine what specific student services-related support students in the online Workforce Development Education master's program at the University of Arkansas deem important.



#### NASPA Excellence Award Winner Posters

#### GRAND GOLD MEDAL WINNER

#### Civic Learning: Impacting Students One at a Time

Wendy Young, James Madison University

<u>Category:</u> Housing, Residence Life, Campus Security, Contracted Services, Judicial and related - Gold Winner

The Civic Learning program at James Madison University within the Office of Judicial Affairs provides an opportunity for students to become involved in a positive way with campus. Students learn about themselves, the impact they have on the campus community, and how feeling connected to your community makes a difference. The creation of a valid, reliable assessment has demonstrated that there is a significant increase in a student's sense of belonging as a result of this sanctioned program. In addition, the program provides for many constituents across campus, from faculty to administrative offices, to assist in student success.

#### GRAND SILVER MEDAL WINNER

# ReadySet: Information for New Students at Syracuse University

Matthew R. Snyder, Syracuse University Carol Kim, Syracuse University Doug Strahler, Threeonfive Design

<u>Category:</u> Enrollment Management, Orientation, Parents, First-Year, Other-Year and related - Gold Winner

ReadySet is Syracuse University's innovative approach to summer communications for first-year and transfer students. Introduced in 2007, it helps new students use the summer to prepare for their transition. Sent to students in five concise, sequenced packages, it replaces what was formerly a dizzying array of unrelated materials. As it reduces volume, the ReadySet helps process, prioritize, and organize information at key moments. Feedback from students, parents, alumni, institutional stakeholders, other institutions, and national organizations has been overwhelmingly favorable. Individual offices achieved significant cost savings, some in the five-figure range. And sign-up for several programs reached record highs this fall.

#### GRAND BRONZE MEDAL WINNER

#### Study Abroad for Students with Disabilities

Gail Short Hanson, American University Joanne Benica, American University Kathy Schwartz, American University

<u>Category:</u> International, Multi-cultural, Cultural, Gender, LGBTQ, Spirituality, Disability and related – *Gold Winner* 

When American University set goals in 2003 to dramatically increase participation in study abroad, the directors of disability support and academic support assumed a leadership role to assist students with disabilities in determining whether, where, and how to successfully study abroad. A multi-year approach included gathering data, collaborating with

key staff across campus and overseas, and communicating with students to help them make good decisions. Since 2003, students with disabilities have kept pace with their peers in terms of increasing participation in study abroad, and coordination with disability support providers has enabled those students to access accommodations overseas.

## Student Leadership Institute...Podcast Style! Cindy Kane, Bridgewater State College

Catherine Holbrook, Bridgewater State College

## <u>Category:</u> Student Union, Student Activities, Greek Life, Leadership and related

- Gold Winner

In response to a call for more programs that can meet our busy students' schedule, the Office of Student Involvement & Leadership at Bridgewater State College transformed our leadership seminar series to be delivered using Podcasts. Through a partnership with an external consultant who recorded the podcasts, our leadership programming was refocused to be "millennial-friendly." Our predominately commuter population now has the chance to participate on their own time, through use of Blackboard as a communication method and the Podcasts as a way of listening to 15 minute segments on leadership development topics.

# UNCG Cares: Creating a Culture of Care to Aid Students in Distress

Jen Day Shaw, University of North Carolina at Greensboro

Amy Jones, University of North Carolina at Greensboro

#### <u>Category:</u> Administrative, Assessment, Information Technology, Fundraising, Professional Development and related – *Gold Winner*

UNCG Cares is a University wide professional development program for faculty/staff that aims to positively affect retention, increase graduation rates, and create a culture of caring at UNCG. During the training, participants learn active listening skills, how to recognize signs of distress, how to proactively reach out to students, the variety of issues that students face, effective referrals, and the resources available on campus. By creating an environment of support, students in distress may get the help they need before issues rise to the crisis level. In addition, faculty/staff feel able to assist students with issues of concern.

# A University Sexual Assault Response Team (SART): Moving Beyond Response to Action

Jodi D. Caldwell, Georgia Southern University Angela Ogburn, Georgia Southern University Eldonna Hilde, Georgia Southern University

## <u>Category:</u> Student Health, Wellness, Counseling, and related – *Gold Winner*

Now celebrating its 10th year, Georgia Southern University's Sexual Assault Response Team (SART) has grown to be a truly comprehensive, interdisciplinary team. The efforts undertaken have helped the campus community understand, respond to, and educate against sexually violent crimes. Through a period in time when universities have seen large budget cuts, SART has been able to continually expand the resources

and services its members have provided. The impacts of such have reached beyond the campus boundaries and into the local communities themselves!

#### Tear It Up!

Christopher Bledsoe, New York University

<u>Category:</u> Athletics, Recreation, Physical Fitness, Non-Varsity Sports and related – *Gold Winner* 

In December of 2005, the NYU Vice President of Student Affairs and the Director of Athletics, Intramurals and Recreation met with athletic team leaders, captains and members of the NYU Student Athlete Advisory Committee to discuss what could be done to 1) enhance a sense of community between the varsity teams; 2) develop a greater connection between student-athletes and other student groups on campus; and, 3) build the sense of community on campus through increased attendance at selected athletics contests. In the ensuing weeks and months, the "Tear It Up!" program was born.

#### **IUPUI Democracy Plaza**

Lorrie Brown, Indiana University-Purdue University Indianapolis

Eduardo Nieto, Indiana University-Purdue University Indianapolis

Linda Musari, Indiana University-Purdue University Indianapolis

#### <u>Category:</u> Careers, Academic Support, Service Learning, Community Service and related – *Gold Winner*

IUPUI Democracy Plaza is a physical structure, programming space, and philosophy. Created, maintained and run by students, the Democracy Plaza structure consists of blackboards constructed to create an enclosed forum. Each week, new questions are posed on the boards related to current issues and the campus can respond using the chalk provided. Within the physical structure, students, faculty and staff facilitate programming on a variety of topics, such as a weekly "Pass the Mic" series, ongoing discussions on civic engagement issues and a campus response to crises. Democracy Plaza has become the primary free speech area on the IUPUI campus.

#### NYU's Student Resource Center

David Vogelsang, New York University Elizabeth "Buffy" Stoll, New York University

# <u>Category:</u> Off Campus, Commuter, Non-traditional, Graduate, Professional and related – *Gold Winner*

NYU's Student Resource Center was created as a welcoming, helpful, student-focused space with a mission to build community by providing information and resources, and at the same time targeting particular services, programs, and support towards unintentionally marginalized students - namely commuters, transfers, and graduate students. This unique constellation of functions also provides a plethora of resources and information on everything from getting involved, university events, academic resources, spiritual and religious life, New York City information, and such amenities as a lounge, computer workstations with printing, notary service, legal resources, a public kitchen, and late night hours.

# Monday, March 10 Highlights



Featured Speaker Travis Roy 10:45 a.m. – Noon Ballroom A/B – Convention Center See page 10 for description

Graduate and New Professional Case Study Competition 8:30 a.m. – 4:30 p.m. Simmons – Marriott NASPA Communities Gala 7:00 p.m. – 9:00 p.m. Back Bay Exhibit Hall – Marriott

Regional Business Meeting 5:00 p.m. - 6:00 p.m. Convention Center

Regional Receptions 9:00 p.m. – 11:00 p.m. Grand Ballroom – Marriott Educational Sessions 9:00 a.m. – 10:15 a.m. 10:45 a.m. – 12 Noon 12:45 p.m. – 1:30 p.m. 1:45 p.m. – 3:00 p.m. 3:30 p.m. – 4:45 p.m.

## **Monday Schedule**

7:00 a.m. - 8:30 a.m.

Student Leadership Programs Knowledge Community Breakfast Meeting Grand Ballroom - (Salon A-B) - Marriott

7:00 a.m. - 8:45 a.m.

Fraternity/Sorority Knowledge Community Business Meeting Grand Ballroom - (Salon C-D) - Marriott

7:00 a.m. - 9:00 a.m.

Community/Two-Year College Division Advisory Board Meeting

Beacon A - Sheraton

Cyber Café

Exhibit Hall A Foyer – Convention Center NASPA Undergraduate Fellows Program (NUFP) Board Meeting

Grand Ballroom - (Salon H-I) - Marriott

7:30 a.m. - 8:30 a.m.

Small Colleges & University Division Breakfast Suffolk – Marriott

7:30 a.m. - 8:45 a.m.

Transgender Issues Working Group
Beacon B - Sheraton
President's Breakfast for Faculty
Independence – (Salon West) – Sheraton
Faculty Breakfast

Independence (Salon West) - Sheraton

7:30 a.m. - 9:00 a.m.

Asian Pacific Islander Knowledge Community Breakfast Meeting and Award Recognition Commonwealth - Sheraton Disability Concerns Knowledge Community Business Meeting Beacon D - Sheraton

7:30 a.m. - 9:30 a.m.

WISA Knowledge Community Chair Meeting NASPA President's Suite – Marriott 7:30 a.m. - 10:00 a.m.

International Education Knowledge Community Business Meeting Beacon E - Sheraton

7:45 a.m. - 8:45 a.m.

Panel of Listeners Program

Exhibit Hall A Fover - Convention Center

8:00 a.m. - 8:45 a.m.

Assessment, Evaluation, and Research Knowledge Community Leadership Team Meeting

Hampton - (Salon A) - Sheraton

8:00 a.m. - 9:00 a.m.

Parent and Family Relations Knowledge Community Business Meeting Beacon F - Sheraton

8:00 a.m. - 9:15 a.m.

African American Knowledge Community Breakfast Meeting

Fairfax - (Salon B) - Sheraton

8:00 a.m. - 9:30 a.m.

New Professionals and Graduate Students Knowledge Community Business Meeting Hampton - (Salon B) - Sheraton

8:00 a.m. - 5:00 p.m.

Conference Registration
Exhibit Hall A Foyer – Convention Center

8:30 a.m. - 9:30 a.m.

Excellence Awards Category Coordinator Meeting (closed meeting)

Fairfax - (Salon A) - Sheraton

8:30 a.m. - 4:30 p.m.

Graduate and New Professional Case Study Competition Simmons - Marriott 9:00 a.m. - 10:00 a.m.

NASPA Parents Study Research Team Meeting

Kent - Sheraton

NASPA Undergraduate Fellow Program (NUFP) Regional Coordinators Meeting Grand Ballroom - (Salon H-I) - Marriott

Panel of Listeners Program

Exhibit Hall A Foyer – Convention Center Technology Knowledge Community Leadership Meeting

Gardner - (Salon A) - Sheraton

9:00 a.m. - 3:00 p.m.

Exhibit Hall

Exhibit Hall A - Convention Center NASPA Foundation Silent Auction Exhibit Hall A - Convention Center

9:30 a.m. - 10:00 a.m.

Journal Launch Event

NASPA Bookstore, Exhibit Hall Foyer, Convention Center

10:00 a.m. - 11:00 a.m.

Clemson Study Tour Alumni Group Meeting

Boardroom - Sheraton

10:15 a.m. - 10:45 a.m.

Exhibit Hall Refreshment Break
Exhibit Hall A – Convention Center

10:45 a.m. - 12 Noon

Featured Speaker - Travis Roy Ballroom A/B - Convention Center

12 Noon - 1:00 p.m.

NASPA Past President's Luncheon NASPA President's Suite - Marriott New Faculty Lunch Arlington - Marriott

12 Noon - 1:15 p.m.

Identity-Related Knowledge Communities Gathering

Commonwealth - Sheraton

#### 12 Noon - 1:30 p.m.

Women's Center Staff Gathering MIT - Marriott

#### 12:15 p.m. - 1:15 p.m.

Panel of Listeners Program Exhibit Hall A Foyer -Convention Center

#### 1:45 p.m. - 2:45 p.m.

Panel of Listeners Program Exhibit Hall A Foyer -Convention Center

#### 3:00 p.m. - 4:00 p.m.

**Educational Programs Planning Meeting** (closed meeting)

Hampton - Sheraton

#### 3:00 p.m. - 4:30 p.m.

Alcohol and Other Drugs Knowledge **Community Meeting** 

Beacon A - Sheraton

Latino/a Knowledge Community Open

**Business Meeting** 

Fairfax - (Salon B) - Sheraton

#### 3:15 p.m. - 4:15 p.m.

Assessment, Evaluation, and Research **Knowledge Community Consultations** Session Two

Beacon H - Sheraton

#### 4:00 p.m. - 6:00 p.m.

New Professionals and Graduate Students **Knowledge Community Roundtable** Session

Falmouth - Marriott

#### 5:00 p.m. - 6:00 p.m.

Region I Business Meeting

203 - Convention Center Region II Business Meeting

206 - Convention Center

Region III Business Meeting

207 - Convention Center

Region IV-East Business Meeting

200 - Convention Center

Region IV-West Business Meeting

202 - Convention Center

Region V Business Meeting

204 - Convention Center

Region VI Business Meeting

208 - Convention Center

#### 5:00 p.m. - 6:30 p.m.

Health in Higher Education Knowledge **Community Business Meeting** 

301 - Convention Center

#### 5:30 p.m. - 6:30 p.m.

NASPA Undergraduate Fellow Program (NUFP) Reception

Back Bay - (Salon A) - Sheraton

6:00 p.m. - 7:00 p.m.

Women's Center Staff Gathering MIT - Marriott

#### 6:00 p.m. - 8:00 p.m.

James Madison University Reception Provincetown - Marriott

6:30 p.m. - 7:00 p.m.

**Professional Standards Division Meeting** Boardroom - Sheraton

6:30 p.m. - 8:30 p.m.

NASPA Foundation Awards Reception

Constitution - Sheraton (Invitation Only)

7:00 p.m. - 8:00 p.m.

25th Stevens Institute Reunion

Beacon A - Sheraton

#### 7:00 p.m. - 8:30 a.m.

Baylor University Alumni and Friends Reception

Independence - (Salon East) - Sheraton

Alumni and Friends of Eastern Illinois

**University Reception** 

Beacon A - Sheraton

Association for Christians in Student

Development (ACSD) Reception

Beacon B - Sheraton

**Ball State University Reception** 

Independence - (Salon West) - Sheraton

Bentley College Candidate Social

Harvard - Marriott

**Boston College Reception** 

Simmons - Marriott

Central Washington University Reunion

Northeastern - Marriott

Clemson University Reception

Wellesley - Marriott

Community/Two-Year Colleges Division

Reception (All Wecome)

Vineyard - Marriott

The Florida Reception Hosted by UF, FSU, USF,

UCF, Miami, NOVA Southeastern and NASPA-FL

Back Bay - (Salon B) - Sheraton

Friends and Alumni of University of Louisville Reception

Tufts - Marriott

Friends of the University of Alabama

Exeter - Sheraton

Friends of Kent State University Reception

Beacon D - Sheraton

Friends of Western Michigan University

Dalton - (Salon A) - Sheraton

Indiana University Reception

Third Floor Atrium Lounge - Marriott

Iowa State University Reception for

Alumni and Friends

Hampton - Sheraton

Men and Masculinities Knowledge

Community Business Meeting

Vermont - Marriott

Miami University Alumni and Friends

Liberty - (Salon A) - Sheraton

Mortar Board Alumni, Advisors, and Friends Reception

Dalton - (Salon B) - Sheraton

University of Wisconsin-Madison Reception, sponsored by ODOS

Berkeley - (Salon A) - Sheraton

Oklahoma State University Alumni and Friends Reception

New Hampshire - Marriott

Rowan University Reception

Liberty - (Salon B) - Sheraton

**Towson University Reception** 

Liberty - (Salon C) - Sheraton

University at Buffalo Reception

Beacon G - Sheraton

Friends of The University of Alabama

Exeter - Sheraton

University of California-Friends, Students,

Staff, and Alumni Reception

Back Bay - (Salon D) - Sheraton

University of Maryland Friends and Alumni Reception

Back Bay - (Salon C) - Sheraton

University of Missouri Alumni and

Friends Reception

Beacon F - Sheraton

Alumni and Friends of University of

Nebraska-Lincoln Reception

Berkeley - (Salon B) - Sheraton

University of Pittsburgh - NASPA Region II

Liberty - (Salon A) - Sheraton

University of San Diego Alumni and Friends

Maine - Marriott

University of the Pacific Alumni and

Friends Reception

Clarendon - Sheraton

University of Wisconsin - La Crosse

Alumni Reception

Yarmouth - Marriott

Friends of Virginia Tech Reception

Commonwealth - Sheraton

#### 7:00 p.m. - 9:00 p.m.

NASPA Communities Gala Back Bay Exhibit Hall - Marriott

7:30 p.m. - 9:00 p.m.

National Panhellenic Conference

Reception Back Bay - (Salon A) - Sheraton

8:00 p.m. - 9:30 p.m.

University of Vermont Alumni & Friends Reception

NASPA President's Suite - Marriott

#### 9:00 p.m. - 11:00 p.m.

Region I Reception

Grand Ballroom - (Salon C-D) - Marriott

Region II Reception

Grand Ballroom - (Salon A-B) - Marriott

Region III Reception

Grand Ballroom - (Salon E) - Marriott

Region IV-East Reception Grand Ballroom - (Salon F) - Marriott

Region IV-West Reception

Grand Ballroom - (Salon G) - Marriott

Region V Reception

Grand Ballroom - (Salon H-I) - Marriott Region VI Reception

Grand Ballroom - (Salon J-K) - Marriott

#### 9:30 p.m. - 11:00 p.m.

Dartmouth Dean of the College **Division Social** 

Liberty - (Salon C) - Sheraton

Friends of Boston University Reception

Vermont - Marriott

Friends of UConn Reception

Beacon A - Sheraton

Friends of George Washington University

Liberty - (Salon B) - Sheraton

Golden Key International Honour Society

Members and Friends

Fairfax - (Salon A) - Sheraton

Grand Valley State University and

Friends Social

Suffolk - Marriott

Indigenous Peoples Knowledge

**Community Reception** 

Wellesley - Marriott

LeaderShape Friends and **Alumni Reception** 

Independence - (Salon East) - Sheraton Michigan State University Spartan Social

Commonwealth - Sheraton

NACA Reception

Dalton - Sheraton

New York University Friends and Alumni Back Bay - (Salon B) - Sheraton

Alumni and Friends of Seattle University Provincetown - Marriott

Southern Illinois University-Carbondale Reception

Independence - (Salon West) - Sheraton Northern Illinois University Friends and

Alumni Reception Republic - (Salon B) - Sheraton

University of California Reception

Back Bay - (Salon D) - Sheraton

University of Kansas Alumni/Alumnae and Friends Reception

Berkeley - Sheraton

Panther Pride - University of Northern Iowa Social

Gardner - Sheraton

**SUNY Reception** 

Constitution - (Salon B) - Sheraton

University of Tennessee Reception

Simmons - Marriott

University of Rhode Island Alumni and Friends Reception

Harvard - Marriott

Alumni and Friends of the University of Massachusetts Boston

Liberty - (Salon A) - Sheraton

#### 9:30 p.m. - 11:30 p.m.

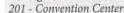
The Ohio State University Alumni and Friends Reception

Regis - Marriott

# **Monday Educational Sessions**

Monday • 9:00 a.m. - 10:15 a.m.

#### Charting the Course to the Community College Presidency through Student Affairs

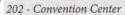


Yvette Galloway, NASPA Charlene Dukes, Prince George's Community College (MD)

Patricia Stanley, Office of Vocational and Adult Education, U.S. Department of Education

Presenters will consider the need for leadership in Community and Two-Year Colleges and the outstanding preparation that work in student affairs brings to the Presidency. There is a looming crisis in community college leadership at the presidential level. Senior college administrators and faculty administrators, who have worked since the inception of many of the country's community colleges, are aging and planning to retire in the next few years. These retirements of senior level administrators will impact community colleges and have a dramatic impact on the progression to the presidency. Patricia Stanley, the Deputy Assistant Secretary for Community Colleges in the Office of Vocational and Adult Education, will discuss this important need for leadership from her perspective in the Department of Education. Charlene Dukes, recently appointed President of Prince George's Community College, will react to Stanley's remarks from her perspective - a former senior student affairs officer. Charlene's road to the presidency includes the practical and applicable skills she gained from her experiences in student affairs.

#### **Effective Communication in Times of Crisis**



Teresa Valerio Parrott, SimpsonScarborough

Learn more about effective communications in times of crisis; tactics, tips, and techniques from a leading expert in higher education crisis communication. Join the presenter and your colleagues during this session and learn how to respond more effectively to major events and tragedies. The presenter will detail some familiar real-life crisis situations and administrative scandals. The presenter will also analyze some wellknown corporate and government scandals, in an effort to identify approaches to creating a crisis communication plan for your campus to employ when times get tough!

#### The Ultimate Student Involvement: A Peer Program Model

110 - Convention Center

Ruth Frisz, Queens College (CUNY) Elizabeth McCaffrey, Queens College (CUNY)

Student involvement on campus has been positively linked to student retention and success. Presenters will focus on the Queens College (CUNY) Peer Program as a model academic program that involves students in a service-learning practicum, emphasizes diversity and inclusion, engages students in collaborative learning, provides them with a sense of belonging and purpose within the college, and increases retention.

#### Campaign for NASPA - Endowing the **Future of Our Profession**

301 - Convention Center

Almeda Jacks, NASPA Foundation Hazel Scott, NASPA Foundation Ed Whipple, NASPA Foundation

The 2008 NASPA Annual Conference is the official kickoff for the Campaign for NASPA. Join the Campaign Co-Chairs and the Foundation President to learn about the Campaign for NASPA. The Campaign has a goal of raising \$1 million for the NASPA Foundation endowment directed at endowing the future of the profession. Goals for the Campaign include developing useful research directed at addressing the vexing issues that affect the profession and students; enhancing professional development to span and link the continuum of experiences for both new as well as mid-level and senior-level professionals; taking actions that keep student affairs at the forefront of campus leadership.

#### The Course for a Special Population: Texas Tech's Plan to Retain Students with a Disability

305 - Convention Center

Shelley Ducatt, Texas Tech University Tamara Mancini, Texas Tech University

The presenters will address issues facing student affairs professionals in today's college setting as we work to meet the needs of students with disabilities. Focused on improving the retention rate for this population, Texas Tech University has created a holistic student enrichment program to assist students at every stage of their academic career. The presenters will highlight program design, implementation, and strategies for future development.

#### What Does the Public Want From Higher Ed?

203 - Convention Center

Bonnie Hunter, Valparaiso University Carol Graves Holladay, Hurt, Norton, & Associates Ronald Herron, Southern Connecticut State University Michael Hostetler, California State University-Long Beach Jeanne Miller, State University of New York - Oneonta Rebecca Mills, University of Nevada-Las Vegas

The public's demand for accountability in education has been seen in K-12 through public support for No Child Left Behind. Pending federal and state legislation provides a glimpse into issues that are on the minds of parents of incoming college students: accountability, the value of higher education relative to the cost, campus safety and security, and transfer articulation. Members of NASPA's Public Policy Division and Carol Holladay, legislative consultant for the Consortium on Government Relations for Student Affairs, will discuss legislation and its meaning for student affairs

#### Working With Faculty to Enhance Student Achievement: Perspectives for New and Mid-Level Administrators

204 - Convention Center

administrators.

Thomas Miller, University of South Florida Barbara Bender, Rutgers University

Participants will consider the nature of the work of faculty, their perceptions of student affairs, and how faculty involvement enhances student engagement and the likelihood of students' persistence to degree attainment. Multiple protocols and methods for successfully involving faculty in student life programs will be identified.

#### Take Heed: A Guide to Living in a "Pirate" Community 207 - Convention Center

Justin Gross, East Carolina University Michelle Lieberman, East Carolina University

The growing number of students at many institutions living off-campus and the expansion of student codes of conduct to address offcampus behavior create a growing need to educate students about good citizenship beyond the campus. The presenters will describe the Take Heed Campaign, a collaboration with city government and East Carolina University's Center for Off-Campus and Community Living. Participants will discuss multiple techniques to educate students about city ordinances and expected off-campus behavior.

#### **Bringing Presidents into Prevention**

302 - Convention Center

Jonathan C. Gibralter, President, Frostburg State University

Stephen C. Ainlay, President, Union College Arnold Speert, President, William Paterson

William DeJong, Boston University School of Public Health and Outside The Classroom

Among the most profound responsibilities of a college or university president is to help create a safe environment in which students can develop their intellectual potential, and where learning and campus life are not undermined by the misuse of alcohol. This panel will investigate how three such presidents have taken an active stand on college drinking and have made alcohol prevention a priority in their strategic plan for the institution. The presidents will share strategies for effecting change at the institutional, community, and public policy levels. Moderated by Bill DeJong, this session will engage student affairs professionals with actionable information that they can use on their own campuses.

#### Charting a Successful Course for the Millennial/Fragile Generation

209 - Convention Center

Joyce Shotick, Bradley University Alan Galsky, Bradley University

Millennial college students have a unique set of characteristics and needs. Being described as close to their parents, bright, service-oriented, and technologically savvy, many question if this cohort will be the 'next great generation' as Strauss and Howe predicted. Or will their need for accommodations, health care, advising, and guidance limit their self confidence and produce a 'fragile generation,' as suggested by Twenge? Charting a successful course for these students will require an understanding of their current needs.

#### An Unreliable Compass: Legal Implications of the NCAA's **Mascot Decision**

210 - Convention Center

Anne Becker, Bowling Green State University

The NCAA has ruled against the use of Native American mascots and nicknames during intercolliegiate championships. The presenter will review the history of the mascot issue, utilize legal principles to dissect the decision and college responses, compare academic and athletic missions with regards to inclusion, consider possible solutions to this divisive issue, and discuss the role of the student affairs professional on affected college campuses. Case studies and participants' experiences will stimulate thought and discussion.

#### Assessment Reconsidered: Institutional **Effectiveness for Student Success** 306 - Convention Center

Gwendolyn Jordan Dungy, NASPA Richard P. Keeling, Keeling & Associates, LLC Andrew F. Wall, Keeling & Associates, LLC Ric Underhile, Keeling & Associates, LLC

Assessment Reconsidered emerges in the context of the renewal of thought and action about learning, institutional effectiveness, and student success reflected in and inspired by a series of major publications from professional organizations in higher education, including Learning Reconsidered and Learning Reconsidered 2. Assessment Reconsidered is a monograph commissioned by the International Center for Student Success and Institutional Accountability (ICSSIA), written by four scholar-practitioners, and published in February 2008. Presenters will explore how Assessment Reconsidered can help all campus educators take the essential next steps in promoting student success by infusing evidence-based practices in their work.

#### 13 Charting a Course in Ethical Decision-Making for Student Affairs Professionals

310 - Convention Center

Michael Kocet, Bridgewater State College Justin McCauley, Bridgewater State College Laura Thompson, Bridgewater State College

Ethics represent the collective values of a profession. Without ethical decision-making models, practitioners may find themselves engaging in Unintentional Unethical Practice. The presenters will examine ethical issues, such as dual relationships/ boundaries, confidentiality, competency, and multiculturalism. The ethics principles that guide student affairs and an ethical decisionmaking model designed for student affairs will be shared. The presenters will facilitate discussion utilizing case studies and provide tools for charting an ethical course for success.

#### Being and Having: Shouldn't Success Measure What One Is Rather than What One Has?

313 - Convention Center

Jon Dalton, Florida State University Pamela Crosby, Florida State University

The presenters will examine the shift in students' focus from the achievements of one's inner life and character to the external achievements of money, status, and the amenities associated with wealth. This shift from being to having has profound implications for understanding students' motivations and behaviors in college as well as for understanding the current clash of values that define what constitutes the most important outcome measures of success and excellence in higher education.

#### 15 Why Should Student Affairs Care About 18 Where Do We Go From Here? Study Abroad?

304 - Convention Center

Matthew Rader, Institute for the International Education of Students

College and university duty extends well beyond the home school campus when students study abroad. Legislation proposed to Congress has one million students studying abroad annually in less than 10 years. Student affairs administrators and international educators must work more collaboratively to meet increasing student and institutional demands. The presenters will explain why student affairs administrators and international educators need to collaborate to avoid risk and will share a model for assessing and improving collaboration.

#### Strengthening Greek Life - A Model for Success

108 - Convention Center

John Smeaton, Lehigh University Sharon Basso, Lehigh University Thomas Dubreuil, Lehigh University

The reality of Greek life often falls short of the ideals of the university and the Greek organizations. At Lehigh University, the actives, alumni, and administration developed a model which has transformed a struggling Greek culture to one embracing high standards. The model, including implementation and assessment strategies, will be shared. Participants will discuss the model and its applicability to their campus.

#### Hovering Overhead: Gen X-Stealth Fighter Parents Fly Over Graduate and **Professional Schools**

109 - Convention Center

Sue Friedman, Keck Graduate Institute Lee Ann Cornell, Keck Graduate Institute

With millenials moving on to graduate and professional education, it is now important for these institutions to accept and embrace parental involvement. In order to best create an optimal environment for parents to thrive, collaborative partnerships between academic and student affairs are key. Presenters will share the ways in which graduate and professional programs can best create a dialogue in an effort to meet both student and parental needs and expectations while utilizing the efforts of Keck Graduate Institute as a model.

## Identifying and Responding to Group-

Specific Concerns Among College Men 111 - Convention Center

Frank Harris III, San Diego State University Ryan Barone, University of Connecticut Shaun Harper, University of Pennsylvania Jason Laker, Queen's University Brandon Martin, University of Southern California Brian Reed, University of Virginia

A panel of men's studies and student affairs scholar-practitioners will share their efforts and expertise in facilitating the development of healthy and productive masculinities in college contexts. Specifically, panelists will consider gender-related trends, needs, and concerns specific to college men of color, gay and bisexual men, student-athletes, fraternity men, and working class White men. Throughout the session, theoretically-based explanations for the trends and issues concerning college men will be offered, as will effective strategies for addressing problematic male campus norms.

#### Asian American Student Leadership Development

303 - Convention Center

Mamta Accapadi, University of Houston Joi Thailoan Ngo, University of California-Los Angeles

With the Asian American student population rapidly increasing in higher education, universities have been challenged to expand their notions of diversity, inclusion, and empowerment of student communities. Because of the model minority and perpetual foreigner stereotypes, Asian American student needs have often been overlooked in higher education settings. The Asian American Leadership Institute is a model used to develop, mentor, and empower Asian American students. In this session, we address why this type of model is successful when working with Asian/Pacific Islander/Desi American students. This session should particularly benefit those who are interested in learning about Asian American students and professionals who work with multicultural student programming.

#### The Leadership Network: Creating Leadership Program Partnerships **Across Institutions**

107 - Convention Center

Corey Seemiller, University of Arizona Jeff Jackson, University of Arizona

What if student leadership programs transcended campus boundaries and students from one campus could participate in leadership initiatives sponsored by another campus? This session is designed to bring together leadership educators to discuss the concept of a network of linked leadership programs to offer a greater scope of leadership opportunities for students, collaborate on joint programming, develop student leadership program exchanges, and link students both in person and virtually to each other from various campuses.

#### 21 What Ethnic Student Organizations Can Tell Us: Implications for Facilitating Minority Student Adjustment

206 - Convention Center

Samuel Museus, University of Massachusetts-Boston

Racial/ethnic minority students graduate from higher education at far lower rates than their White peers. One factor that contributes to this disparity is the barriers that minority students face in adjusting to and finding membership in Predominantly White Campus cultures. In this session, the presenter focuses on how ethnic student organizations can and do facilitate the cultural adjustment of minority students. Participants will discuss how to most effectively create campus cultures that foster adjustment and membership among racial/ethnic minority students.

#### Parent/Family Programs - A Benchmark for the Future

309 - Convention Center

Deanie Kepler, Southern Methodist University Cindy Beaman, Vincennes University

Jennifer Bell, North Carolina State University Sheila Hrdlicka, University of North Carolina at Chapel Hill

Colleen O'Conner Bench, Syracuse University Marjorie Savage, University of Minnesota Laura Stevens, University of Denver Kristine Stewart, Miami University (OH)

Parents are not going away! Research tells us that as GenXers replace Boomers as parents of entering college students, their demand for accountability will intensify. Join a panel of seasoned parent professionals from varying size institutions to examine, in depth, parent expectations and recommended best practices. An understanding of historical perspectives coupled with critical new theories and research will maximize your institution's efforts to build and maintain a successful and beneficial parent program.

#### Strictly Taboo? Not Anymore! Skills to **Artfully Engage Religious Diversity** on Campus

311 - Convention Center

Michele Murray, Seattle University Robert Nash, University of Vermont

Many people have been socialized to believe it's impolite to discuss religion at all, let alone religious differences; yet, religious beliefs inform our deepest values, thoughts, and actions. The presenters will outline tenets of major religious traditions as well as different spirituality types and provide tools for student affairs educators to respectfully engage students in their religious and spiritual identities and help them engage one another. Participants will practice dialogue methods to promote understanding, address problems, and create a communal context for today's meaning-seekers.

### 24 Exploring the Use of MySpace, FaceBook, and Technology on First-Year Student Retention

312 - Convention Center

Terrell Strayhorn, The University of Tennessee

Increasingly, first-year college students are expected to use technology in their studies. In recent years, students' use of social networking sites such as MySpace and FaceBook has become popular. To date, writings about such technologies are largely descriptive or based on anecdotal evidence. Few empirical studies exist that estimate the relationship between students' use of technology and correlates of college student retention. Based on data from over 800 students, this program fills an important gap in our current knowledge.

### **Evaluating Academic Success Effectively** with EASE: A New Survey of Academic Engagement

200 - Convention Center

Theodore Elling, University of North Carolina at Charlotte

Cathy Almost, Trinity Western University Joseph Cicala, La Salle University Kim VanDerLinden, StudentVoice

The EASE survey is a new instrument designed to gather information in real time from first year students about their academic engagement, anticipated performance, and social engagement patterns shortly before the mid-point of their first term of enrollment. Integrating the survey with other data sources, such as preenrollment characteristics, involvement in first year programs, and academic performance and retention information has yielded a rich dataset for identifying, contacting, and assisting high risk students during their first semester.

### Scholars Program - Charting a New Course for Transfer Students

208 - Convention Center

Judi Biggs Garbuio, University of Southern California Kenechukwu (K.C.) Mmeje, University of Southern California

Current research indicates that the number of low to moderate income, first-generation college students at elite research institutions continues to decline. USC's Scholars Program, funded by The Jack Kent Cooke Foundation, has started to chart a course for transfer students' success. The course for transfer students' success consists of a three phase process: Phase 1- outreach to prospective transfer candidates at community colleges; Phase 2- ongoing support network and services for transfer students at USC; and Phase 3- successful matriculation from USC.

### Monday • 10:45 a.m. - 12 Noon

### The Placement Exchange

200 - Convention Center

Christa Coffey, University of Central Florida Katie Boone, University of Maryland-

Patrick Call, University of Arizona Nam Nguyen, San Jose State University

You've heard about how NASPA, ACUHO-I, NACA, NODA, and ASJA are trying to bring student affairs placement together via The Placement Exchange Online and The Placement Exchange annual event. Come find out more about what services The Placement Exchange provides, along with information regarding the inaugural event, held just prior to the conference. Attendees will have the opportunity to provide feedback on what they, as candidates or employees, need from the profession as it relates to placement.

### You're Taking 500 Students Into the Woods for What?: Charting a Course for Student Leadership

110 - Convention Center

Jacqueline Hodes, West Chester University Mary-Alice Ozechoski, West Chester University Charlie Warner, West Chester University

The presenters will answer the question: Why take 500 students into the woods? Presenters will describe the process of developing a new student leadership retreat and an executive leadership retreat. The process of securing funding, offering scholarships, recruiting students (as well as parental support), designing the curriculum, and assessing the outcomes will be discussed. Participants will have an opportunity to experience an abbreviated form of one exercise used during the retreat. No bug spray needed, yet!

### **Engaging College Men: Responding** to Male Absenteeism in Out-of-Class **Activities and Student Organizations**

313 - Convention Center

Viannda Hawkins, University of Southern California Shaun R. Harper, University of Pennsylvania Frank Harris III, San Diego State University Heather Larabee, University of Southern California

Reportedly, gender imbalances in student engagement exist on many college and university campuses. Gaps are especially wide in certain non-academic activities and organizations, with women significantly outnumbering men. The presenters will focus on the general underrepresentation of male students in campus activities and student organizations. Data from the National Survey of Student Engagement and other sources will be presented and discussed. Additionally, the presenters will offer explanatory factors for male absenteeism in out-of-class activities and offer strategies to reverse these trends.

### Which Course to Choose: Are We Giving Resident Students What They Want or What They Need?

312 - Convention Center

David Butler, Association of College and University

Housing Officers - International/Educational Benchmarking

Darlena Jones, Educational Benchmarking

For students to succeed, should we provide what they want or what they need? Results from the ACUHO-I/EBI Resident Assessment guide improvement of on-campus living and learning. Participating schools are improving, but disturbing trends suggest that 'want' is winning over 'need'. Explore the parallels between college and family living/dining over time with findings from sources in and outside of higher education. Share your thinking about the trends and join in a discussion of their implications for student affairs.

### Do More with Less: What New Professionals Need to Know About Resource Management

309 - Convention Center

Daniel Miller, Bowling Green State University Robert DeBard, Bowling Green State University Steven Lerer, Bowling Green State University

The presenters will engage young professionals in a new era of student affairs, where a focus on accountability arrives at the forefront and proper fiscal management has become an essential aspect of strong professional practice. Presenters will provide participants with the fundamentals to formulate outcomes that align with institutional priorities, develop and manage fiscal resources, and assess projects based on student success.

### A New Conceptualization of the Black Male Achievement Disparity

306 - Convention Center

Robert Palmer, Morgan State University Adriel Hilton, Morgan State University

Black males have not fared as well as their female counterparts in pursuing and accomplishing their educational goals, especially in higher education. Researchers have suggested several philosophies to explain educational inequality for Black males. Using tenets of critical theory to integrate these diverse philosophies, the presenters will explore the disparities between Black males and their White and other minority male counterparts with respect to college participation, retention, and degree completion.

# 33 Roundtable for SSAOs: Development & Fundraising

208 - Convention Center

Peggy Jablonski, University of North Carolina at Chapel Hill

Myra Morgan, *University of Florida* Tom Robinson, *Purdue University* 

Senior student affairs officers play an integral role on many campuses in development activities, with many hiring their own development staff. We will discuss issues such as fundraising strategies, campaigns, major donor solicitations, parent councils, annual funds, and advisory boards. Other topics are welcome! This session is sponsored by the James E. Scott Academy.

# 34 Navigating Class on Campus: The Peer Culture of Working Class Undergraduates

210 - Convention Center

Stephen Hess, Gonzaga University

Social class issues are salient in the peer culture of working class undergraduates, especially those who attend private residential universities. Students' social class influences how they experience college, their relationships with their peers, and their approach to campus life. The presenters will highlight the findings and implications of research conducted with working class undergraduates at two private universities and how their peer culture influenced their college experience.

### 35 The Adult Learner in Transition: Ensuring the Success of Graduate Students

304 - Convention Center

Cynthia Greer, Trinity University Deborah Litt, Trinity University

Being a part-time graduate student while working full-time and holding other multiple roles is becoming the norm. These graduate students are typically older and are career changers, and may not have been in an academic environment in several years. To support and retain these students who are in transition, two faculty members at Trinity University developed a five-part seminar for new graduate students. The presenters will share and discuss with the audience the theoretical constructs and seminar materials.

### 36 Influencing Student Ethics at Athletic

Events: A Partnership

207 - Convention Center

Catherine Hopkins, University of Arkansas Micheal Seals, University of Arkansas

The presenters will discuss in depth a partnership between the Division of Student Affairs and Department of Athletics at the University of Arkansas that has had great success in influencing the behavior of students at athletic events and educating students on issues of sportsmanship. Through a highly interactive presentation, the facilitators will focus on the origin of this partnership, the details of the program, relevant theoretical constructs, student development issues, and means for implementing this program on other campuses.

# 37 Assessing Outcomes: Creating an Environment for Student Success

206 - Convention Center

Albert Foderaro, County College of Morris Denise Schmidt, County College of Morris

In spite of calls for greater accountability within the higher education community, many student affairs professionals remain uncomfortable with outcomes assessment. Some confess they are skeptical, others admit to ignorance, and still others are simply overwhelmed. For more than six years, these presenters have practiced and preached outcomes assessment not only within their own institution but also to their colleagues throughout the country. Offering practical advice and workable solutions, the presenters enthusiastically share their assessment framework model and suggest useful tools and proven strategies. Presenters will discuss the implementation of outcomes assessment at their institution, examine its impact on all campus services and departments, and explore the role of assessment in creating an environment for overall student success.

# 38 Graduate Certificate Programs: A Professional Development Strategy for Student Affairs Administrators

204 - Convention Center

Ashley Tull, *University of Arkansas-Fayetteville* Robert Schwartz, *Florida State University* 

Whether for initial preparation or for upgrading skills and competencies, graduate certificate programs are being increasingly used in the preparation process of student affairs professionals. In this program, presenters will address the advantages and disadvantages of certificate programs for students and providers, report the findings of a recent study on practices of preparation programs using graduate certificates, and profile current graduate certificate programs. This program is intended for those involved in graduate preparation as faculty or students and those considering additional graduate training.

### 39 Who are the Students on Your Campus?

202 - Convention Center

Zaneeta E. Daver, NASPA

Kevin Kruger, NASPA
Kim Vanderlinden, StudentVoice
Barb Jones, University of Wisconsin-Whitewater
John Laws, Ivy Tech Community College-Lafayette

The Profile of the American College Student (Profile), can tell you! The Profile, administered by NASPA and powered by StudentVoice, is a comprehensive survey program designed to provide institutions with a descriptive portrait of their students at all levels. Presenters will discuss the survey program, how its data can be used to help in assessment efforts, and how institutions can participate.

# 40 Navigating New Territory: Developing an Inclusive Student Empowerment Program

3 107 - Convention Center

Katrina Whitney, Central Washington University Keith Champagne, Central Washington University

At colleges and universities around the country, women's resource centers have historically and traditionally focused only on women's issues. In an attempt to serve today's ever-changing, increasingly diverse, and non-traditional college and university students, Central Washington University Student Affairs has implemented an innovative and inclusive model (Student Driven-Student Agency) to serve all of its students. Participants will learn about this program model and how similar strategies could be implemented on their campuses.

# 41 AVANZA 2 College: Invítamé en español y asistiré

303 - Convention Center

Doreen Larson, Holyoke Community College Myriam Quinones, Holyoke Community College Harold Santiago, Holyoke Community College

Can we get Latino/a families to workshops? Yes! Presenters will demonstrate the impact of genuinely connecting with the community by utilizing workshop leaders that reflect the local demographics. The AVANZA 2 College project is a successful partnership with the public schools and community that provides workshops to high school seniors and their families to assist in applying and enrolling in college. The project resulted in increased college enrollment for seniors and the success of Latino/a students at Holyoke Community College.



### 42 The New Community and Two-Year College Division in NASPA: What it Offers and New Opportunities for Participation

301 - Convention Center

Yvette Galloway, NASPA Lois Bartholomew, Chandler-Gilbert Community College Magdalena de la Teja, South Austin Campus of Austin Community College Rebecca Newell, Middlesex Community College Ed Shenk, Alliant International University

This session features a panel presentation describing and discussing the new structure of the Community and Two-Year Colleges (CTYC) Division in the Association. Since the creation of a full-time position for community colleges in the NASPA Office and the creation of the CTYC Advisory Board, NASPA has made positive strides toward creating and maintaining a welcoming environment in the association for professionals from this fastest growing segment of higher education. With more than 46 million students, community colleges provide education to nearly half of this nation's college students. Opportunities include serving on the new CTYC Advisory Board, which includes a division chair, six senior student affairs officers, two faculty-inresidence, and seven regional representatives.

### Corporate Presentation - Benefit Design Trends in Student Health Insurance and the Fundamentals of Underwriting Back Bay (Salon B) - Sheraton

Kimi Larmouth, The Chickering Group, An Aetna Company

Paul Correia, The Chickering Group, An Aetna Company

The Chickering Group understands the commitment student health professionals make to the safety and well-being of their students. These professionals are asked to take on many different responsibilities on a daily basis and among their responsibilities are understanding and coordinating with the school-sponsored health insurance plan.

Student health insurance benefit designs and current trends across the Chickering book of business will be communicated during this seminar presentation. Cost containment initiatives, enrollment type, most utilized benefits and general observations within common plan designs will be discussed. Avoidance of student health insurance 'plan design pitfalls' will also be highlighted. General underwriting terms, what affects premium, program costs, and expectations a university or college should have with their insurance company will also be considered.

### 44 First Year Success Program: Creating **Smooth Transitions for Community** College Student Success

Back Bay (Salon D) - Sheraton

Michele Lenhart, Carroll Community College Candace Edwards, Carroll Community College

Carroll Community College's First Year Success Program helps first-time college students get started on the right path through an enriched first year experience. Students are connected to mentors in Student Affairs who guide them through their first semester with academic, financial, and career goal-setting activities, help them get involved on campus and in the community, and facilitate development of College Success portfolios. Presenters will share effective recruitment techniques, program components, and strategies to maximize student retention at community colleges.

### How to Submit a Program to the 2009 45 **NASPA Annual Conference**

Libery (Salon A) - Sheraton Robert Kelly, Seattle University Jan Winniford, Weber State University Stephanie Gordon, NASPA

Nourishing Partnerships for Lifelong Learning is the theme for the 91st NASPA Annual Conference that will be held in Seattle, March 7 - 11, 2009! This presentation is for new and continuing professionals who are interested in submitting a proposal for the 2009 NASPA Annual Conference. Presenters will provide general information about the 2009 conference, discuss the theme, and describe the elements of a successful proposal. The presenters will also share information about how the program review process will work for next year's conference.

### Personal Finance Education and **Student Success**

111 - Convention Center

Brent Marsh, Howard Payne University

Calls for personal finance education are increasing among higher education practitioners and policy makers. Before implementing educational initiatives, however, an understanding of students' attitudes, behaviors, and knowledge levels about personal finance is essential. The presenter will discuss research findings on first-year and senior students' characteristics relating to personal finance. Participants will compare and contrast the results with their own knowledge base, discuss current resources, and consider ways to shape students' personal finance education.

### This is Our Best: Small College Strategies for Engaging and Empowering Students 109 - Convention Center

Sara Boatman, Nebraska Wesleyan University Jonathan Eldridge, Southern Oregon University Ann Highum, Luther College Mary Ann Searle, Palm Beach Atlantic University Michael Vetter, Transylvania University Sarah Westfall, Kalamazoo College

Small college senior student affairs officers will discuss what they consider, from the unique perspective of their institutions, to be the most important findings from the literature about engaging and empowering students. During this session, presenters will describe examples of small college programs and strategies that seem to be particularly effective in enhancing student engagement and empowerment. Presenters will also reflect on what they believe accounts for the success of these practices. Participants will have the opportunity to discuss additional examples, resources, implementation, and assessment issues.

### Collaborating for Change: Roadmap for a Campus-Wide Approach to Leadership Development

311 - Convention Center

Amy Jacobson, Alfred University Sherill Anderson, Alfred University Michelle Renee Etchart, Seattle University Corey Landstrom, Colgate University June Nobbe, University of Minnesota-Twin Cities Emily Griffin Overocker, University of

Central Oklahoma

Greg Wolcott, University of San Francisco

A campus-wide philosophy of leadership fosters student success and provides opportunities for collaboration between academic and student affairs. During this session, presenters will share experiences of adopting and implementing institutional approaches to leadership at small and large universities. With experiences largely grounded in the social change model, panelists will provide guidelines for choosing a leadership philosophy, collaborating across campus, linking leadership to institutional planning and values, using data to assess student needs, and implementing and assessing meaningful programs.

# 49 In or out: Creating Inclusive Environments for Student-Athletes of All Sexual Orientations

310 - Convention Center

Randy McCrillis, University of Nevada-Las Vegas

Amy Sandler, University of Nevada-Las Vegas

The NCAA's Committee on Athletics
Certification now requires institutions to
demonstrate how they are fostering a "safe
environment for all students, including
student-athletes with diverse sexual
orientations." Many universities have struggled
in implementing programs to address this
concern. The presenters will introduce their
current research findings and review the new
NCAA Certification procedures, including how
conference participants can get involved to
chart a course for success for student-athletes
of all sexual orientations.

# 50 Leading on the Edge: The Future of Violence Prevention on Campus

209 - Convention Center

Luoluo Hong, University of Hawai'i at Hilo Student affairs educators and administrators have long dealt with the aftermath of violence on their campuses, including but not limited to sexual assault, aggravated assault, relationship violence, hazing, fighting, rioting, hate crimes, and harassment. While an effective, comprehensive response and mobilization plan for campus violence is necessary, institutions of higher education need to do more than simply respond to violence. They must take action to stop violence before harm, injury, or death occur. Many institutions of higher education have established violence prevention programs of some kind, and programs which focus on gender violence in particular have increased in recent years. Efforts to provide education that raises individual awareness, enhances students' knowledge and skill, and/or reduces risk for being attacked are key components of many of these prevention programs. Just as important, but less common, are efforts to foster systemsbased change and advance institutional policies and practices that reduce the likelihood that violence will occur for entire student communities.

# 51 Student Affairs: Understanding Our Identity as a Profession

203 - Convention Center

Mark Kretovics, Kent State University Janice Gerda, Case Western Reserve University

How do we describe, for ourselves and others, the profession of student affairs? When students pursue those questions of identity, we use student development theory to help us understand. What if we used Chickering and Reisser (1993) to help us reflect upon the profession as if it were a person? In this session, presenters will turn those vexing vectors to point at ourselves for a creative reconsideration of our profession and its progress.

### 52 Pathway to the Ph.D.: Experiences of

High Achieving American Indian Women

305 - Convention Center

Heather Shotton, Oklahoma City University

The underrepresentation of American Indians in graduate programs is a longstanding problem, and American Indians comprise only a fraction of a percent of the doctoral degrees conferred annually. While much is understood about the failure of American Indians, little is understood about the success of those in doctoral programs. The presenters will share findings from a study that explored the experiences of American Indian women in doctoral programs, and they will provide insight into how American Indian women construct pathways to the doctorate.

# The ICLEO Program: Advancing Diversity, Enhancing Success in Professional School and Beyond

Back Bay (Salon C) - Sheraton

NaShara C. Mitchell, *Indiana University* Robyn M. Rucker, *Indiana Supreme Court-*Division

of State Court Administration Chasity Q. Thompson, Indiana University School of Law-Indianapolis

Celebrating 10 years of success, the Indiana Conference on Legal Education Opportunities (ICLEO) program is a benchmark for educational opportunity and minority professional student programs. Presenters will lead a discussion on the fundamental and strategic elements of the ICLEO program's success in fostering a culture of academic preparedness through its six week institute, personal enrichment through social support networks and activities, professional development and diversity in professional school and the legal community.

# 54 United States/South Africa-Kellogg Foundation Retention Research Project: An Ongoing Cooperative Venture

Liberty (Salon C) - Sheraton

Roger Ludeman, International Association of Student Affairs and Services (IASAS) Cynthia Johnson, California State University-Long Beach

The Higher Education Retention Data for South Africa project, funded by the Kellogg Foundation, was completed in 2007. It focused on data profiles of returning first/second year students and those who left prematurely. Using admissions/registration data, profiles were studied for significant relationships to student persistence. Now the project will be sustained by organizations within South Africa. The presenters will describe project research results and its future within South African tertiary education. Handouts and time for discussion will be provided.

### 55 Consolidation of Information

Technology Services in Student Affairs: A Case Study

Liberty (Salon B) - Sheraton

David Clokey, University of Connecticut

Tom Bloom, University of Connecticut

John Saddlemire, University of Connecticut

Three years ago the Vice President for Student Affairs at UConn consolidated all Information Technology (IT) processes and functions into one department, with the goal of providing better service to staff and students, creating economies of scale for IT operations, and ensuring IT activities are properly aligned with the division's mission. Presenters will share the circumstances, rationale, and approach for creating the central IT department and engage the participants in determining if such a decision might be appropriate for them.

# Factors That Contribute To Hazing Among Collegiate Black Greek Letter Fraternities During Membership Intake Activities

108 - Convention Center

Dwayne Scott, The University of Memphis

Fraternity hazing is a recurring theme among Black Greek letter fraternities during their membership intake activities. Utilizing the results of a phenomenological study, the presenters will examine the results, statements of participants, conclusions, and recommendations for adjudicating and preventing hazing. Audience members will share approaches and practices relevant to dealing with hazing.

# 57 Critical Incident Response: Charting Effective Collaboration and Planning

201 - Convention Center

Erica Woodley, Tulane University
Brett Sokolow, National Center for Higher
Education Risk Management

Most universities have detailed plans for dealing with campus crises. Critical incidents happen more frequently on our campuses and yet the response plans for these types of incidents often lack collaboration, detail, and accountability. In this session, presenters will take participants through the best practices for expanding upon tools that many institutions already have in place. Related policy and legal issues surrounding typical weaknesses in response to critical incidents will be explored and participants will be encouraged to share their own experiences.

Corporate Presentation - Educational Benchmarking (EBI) Introduces MAP-Works®

Back Bay (Salon B) - Sheraton

Tonya Stoll, Educational Benchmarking (EBI) Joseph A. Pica, Educational Benchmarking (EBI)

Educational Benchmarking (EBI) is focused on the improvement of the college experience. EBI offers over 50 nationally benchmarked assessments that enable schools to identify which key areas will have the greatest impact on overall improvement. The new MAP-Works® process was developed through a partnership between Ball State University and EBI. MAP-Works<sup>®</sup> facilitates and enriches interactions between the institution and firstyear students by providing individualized reporting to first-year students and faculty/ staff. This innovative approach improves students' transition to the college environment.

### Special Populations Arriving on Your Campus: Young Students and Foster Youth

108 - Hynes Convention Center Connie Hernandez Robbins, San Jose State University Jenny Vinopal, California Polytechnic University - Pomona M. Leslie Davidson, Simon's Rock College Mary Marcy, Simon's Rock College

Presenters will explore the various aspects of new populations arriving on the doorsteps of our campuses: foster youth and young students. The presenters will examine the unique challenges former foster youth and young students face in higher education during their transition into college and how student affairs can effectively respond to their needs. While these populations differ in past experiences, the presenters will provide their perspectives on programs and services needed assist students both in their academic and co-curricular lives. Participants will learn from their unique perspectives and how they approach issues of diversity, outreach and recruitment, program development and building community partnerships. Participants will learn strategies for developing the essential elements that have lead to successful transitions to higher education for these students.

### Creating a Comprehensive Fire Safety Curriculum

207 - Convention Center

Laura De Veau, Boston University Shawna Altenburger, Boston University Christopher Rowell, Boston University Amanda Zamora, Boston University

The Boston University Residence Life staff turned to campus specialists and a national advocacy group to develop a comprehensive fire safety curriculum in order to provide the most effective training available. Segments of the training will be demonstrated and participants will be given a copy of the curriculum. The presenters will also highlight the use of an 'audience response system.' The system is a form of technology that makes even the most seemingly tired topic interactive and engaging.

### SuperAdvising: Navigating More **Successful Student Connections**

204 - Convention Center

Scott Radimer, Vassar College Megan Habermann, Vassar College Luis Inoa, Vassar College

Why do we as student affairs administrators use business models of supervision with our student employees? Through changing language and adopting new frameworks, we can maintain a high level of administrative efficiency while enhancing student development opportunities. Presenters will share how Residential Life and Campus Activities at Vassar College uniquely approach student supervision and advising, and discuss ways to facilitate greater student development and effective administration.

### Sophomore Success: Engaging the "Invisible" Student

206 - Convention Center

Sharyn Slavin Miller, Azusa Pacific University Tami Pullins, Southwestern College Laurie Schreiner, Azusa Pacific University

What are the factors most predictive of sophomore success? We will explore the sophomore experience through the eyes of over 4,000 sophomores across the nation. Participants will have the opportunity to discuss together the best practices on campus that will engage sophomores in their own learning and development so that the 'sophomore slump' becomes a thing of the past. Increasingly, institutions of higher education across the country are seeking ways to recognize the contributions of individuals by naming buildings, rooms, streets, and other 'real property' after them. To maximize the value of these efforts, policy makers must develop procedures to establish consistent methods to gain university approval and to establish, record, market, and steward these naming opportunities. Presenters will explore ways student affairs professionals can influence policies appropriate to their institutions.

### 3Cs for an A: Ensuring Academic **Integrity of International Students** 201 - Convention Center

Rahul Choudaha, University of Denver Michael Elliott, University of North Carolina at Greensboro

U.S. higher education institutions enroll more than 550,000 students from over 180 countries. International students come from a wide variety of cultures and bring with them a diverse set of interpretations of the U.S. academic culture in general, and academic integrity in particular. In this context, the presenters will propose an action-oriented framework to bring administrators, faculty, and students together to ensure the academic integrity of international students by using 3Cs-collaboration, communication, and clarity.

### An Ecological and Transdivisional Approach to Mental Health Crisis Prevention and Intervention in **Higher Education**

202 - Convention Center

Daniel Silverman, Keeling & Associates, LLC Richard Keeling, Keeling & Associates, LLC Ric Underhile, Keeling & Associates, LLC

Using an ecological model and an integrated, transdivisional approach, the presenters will describe key elements of mental health crisis response and prevention programs in higher education intended not only to protect students, the academic community, and the larger community around campus from harm, but also to give students with any level of mental health challenges an opportunity to excel.

### **External Advisory Boards:** A Legal Primer for Formation and **Oversight Decisions**

203 - Convention Center

Kathleen Cramer, University of Alabama Brandi Lamon, University of Alabama Marc Shook, University of Alabama

A focus on collaborative partnerships and the expanding demand for student affairs to finance its own programs have led to the expansion of external advisory boards. Despite their potential benefits, the complexity of advisory boards creates a host of legal and interpersonal challenges. In this interactive session, presenters will highlight the latest legal and public relations advice regarding the formation and oversight of advisory boards. Presenters merge data from their qualitative study with pertinent literature to help administrators avoid and manage potential conflicts.

### The Connection Between "Hooking Up" and Alcohol Use: What Student Affairs **Professionals Should Know**

210 - Convention Center

Kathleen Bogle, La Salle University George Dowdall, Saint Joseph's University

In spite of widespread awareness that alcohol abuse is a major obstacle to student success, most universities have struggled with reducing the problem. In order to design effective programs to address alcohol abuse on campus, student affairs professionals must first understand the connection between alcohol use and 'hooking up.' Drawing on quantitative and qualitative data, the presenters will describe what hooking up is and explain how it is inextricably linked to student alcohol use.

### Your First College Year: Transitions and Accomplishments

306 - Convention Center

Iohn Pryor, University of California-Los Angeles Higher Education Research Institute

The Your First College Year Survey (YFCY) is administered to students at the end of the first-year of college, and can be combined longitudinally with data from the CIRP Freshman Survey. During this session, the presenter will provide the findings from over 32,000 students completing the 2007 YFCY. Specifically, data from the survey that most impacts student affairs, such as student-faculty interactions, peer interactions, academic transition issues, civic engagement, campus climate, health issues, and satisfaction will be discussed.

### Paving The Way: The Impact of Pre-Orientations at Liberal Arts Colleges for Students of Color

309 - Convention Center

Vincent L. Briley, Denison University Craig Pickett, Davidson College Lisa M. Scott, Denison University

Presenters will highlight college preorientation programs that serve historically underrepresented students at historically white liberal arts colleges. Presenters will share research of four pre-orientation programs and present a student perspective of how these programs have assisted their transition, persistence, and successful outcomes in college. The presenters will collaboratively discuss the challenges that pre-orientation programs have and continue to face post-Michigan. Moreover, presenters will benchmark the role of student affairs professionals in support and advocacy of such programs.

### When There Are Bumps in the Road: How Crisis Response and Service-Learning Unite Communities to Create Student Success

310 - Convention Center

April Heiselt, Mississippi State University Ryan Akers, Mississippi State University

Invariably, students encounter 'bumps' on their road to academic success. These bumps may come in the shape of university crises, or simply lack of involvement opportunities on campus. Increased campus crises have placed emphasis on efficient response protocols and student safety, allowing students to function at higher levels academically. Additionally, service-learning links students with community partners and enhances learning beyond classrooms. Join us to discuss ways to promote student success by uniting local and campus communities through crisis response and service-learning.

### Opportunities and Challenges of **Implementing Comprehensive** Off-Campus Conduct Jurisdiction

313 - Convention Center

Katherine Lavinder, Radford University Michael Mardis, University of Louisville Jeff Orzolek, Radford University

Student affairs professionals are increasingly being called to evaluate how they address the student party culture in locations that are not part of the campus. In this session, presenters will provide insight into how Radford University successfully implemented comprehensive off-campus conduct jurisdiction in 2002. They will address all steps of development of this program, including relationship building on-campus and in the community, legal implications, challenges, and benefits to students and the community.

### Charting a Course for Success for **New Supervisors and Graduate Assistants** in Student Affairs

109 - Convention Center

Jay Cooper, Grand Valley State University Ginger Randall, Grand Valley State University

Supervision and professional development have been identified as key competencies in student affairs. Graduate preparation programs, in particular, need to be intentional about providing quality experiences for newly emerging professionals. Presenters will highlight a supervisor training program at Grand Valley State University focusing on the use of a learning contract, expectations agreement, and professional development series for supervisors.

### Building a Dynamic, Award-Winning Sexual Assault Web Site: A Collaboration of Student Affairs Professionals

110 - Convention Center

W. Samuel Sadler, The College of William and Mary

Virginia Ambler, The College of William and Mary Sandi Cleveland, The University of Texas at Austin Donna Haygood-Jackson, The College of William and Mary

Trisha Hunsaker, The College of William and Mary Sarah Irwin, The College of William and Mary

The College of William and Mary used a program planning model in designing content for an award-winning, groundbreaking sexual assault resource and education website. Senior student affairs administrators will discuss the advocacy and mobilization required for a project of this magnitude, while health educators describe the details of assessment, content development, and interactive components. Participants will learn about effective collaborations, involving students, and targeting an entire campus community (students, faculty, staff, and parents) in a sexual assault prevention effort.

### 74 Charting Learning Outcomes of Student **Personnel Preparation Programs**

111 - Convention Center

Jessica Hickmott, San Diego State University Marilee Bresciani, San Diego State University

Presenters will discuss the findings from a recent comparative analysis of the learning outcomes of student affairs graduate programs across the United States. Like most academic programs in higher education, student affairs professional preparation programs have also had to consider the learning and outcomes of their curriculum. Key outcomes are evaluated using the indicators proposed by the Council for the Advancement of Standards in Higher Education (CAS).

### 75 Creating a Learning-Outcomes-Based **Assessment Program**

311 - Convention Center

Lori Varlotta, California State University-

Sacramento State's Vice President for Student Affairs will present an interactive session that describes how a student affairs division can transform a satisfaction-based assessment program into a learning outcomes-based one. Toward that end, the presenter will help participants augment their student satisfaction data with learning outcomes. Second, the presenter will review the types of instruments that may be used to gather data and/or measure specific learning outcomes. Finally, participants will have the opportunity to write direct learning outcomes specific to the programs they oversee on their own campus.



### Charting a Course for Professional Success: From M/NUFP Fellow to **Active Professionals**

Liberty (Salon C) - Sheraton

Khadish Franklin, Florida State University Adriana Alicea-Rodriguez, Texas A&M University

Daphne Wells, Florida State University

Since 1988, NASPA has been responsible for recruiting hundreds of professionals from underrepresented populations into the field of higher education and student affairs through the NASPA Minority/NASPA Undergraduate Fellowship Program (M/NUFP). In the last eight years, 784 students have participated in M/ NUFP, and many of these alumni have pursued careers in higher education and student affairs. The presenters will highlight the contributions and opportunities that M/NUFP makes for professionals' transition from fellows to active professionals in the field and in the association.

### Navigating NASPA: A Guide to the Association

Liberty (Salon A) - Sheraton

Sherry Mallory, Western Washington University Judith Albin, Penn State University Joseph De\$anto, NASPA Jim Drnek, University of Arizona Almeda Jacks, NASPA Foundation Bette Simmons, County College of Morris Ashley Tull, University of Arkansas

New to NASPA? If so, then this is the session for you! You'll have a chance to learn the scoop on NASPA who's who, how it's structured, common acronyms, opportunities for involvement, and more from a panel of current and former NASPA leaders. Join us and take your first steps toward becoming a NASPA 'memberin-the-know. The panelists are all active members of NASPA, and have been involved in everything from planning state, regional, and national conferences to presenting programs, holding positions on regional/national advisory boards, and serving as mentors for the NASPA Undergraduate Fellows program.

### **Exploring our Passions: The Importance** of Music and Art in Our Lives

301 - Convention Center

Timothy McMahon, University of Oregon Curt Kochner, Retired

The importance of passion in our personal and professional lives cannot be overestimated. Our passions renew us and make us whole, and they inspire us to be our better selves. In this program, the presenters will explore the concept of passion in all its forms: cognitive, emotional, and spiritual. The presenters will offer works of music and art that feed our passions and provide the time and space for participants to do the same. Attendees are encouraged to bring their iPods.

### Managing Crises at HBCUs: The Role of Student Affairs

303 - Convention Center

George Reid, College Loan Corporation Ronald H. Brown, St. Augustine's College Michael Freeman, Tennessee State University Renardo Hall, University of Maryland-College Park

This panel discussion about the critical issues impacting student affairs at Historically Black Colleges and Universities (HBCUs). Participants will help to provide solutions for recognizing and minimizing these problems on the campus. The discussion will cover a range of topics to include: declining enrollments; decreased funding as a result of federal financial aid not keeping up with increased tuition; declining graduation rates; the disappearing Black male; increased need for additional instruction, tutoring and other additional services; increased need for personal counseling services and mental health referrals beyond those provided; declining retention rates for first to second year students; lack of technology capability to keep HBCUs competitive; drugs on campus such as marijuana and other drugs; the growth of regional gangs on campuses; continued hazing on campuses by Greeks, bands, teams, etc.; increase in petty crimes, increased incivility and disruptive students in the classroom/ campus and residences halls - disregard for authority. Could unfortunate incidents like the shootings at Delaware State or Virginia Tech happen on your campus? What steps have you taken to intervene and prevent crises on your campus?

### 79a Safe Sisters: Sorority Women **Empowered to Confront** Sexual Violence

304 - Convention Center Colleen Petterson, Georgia Institute of Technology

Georgia Tech's Safe Sister Program is a collaborative effort of the Georgia Tech Women's Resource Center, Office of Greek Affairs, and Panhellenic Council. Safe Sister training provides an introduction to the problem of sexual violence, an overview of

advocacy and response at Georgia Tech, the evolution of the sorority image, and basic information needed to assist a sorority sister in need of support. Participants will examine how Greek communities can educate and empower women to take a stand against sexual violence.

### Transforming a Transfer Program: A Student Centered Approach

209 - Convention Center

Case Willoughby, Hunter College Monica Coen-Christensen, Columbia University Scott Stursa, Hunter College

Transfer students are swiftly growing as a population in higher education, but research on this group is shockingly scarce. With concerns about transfer satisfaction, retention, and graduation rates, Hunter College's Division of Student Affairs sought new ways to address the problem. Using local and national research, a student engagement framework, and determination to improve services to transfers, a transformation began in 2007. The presenters will chart Hunter's progress in creating programs and campus collaborations to increase transfer student success.

### Hire Right - The Right Pool, The Right Candidate, at the Right Time

208 - Convention Center

Tom Ellett, New York University Teri Bump, American Campus Communities Ellen Heffernan, The Spelman & Johnson Group

In charting success for students, it is critically important that our organizations have the right people. Over the past few decades, our professional associations have created studies to identify how we recruit and retain staff into this field. This session will have three leaders from various perspectives (search firm leader, corporate housing partner, and a student affairs practitioner) who will share best practices on the recruitment, interviewing, and selection processes, with special attention paid to midlevel and senior-level recruitment processes.

### Chart a Course: Create a Comprehensive Leadership Development Model

107 - Convention Center

Michael Miller, High Impact Training

There was once a time when leadership skills were a by-product of campus involvement. Times have changed and campuses across the country are moving to deliberate leadership development. Successful programs provide quality based learning outcomes, dedicated staff, financial resources and compounding programs. Explore the importance of developing a comprehensive model, how to involve faculty and ways to communicate learning outcomes. Participants will leave this session with materials to chart a course for a successful leadership development program on their campus.

### Experiences of Gay Men in Fraternities: From 1960 to 2007

Liberty (Salon B) - Sheraton



Susan Rankin, Pennsylvania State University Doug Case, San Diego State University

The presenters for this session will upon the results of a 2006-2007 research project examining fraternity members who selfidentifed as gay from 1960-2007. The results and analysis reveal both parallels and differences in the experiences of these brothers and reveal the need for student affairs professionals to be cognizant of the needs of this constituent group. During this session, presenters will raise awareness regarding gay men in fraternities and provide recommendations for creating a climate where one can be both gay and a fraternity member.

### Setting the Foundation at a Small College - The Opening Experience for Parents Back Bay (Salon D) - Sheraton Debra Wood, Scripps College

Colleges recruit students by promising an environment where students are not 'a number.' When students and families arrive, the process of defining the relationship between parents and the institution begins. In this era of 'helicopter parents,' defining relationships early leads to student success. This program highlights strategies for educating parents about how to contribute to student success, provides tools for providing personalized services while developing appropriate relationships with parents, and offers guidance for designing an institution's relationship with parents.

### The 2nd Edition of the UNESCO/IASAS Manual on Student Affairs and Services: A Worldwide Chart for the Profession

305 - Convention Center

Roger Ludeman, International Association of Student Affairs and Services (IASAS) Ken Osfield, University of Florida Danja Oste, Deutsches Studentenwerk Howard Wang, California State University-Fullerton

Writing has begun on the UNESCO/IASAS (International Association of Student Affairs and Services) Manual on Student Affairs and Services, second edition. The editors will afford participants the opportunity to discuss the purposes, content, and publication schedule of this new publication that is designed to aid countries and institutions around the world in initiating or improving a current focus on students and student affairs in higher education.

### Monday • 1:45 p.m. - 3:00 p.m.

### Sustainability: Charting a Course for Student Success

107 - Convention Center



Jean Ward-Roof, Florida State University Eugene L. Zdziarski II, University of Florida

Join us for a dialogue focusing on common sense tips, practical guidelines, and ways to grow sustainable campus efforts for your campus. The program content will also include ways to identify and collaborate with student efforts in order to create a grass roots campaign for sustainability, a panel of those who have experienced success, a discussion about how to weave sustainability into the campus culture and contracts with outside vendors, and conclude with highlighting the best practices found across the nation.

### Charting the Course for Successful Transitions from Two to Four-Year Institutions

305 - Convention Center

Lois Bartholomew, Chandler-Gilbert Community College Tyjuan Lee, Tidewater Community College Sylvia Manlove, Gate Way Community College

As the Baby Boomers begin to retire, there will be a wealth of opportunities for new and mid level professionals to transition from fouryear institutions to two-year community and technical colleges. These two-year institutions traditionally rely heavily on their student affairs divisions to meet the ever-changing needs of the diverse students who attend them. Conversely, many of the senior student affairs administrators will be retiring within the next 5 - 10 years. Research suggests there will be a shortage of student affairs positions - at the Assistant, Associate, and Vice-Presidential levels, as individuals leave these institutions. The presenters will highlight key approaches and provide practical strategies for seeking employment within these institutions.

### How to Manage the Hard-to-Manage: **Current Issues in Counseling Centers** 110 - Convention Center

Maggie Gartner, Texas A&M University Carol Hagans, Butler University Sandy Colbs, Illinois State University Bruce Meyer, SUNY - Oswego

This workshop and interactive dialogue will be provided by four current members of the board of directors for the Association for University and College Counseling Center Directors (AUCCCD). It will focus on current issues in counseling centers and share information regarding the latest AUCCCD national survey. Particular attention will be paid to the issue of college student suicide and management of students with varying levels of psychological distress. Time will be allotted for consultative questions from participants.

### Engaged Millennials and the Student Affairs Profession

111 - Convention Center

Peter Levine, The Center for Information and Research on Civic Learning and Engagement Gabriel Pendas, United States Student Association Caryl Stern, U.S. Fund for UNICEF Barbara Jacoby, University of Maryland-College Park Amy Cohen, Corporation for National and

Community Service

In November 2007, the Center for Information & Research on Civic Learning and Engagement and The Charles F. Kettering Foundation released 'Millennials Talk Politics,' a report on Millennial Generation engagement and student activism. Results from this report inform us that today's college students are more engaged in their communities and feel more responsible to become civically involved. Join us for a panel of national civic and service-learning experts who will provide vital information on millennial generation characteristics. Panel participants will also share their expertise on how student affairs professionals may play an active role in providing enhanced civic engagement and learning opportunities for students.

### James E. Scott Academy Town Hall Meeting for SSAOs

207 - Convention Center

Cynthia Cherrey, Tulane University James Conneely, Eastern Kentucky University Shannon Ellis, University of Nevada-Reno Larry Roper, Oregon State University Zaneeta E. Daver, NASPA

Your voice matters! The James E. Scott Academy's mission is to provide professional development for SSAOs, and its future direction will be the topic of this Town Hall meeting. All senior student affairs officers and interested parties are invited to hear about the new direction of the Academy, voice their opinions, and hear the responses of others. This session is sponsored by the James E. Scott Academy.

### 91 Models and Tools for Managing Social Class Diversity on Campus

303 - Convention Center

Will Barratt, Indiana State University Mary Springer, Ivy Tech Community College of Indiana

Social class is the hidden diversity on campus that affects everyone. Creating programs and a campus climate that works effectively with student and campus social class is one way to enhance student success. Effective social class diversity programs must rest on grounded models of social class and build on effective practices. Presenters will offer multiple models of social class and explore effective tools and practices that stem from these models.

### 92 A Historical Perspective of Student Affairs: Stories from Our Past that will Shape Our Future

Liberty (Salon A) - Sheraton

Michael Laliberte, Boise State University Brian MacDonald, Boise State University

Presenters will share the captured histories and experiences of those individuals who served as trailblazers and pioneers in the development of the contemporary student affairs profession. By understanding the efforts of these professionals, current practitioners are provided insight into the development of the profession and how and why it changed, adapted, and strengthened itself over time. The information is also a useful source for student affairs professionals as they shape the future of the profession.

### Corporate Presentation - Improving Campus Safety and Communication Through a Wireless Phone Program Back Bay (Salon B) - Sheraton

Richard Marvin, Sprint Craig Carroll, Sprint

Sprint Campus Connect, an innovative mobile solution from Sprint, featuring applications from Rave Wireless, is enhancing the campusexperience by promoting student safety on campus, enhanced communications among staff, faculty, and students, and a better learning experience for all. With this program, universities can now quickly share emergency announcements with their students through text messaging, instructors can send alerts and conduct classroom polls, and students can access real-time information such as course announcements, grades, campus directories, university events, shuttle bus locations, video and audio podcasts as well as the ability to find and reserve meeting rooms, all through their Sprint handset.

### 94 NASPA's Professional Development

Curriculum

Liberty (Salon A) - Sheraton

Ronni Sanlo, University of California-Los Angeles Professional Standards Division Representatives, NASPA

Stephanie Gordon, NASPA

The NASPA Professional Development Curriculum, with its six-cell matrix, is designed to offer a means of selecting programs that meet individual needs and customize learning experiences. To further support the practice of professional development, please join the Professional Development Standards Division and NASPA's Director of Educational Programs to discuss how this guide can help you further your professional development!

### Gatekeepers or Tour Guides: Navigating Students Toward Deep Learning through Diversity

313 - Convention Center

Jon Dalton, Florida State University David Eberhardt, Florida State University

Student affairs has been called the 'gatekeeper' of important deeper learning experiences for students, particularly those involving diversity. Recently, many practitioners have adopted a 'tour guide' approach in which they accommodate student-consumer interests, permitting them to avoid potentially challenging encounters with diversity. Presenters will examine student affairs' contemporary role in engaging students with diversity, exploring how we can foster deeper learning from these experiences. Discussion will focus on several campuses' exemplary initiatives and recommended practices for enhancing diversity efforts throughout the university.

### 96 Campus Hate Speech: Developing Lawful Policies to Protect Students and **Encourage Dialogue**

△ △ 311 - Convention Center

Michael Goltermann, University of Southern California

University administrators often draft 'hate speech' codes to create an environment in which all students can enjoy equal access to educational opportunities. These codes, however, may violate the First Amendment to the U.S. Constitution and have the potential to stifle academic freedom. Drawing on court cases, university speech codes, and actual campus hate speech conflicts, audience members will have the opportunity to discuss the legal and policy issues surrounding the regulation of campus hate speech.

### 97 Charting a Course Towards Compliance: The Clery Act and Student Affairs

312 - Convention Center

John Lowery, Oklahoma State University

The presenters will provide an introduction and overview of the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. Participants will receive insights into the law's requirements and the U.S. Department of Education's enforcement efforts. Particular attention will be paid to aspects of the law with greatest relevance to student affairs practice. Suggestions will be offered regarding concrete steps that student affairs professionals can take to help ensure their institution's compliance with the Clery Act.

### The Cost of Caring: Student Affairs as a Corporate Enterprise

309 - Convention Center

Dean Bresciani, Texas A&M University Michael Jackson, University of Southern California

Larry Moneta, Duke University Barbara Snyder, University of Utah

A panel of four senior student affairs vice presidents at major public and private research universities will provide provocative insights on the business of running a division of student affairs and how senior level professionals can empower themselves to control the resources necessary to best serve students. Each panelist has over 25 years of administrative experience at small through large institutions and now leads substantial business and development operations supporting their role and impact on campus.

### Navigating the Classroom: Preparing for Successful College Teaching 208 - Convention Center

Maureen Wilson, Bowling Green State University Sally Click, Bowling Green State University

In full-time or adjunct faculty positions and various professional roles, many engage in classroom teaching, or they aspire to do so. How does one plan for a course and prepare to be a successful facilitator of student learning at both the undergraduate and graduate levels? This session, which includes discussion and resource sharing, is focused on designing a comprehensive syllabus, creating engaging assignments, communicating confidence in the classroom, and applying Chickering and Gamson's Seven Principles for Good Practice in Undergraduate Education.

### 100 Creating and Maintaining Safe College Campuses

210 - Convention Center



Melvin Terrell, Northeastern Illinois University Fred Bonner, Texas A&M University Delight Champagne, Springfield College Jerlando Jackson, University of Wisconsin-Madison Susan Rankin, Pennsylvania State University John Schuh, Iowa State University

The recent tragedy at Virginia Tech brought campus safety issues to the forefront of our nation's consciousness. Drawing from the book Creating and Maintaining Safe College Campuses: A Sourcebook for Evaluating and Enhancing Safety Programs (Jackson & Terrell, 2007), this program will be of interest to all levels of student affairs practitioners and higher education leaders. Specifically, the program explores relevant legislation, essential elements of an effective safety plan, practical steps and guidelines to establish best practices, and innovative solutions and interventions.

### 101 Fostering Committment and Academic Success: The TOP Scholar Learning Community

304 - Convention Center

Virginia Taylor, Genesee Community College

Based on the understanding that high cost or lack of financial resources is one of the most common reasons cited for leaving college, Genesee Community College faculty and administrative staff applied for and received \$268,000 in scholarships for talented students who are pursuing computer-related associate degrees. In this session, the presenter will focus on how Genesee applied the idea of a learning community to form a cooperative program in which faculty, staff, and students work as a team to promote academic success.

### 102 Interim Administrator: A Capstone **Experience for the Student Affairs** Professional

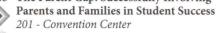




Barbara Jones, University of Wisconsin-Whitewater Sherri Babcock, Project Partnerships Suzanne Gordon, University of Arkansas Steve Neilson, Rollins College Geneva Walker-Johnson, Old Dominion University

What opportunities exist for student affairs professionals who are preparing for retirement, yet want to continue their commitment to the profession? What does an institution do when a middle or senior-level position becomes available and a full search is not possible or desired? The answer is the NASPA Interim Administrator Program. This program connects experienced professionals with institutions seeking temporary, short-term positions. Presenters will introduce the NASPA Interim Administrator Program and discuss the opportunities the program can offer.

### 103 The Parent Gap: Successfully Involving





While navigating the relationship between higher education institutions and parents of students has become increasingly complex, many colleges and universities have not effectively organized themselves to manage these new challenges. Participants will interactively explore the history of the institutional role in the parent-child relationship, examine recent court cases and policy changes to shed light on modern day parent expectations, and share information about how institutions can employ three basic strategies to effectively manage parent expectations.

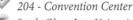
### 104 Common Threads: Starting a Multicultural Conversation with 1300 Colleagues





In 2005, the University of Michigan, Division of Student Affairs undertook a project to provide multicultural workshops for the university's 1300 employees. Led by the Diversity Goal group, the goals for this program were identified as: (a) helping staff understand the issues surrounding diversity and feel more comfortable discussing their own experiences; (b) helping staff recognize their own privilege, while making efforts to interrupt that privilege; and (c) creating an inclusive environment that celebrates different social identities. The presenters will describe the three phases of the multicultural program that were developed, including data about outcomes, challenges, and future direction for the program.

### 105 The Small Colleges & Universities Division - Small Colleges in Mind



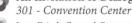
Sandy Olson Loy, University of Minnesota -Morris

Small Colleges & Universities Division Members, NASPA

This panel presentation will describe the new structure of the Small Colleges & Universities Division within the Association. Comprising over 60% of NASPA institutional memberships, the Small Colleges & Universities Division represents a large majority within the organization. Join the division members in an interactive discussion which will focus on the future goals and projects that the Division plans over the next year. Opportunities to get involved will be discussed.

### 106 Identity, Spirituality, and Privilege:

An Invitation to Dialogue





Identity, spirituality, and privilege are closely connected and very important to most individuals. As campuses have become more complex, discussing these issues respectfully has become more difficult. In this dialogue, participants will discuss their personal views on spirituality, self, and inherited social privilege. Simultaneously, the presenters will practice listening respectfully.

### 107 Navigating the First Year on the Job: Findings from the National Study of **New Professionals**

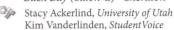
Back Bay (Salon D) - Sheraton

Kristen Renn, Michigan State University

The first year as a full-time student affairs professional can be challenging, rewarding, frustrating, and joyful. We will present themes from a longitudinal study of over 100 new professionals from across North America. Graduate students and new professionals - and colleagues who supervise either or both - are invited to join us as we discuss how to make the most of the transition from into the profession and how to deal with common challenges.

### 108 Transfer Students: Keeping Options and Opportunities Open

Back Bay (Salon C) - Sheraton



Transfer students make up a growing population on today's college campuses. Often, orientation programs are one of the first formal experiences transfer students have upon enrollment and are critical to setting the stage for transfer students to chart their course for success within the context of higher education. The presenters will utilize transfer student data from a national study of the academic and social outcomes of orientation programming, plus specific institutional data on transfer students' needs and perceptions.

### 109 Academic Advising Among Private, Religiously Affiliated Colleges and Universities: Developmental or Prescriptive

Liberty (Salon C) - Sheraton

Roger Wessel, Ball State University Jenni Smith, Ball State University

Academic advising is a vital student and academic affairs function that promotes healthy student development. Because academic advising provides an essential role in facilitating student success, the way institutions organize advising services is important. Participants in this interactive workshop will explore contemporary organizational models among private, religiously affiliated colleges and universities. Data from a 2007 quantitative study include information about and the occurrence of developmental, prescriptive, and shared academic advising models.

### 110 Understanding Graduate Students: It's Mostly Academic, but there are Transferable Lessons for Student Affairs

108 - Convention Center David Kniola, Virginia Tech

Research on graduate students, namely doctoral students, has grown in recent years. With increased attention from important foundations and higher education associations, campus leaders have largely reshaped programs and services. Yet little is known about issues often addressed by student affairs professionals. Participants will explore and transcend the boundaries of academic and student affairs to better meet the needs of this critical student population.

### 111 Charting a Course for Graduate Student Success: Fostering a Successful Millennial Student Experience in the Classroom 109 - Convention Center

Megan Moore Gardner, University Of Akron Sandra Coyner, University of Akron

Teaching and serving millennial students is a topic of significant interest. This session will review the findings of a recent study that examined how millennial student characteristics manifest themselves in graduate classrooms. Challenges unique to this generation will be identified and strategies for creating successful learning environments will be presented. Participants will delve into the implications of working with millennials and will work together to chart the course for millennial student success in the student affairs classroom and work place.

### 112 Rising Above.... Racism or Just a Reason to Party

310 - Convention Center

Anthony Skevakis, The University of Arizona Kevin Dougherty, The University of Arizona Joy Smith, Clemson University

Extra! Extra! Read All About It! Aunt Jemima, 50 Cent, and Uncle Ben spotted at MLK Parties - all over the country! Grab your fried chicken, 40's, face paint, chocolate milk, custom grills... Where do we draw the line? Is it ignorance, racism, and prejudice? Or is it free speech, expression, and pop culture? During this program, a panel discussion will explore the nature of 'Blackface Parties.' Participants will learn how administrators in higher education have addressed this sensitive topic on their campus.

### 113 Making the Connection: Co-Occurring Mental Health and Substance Abuse

Disorders in the Collegiate Population

306 - Convention Center

Roy Kammer, Minnesota State University-

The topics of mental health and substance abuse are constant and permeating issues of health concern for students within higher education. While many understand the strong interactive effects between these issues when they co-exist, many complications, such as increasing severity and frequency of mental health issues, stagnant or depleting resources, and environmental resistance to substance abuse treatment often prevent institutions from responding to students with co-occurring disorders in a manner that is effective and consistent with models of best practice. The goal of this program is to educate participants on the issues related to common co-occurring mental health and substance abuse issues for college students and to allow participants to evaluate how their institutions might better target services toward these students.

### 114 A "GPS" for DSS: Keep Disability Services on Course with Best Practices

203 - Convention Center

Rob Harden, Central Washington University Pamela Wilson, Central Washington University

Internationally recognized disability service professionals offer this interactive 'GPS' (Guided Policy Session) to help student affairs administrators and disability services providers navigate the ADA, and prepare their institutions for those occasionally stormy seas. Presenters will share their recommendations for best practices in documentation standards, policy development, student intake/service delivery, protective record-keeping, and peer review.

### 115 The Missing Paradigm: Utilizing Qualitative Research Methods in Student Affairs Assessment

200 - Convention Center

Samuel Museus, University of Massachusetts-Boston Shaun Harper, University of Pennsylvania

The dominant paradigm in student affairs assessment has been quantitative in nature. The failure to employ qualitative methods in assessment results in a limited understanding of various phenomena on college campuses. This session is based on a forthcoming issue of New Directions for Institutional Research, focused on the utility of qualitative research methods in student affairs assessment. The presenters offer concrete examples of how qualitative methods can and do add value to student affairs assessments with diverse foci.

### 116 A Gathering Storm: Best Practices to Collaboratively Navigate Student Career Planning and Decision Making with

**Employers and Involved Parents** 209 - Convention Center

> Emily R. Kasper, University of Maryland -College Park

Javaune Adams-Gaston, University of Maryland -College Park

Involved parents, nicknamed helicopter parents in 1991 by K-12 teachers, do not restrict their deep involvement with children via cellular telephonic umbilical lifelines. As boomers' adult children transition into workplaces, student affairs professionals are a navigational nexus among students, parents, and employers. During this session, participants will discuss the gathering storm disrupting the waters of student career development. The presenters will prepare participants to take the helm in addressing empowered young professionals, parents who successfully coach their children, and employers recruiting this generation of students.

### Monday • 3:30 p.m. - 4:45 p.m.

### 117 Understanding the (In)Voluntary System of Accountability

108 - Convention Center

Gail DiSabatino, Clemson University Doris Helms, Clemson University Mary Marcy, Simon's Rock College

Colleges and universities have responded to the call for greater accountability by agreeing to voluntarily report on educational outcomes and provide transparent and assessable information about their institution to the public. While the "Voluntary System for Accountability" has brought some relief from the pressure of the Secretary of Education's Commission on the Future of Higher Education, it will only work if all schools participate. Student Affairs professionals need to understand what is expected in reporting and prepare for contributing to your campus report.

### 118 The NCAA Division III Debate: Implications for SSAOs who

Supervise Athletics 2 107 - Convention Center

Tim Millerick, Austin College

Robert Gatti, Otterbein College Dan Dutcher, NCAA

Two SSAOs who supervise Division III athletics and a NCAA representative will discuss the history and outcomes of the recent debate regarding Division III and creating a fourth division, and how this debate might affect issues relating to institutional responsibility for athletics. Participants will engage in dialogue about what may be on the horizon for Division III and what appear to be issues that SSAOs with responsibility for Division III athletics will be facing in the next several years.

### 119 Partnering to Assist Disabled Veterans in Transition: ACE and NASPA

207 - Convention Center

David DiRamio, Auburn University Michele Spires, American Council on Education (ACE)

This presentation includes details of the Severely Injured Military Veterans: Fulfilling Their Dream program, an ACE initiative to serve the needs of severely injured military veterans and their families through increased access to high quality postsecondary programs of study and the enhancement of student success and educational achievement. Clients are Iraq/Afghan veterans who finished rehabilitation at military hospitals such as Walter Reed and Bethesda. A NASPA liaison helps by finding a 'transition sponsor' at a cooperating college or university for each disabled veteran.

### 120 Charting Success through Online **Graduate Programs**

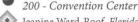
204 - Convention Center

Kathryn Mueller, Orange Coast College Elizabeth Boretz, University of California-Merced Cathy Holbrook, Bridgewater State College Richard Hoover, University of Nebraska-Lincoln

Presenters will illustrate how graduate students can and do succeed in distance education programs and how student affairs professionals model the way for students when we pursue advanced degrees. Distance education provides an alternative delivery of graduate education through technology and allows for flexibility in learning. Access, affordability, and the ability to pursue a degree and/or advanced education online offers increased convenience to those who wish to be life-long learners as well as providing a powerful learning experience.

### 121 Charting a Course for Managing Compassion Fatigue

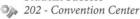




Jeanine Ward-Roof, Florida State University Mary Wilkes, Florida State University

Student affairs professionals encounter numerous daily challenges in assisting students with learning to manage emotions, making responsible choices, dealing with trauma, and developing into engaged citizens. Accomplishing these roles requires a great deal of energy and passion and often leads to compassion fatigue. The presenters will focus on the concept of compassion fatigue, what individuals can experience when they assist those who have experienced trauma. Utilizing and sharing current research, the presenters will discuss compassion fatigue and assist participants with developing methods for managing their own compassion fatigue. This will be accomplished by using an assessment instrument, open discussion and sharing current research, and developing a personalized plan to manage compassion fatigue.

### 122 Strengths-Based Approaches to the First-Year Experience: Evidence for **Student Success**



Michelle Louis, Azusa Pacific University Laurie Schreiner, Azusa Pacific University

A strengths-based approach identifies the talents already within the student upon entrance to college, using them as the motivational foundation for acquiring new knowledge and skills that lead to student success. Presenters will provide evidence for the impact of various strengths-based curricula on student development and engaged learning. Best practices for optimizing strengths programming in the first year will be highlighted and participants will receive activities and instruments for assessing students' strengths.

### 123 Difficult Staff Management Issues: Conflict Resolution when Hiring, Evaluating, Disciplining, and **Terminating**

210 - Convention Center

Marc Shook, The University of Alabama Roland Bullard, Harvard University Ashley Tull, University of Arkansas Evelyn Woods, University of Louisville

While conflict is common in any workplace, inherent power differentials involved in hiring, performance appraisals, staff disciplinary actions, and termination make these areas the most conflict-laden, personally challenging, and legally significant decisions facing supervisors. Focusing on literature in conflict management/ resolution as well as employment law, presenters cover a conceptual framework for successful conflict management, provide personal advice, and use concrete examples through role play scenarios to assist supervisors in dealing with the above topics.

### 124 Roundtable for SSAOs: "Hottest"

Campus Issues

208 - Convention Center

Gary McGrath, Arizona State University-Polytechnic

Mary Beth Snyder, Oakland University

Senior Student Affairs officers will examine the "hottest" campus issues, as determined by the participants. Come to share your thoughts and insights and learn new perspectives from your fellow senior colleagues. This session is sponsored by the James E. Scott Academy.

### 125 Millennials as Student Affairs Staff:

Are We Ready?

309 - Convention Center

Camille Consolvo, Bowling Green State University

Kevin Lipine, Bowling Green State University Lori Reesor, University of Kansas

It's clear that millennials will be entering the student affairs field soon. In order to continue to have success in our profession, we must be prepared for what it will be like to have millennial students as staff members. Presenters will address what millennials expect on the job and how student affairs administrators can be effective in designing a work environment that addresses the needs of all generations, specifically the millennials.

### 126 From Capacity Building to Collaborative Partnering: A Learning Outcomes Case Study

310 - Convention Center

Scott R. Levin, Georgia State University Richard Keeling, Keeling & Associates, LLC Rodney E. Pennamon, Georgia State University

Over the past four years, the Division of Student Affairs at Georgia State University has created a sustainable culture of evidence and high levels of professional competency and capacity in the development and assessment of student learning outcomes. A case study of recreational services and disability services shows how leaders and staff learned to use learning outcomes to strengthen continuous improvement, improve programs, and demonstrate the value and efficacy of the work of student affairs.

### 127 Lessons from Virginia Tech: Critical **Incident Mangement on Campus**

312 - Convention Center

Grant Azdell, Lynchburg College Kristin Morgan, Lynchburg College

The Virginia Tech tragedy caused every college and university in the nation to re-examine their crisis management plans. Most found they had no response protocols in place for this type of incident. The presenters will engage in a process that was designed to address issues of Crisis Management using the National Incident Management System, which is used by U.S. emergency management officials. Participants will learn how to utilize this system in order to deal with any crisis, while seamlessly working with local officials.

# 128 Creating a Campus Culture to Support Student Safety and Success

313 - Convention Center

Jen Day Shaw, University of North Carolina at Greensboro Amy Jones, University of North Carolina at Greensboro

Creating a campus community that values and encourages student success and retention and promotes student safety is a priority. National task force recommendations stress the importance of knowing and engaging students in order to recognize those in distress before they become a safety risk. Implementing this recommendation can also lead to increased retention as distressed students are given the support to succeed. Participants will explore research and task force recommendations regarding best practices in student safety, a retention program model, and the relationships between these two essential campus priorities.

# 129 Designed for Student Learning: A New Oxbridge Residential College in a Traditional Housing System

311 - Convention Center

Frank Shushok, Baylor University Douglas Henry, Baylor University Scott Moore, Baylor University Rishi Sriram, Baylor University Jane Wright, Baylor University

In response to an aspiration to integrate fully the curricular and co-curricular worlds of students, a team of faculty, student affairs administrators, and architects journeyed to Oxford and Cambridge Universities to dream and learn about a different approach to student housing. Upon their return, students, faculty, staff, and administrators met for 24 months to design a new residential college. Brooks Residential College is the result. It represents one of Baylor's greatest academicstudent affairs partnerships, including 12 interdisciplinary faculty associates, a faculty master, common meals served family-style, and a transformative student learning environment. You can do it too!

# 130 Success with Student Affairs Corporate Partnerships

201 - Convention Center

Joy Smith, Clemson University Carolyn Clayton, Clemson University Flora Riley, Clemson University

Do you need a program that increases student affairs' stature at your university, markets the student affairs advantage, and brings in money to support multiple student affairs programs? Staff from Clemson University's Student Affairs Development Office, Student Life, and Career Center will present a solution and a model for developing and managing fiscal resources. Take back to your university one process that has worked to leverage corporate fundraising contacts, multiply opportunities for revenue generation in other departments within student affairs, and at the same time increase employment opportunities for all students.

### 131 Providing a Compass: Trends and Opportunities in Fraternity and Sorority Research and Assessment

110 - Convention Center

Eric Norman, Louisiana State University J. Patrick Biddix, Valdosta State University Dan Bureau, Indiana University

The purpose of this program is to review and discuss focus areas for representative, outcomes-based research related to fraternity and sorority involvement. The presenters will review published, emergent, and recomended studies conducted at the chapter, institutional, and inter/national levels, addressing both short-term and longitudinal outcomes. Among notable recent studies, researchers have found positive outcomes related to membership when evaluating student learning and cognitive development, leadership opportunities, and self-governance among fraternal organizations. Presenters will conclude with a guided exercise for charting successful and research-informed assessment opportunities for fraternal organizations.

### 132 Charting a Course for Men's Development: Strategies for

Development: Strategies for Successfully Engaging College Men 206 - Convention Center

Frank Harris III, San Diego State University Keith Edwards, Macalester College

Concerns about the behavior, development, and academic success of college men has steadily increased within the profession over the past several years. The presenters will share successful strategies for engaging men and fostering college men's gender identity development based on two recently complete empirical studies. Participants will also be asked to share their own strategies and experience in successfully engaging college men.

# 133 Facebook, Blogs, and other Electronic Communication: How Students Construct Learning Environments through Social Networking Sites

203 - Convention Center

Malinda Matney, *University of Michigan* Kerin Borland, *University of Michigan* Marissa Cope, *StudentVoice* 

The use of social networking sites, such as Facebook, has risen markedly among students. This has created speculation and debate among educators about the impacts of these sites on academic and personal development. The presenters have used both national and local questions from the CIRP survey, as well as locally administered surveys through StudentVoice Web and PDA administration, to learn about student use of social networking.

# 134 It Takes a Campus: Promoting Sexual and Gender Minority Student Success

304 - Convention Center

David Kessler, *University of Texas at* San Antonio

Heidi Stanton, Washington State University

Whether or not a campus has an LGBT Resource Center, it often becomes the responsibility of a single campus entity to address the needs of sexual and gender minority students. To create an optimal environment for student learning and development, many parts of the campus must be engaged in this work. The presenters will help student affairs professionals learn to promote a campus culture of collaboration to aide LGBT students in the accomplishment of traditional and unique learning outcomes.

# 135 Move Over Boomers: Gen X Parents are Coming!

306 - Convention Center

Brian Watkins, University of Maryland-College Park Brook Supple, University of Maryland-College Park

Gen X parents are on the way, and early indicators show a generation of 'hyper-parents' who are more involved than their predecessors. What will their involvement mean for higher education? Join this engaging conversation as we explore the unique characteristics of Gen X and their relationship with their children. The presenters will highlight generational research and parenting patterns and examine the impact that this new generation of parents will have on our work. Participants will share best practices for partnering with parents.

### 136 Charting a Course to Success for Black Men: A Call to Action Through Service and Leadership

111 - Convention Center

Khadish Franklin, Florida State University Joi Nathan, Florida State University

Even with increased opportunities for access to institutions of higher education, colleges and universities are struggling to successfully recruit and graduate Black men. The presenters will explore how connecting Black male college students to experiential learning and leadership opportunities increases their connection to the institution and the surrounding community. The participants will explore the need for such programs, how to get started, and how university administrators can responsibly foster a welcoming environment for Black men on campus.

- 137 Beyond Spirituality: Strategies For Promoting Religious Pluralism On College Campuses
- 109 Convention Center Judith Rogers, Miami University Robert Nash, University of Vermont

The level of religious knowledge among most constituencies at colleges and universities throughout the United States is abysmal. Although the recent attention given to issues of spirituality and meaning-making is praiseworthy, higher education leaders also need to know how to deal with the growing phenomenon of religious pluralism. The presenters will engage in a participatory-rich workshop that will introduce key distinctions between religion and spirituality, examine some of the specific religious controversies that are beginning to inflame our nation's campuses, and engage participants in learning how to talk about these differences by using a methodology called 'moral conversation.' This session is sponsored by the NASPA Faculty Fellows.

138 Reconceptualizing Internationalization: From a Flurry of Activity to a Developmental Process

303 - Convention Center

Mark Salisbury, University of Iowa

As participants in the 2006-2007 American Council on Education Internationalization Laboratory, researchers at a large, public research institution examined extensive institutional data on internationally-related activity across campus, surveyed faculty and student affairs professionals, and held focus groups with faculty from each college. Findings suggest the need for a reconceptualization of internationalization from a set of activities to a developmental process. Significant findings, methods, challenges, and insights for other institutions regarding institutional assessment of internationalization will be discussed.



# NASPA Undergraduate Fellowship Program (NUFP)

www.naspa.org/nufp



UNDERGRADUATE
FELLOWS PROGRAM

NUFP is a semi-structured mentoring program for undergraduate students wanting to explore and understand the fields of student affairs and higher education.



NUFP is designed to increase the number of persons of ethnic-minority, persons with disabilities, and/or persons who identify as LGBT in student affairs and higher education.

Deadline to Apply: April 25, 2008

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# Tuesday, March 11 Highlights



Featured Speakers
Immigration Panel
10:15 a.m. – Noon
Ballroom A/B –
Convention Center
See page 11 for description

NASPA Awards Luncheon 12 Noon – 1:30 p.m. Independence (Salon East) – Sheraton

### NASPA Annual Business Meeting

4:30 p.m. – 5:30 p.m. 306 – Convention Center

NASPA Talent Show and Dance Party

9:00 p.m. – 1:00 a.m. Grand Ballroom – Sheraton

**Educational Sessions** 

9:00 a.m. – 10:15 a.m. 10:30 a.m. – 11:45 a.m. 12 Noon – 1:15 p.m.

1:45 p.m. – 3:00 p.m. 3:15 p.m. – 4:30 p.m.

# **Tuesday Schedule**

7:00 a.m. - 8:45 a.m

Fraternity/Sorority Knowledge Community Leadership Meeting Fairfax - (Salon A) - Sheraton

7:00 a.m. - 9:00 a.m.

Traditionally Underrepresented Institutions Advisory Board Meeting

Beacon A - Sheraton

Cyber Café

Exhibit Hall A Foyer - Convention Center

7:15 a.m. - 8:15 a.m.

Student Affairs Professionals Working In and With Academic Affairs Knowledge Community Business/Interest Meeting Independence - (Salon East) - Sheraton

7:30 a.m. - 8:45 a.m.

NASPA Law and Policy Breakfast 210 - Convention Center

7:30 a.m. - 9:30 a.m.

Women in Student Affairs Knowledge Community General Interest Meeting Provincetown - Marriott

7:45 a.m. - 8:45 a.m.

**Panel of Listeners Program** *Exhibit Hall A Foyer - Convention Center* 

8:00 a.m. - 9:00 a.m.

Latino Knowledge Community Closed Business Meeting

Exeter - Sheraton

8:00 a.m. - 12 Noon

Conference Registration

Exhibit Hall A Foyer – Convention Center

9:00 a.m. - 10:00 a.m.

Panel of Listeners Program

Exhibit Hall A Foyer - Convention Center
Technology Knowledge Community
General Meeting

Harvard - Marriott

9:00 a.m. - 1:00 p.m.

NASPA Foundation Silent Auction Exhibit Hall A - Convention Center

9:00 a.m. - 3:00 p.m.

**Exhibit Hall** 

Exhibit Hall A - Convention Center

11:00 a.m. - 11:45 a.m.

NASPA President's Reception for Award Winners (Invitation Only)

Exeter - Sheraton

**NASPA Book Signing** 

NASPA Bookstore, Exhibit Hall Foyer -Convention Center

12 Noon - 1:15 p.m.

News Conference: National Study on Hazing

309 - Convention Center

12 Noon - 1:30 p.m.

NASPA Annual Awards Luncheon Independence (Salon East) - Sheraton

12:15 p.m. - 1:15 p.m.

Panel of Listeners Program

Exhibit Hall A Foyer - Convention Center

1:15 p.m. - 1:55 p.m.

Exhibit Hall Refreshment Break
Exhibit Hall A – Convention Center

1:45 p.m. - 2:45 p.m.

Panel of Listeners Program

Exhibit Hall A Foyer - Convention Center

1:45 p.m. - 3:00 p.m.

Featured Speaker - Immigration Panel Ballroom A/B - Convention Center

3:00 p.m. - 4:00 p.m.

NASPA Awards Planning Meeting Boardroom - Sheraton 3:15 p.m. - 4:15 p.m.

Assessment, Evaluation, and Research Knowledge Community Meeting Grand Ballroom - (Salon A-B) - Marriott

4:30 p.m. - 5:30 p.m.

NASPA Annual Business Meeting 306 - Convention Center

5:30 p.m. - 6:30 p.m.

Assistant To's Networking Meeting
Falmouth - Marriott

Indigenous Peoples Knowledge Community Business Meeting

Orleans - Marriott

Parent and Family Relations Knowledge Community Reception

Dalton - Sheraton

6:00 p.m. - 7:30 p.m.

Center for Women, Women In Student Affairs Knowledge Community, & Manicur Alumnae Reception

Commonwealth - Sheraton

6:00 p.m. - 9:00 p.m.

**Eduventures Dinner** 

Grand Ballroom - (Salon D) - Marriott

7:00 p.m. - 8:00 p.m.

Reception for Traditionally Underrepresented Institutions

Beacon A - Sheraton

Friends of Temple University Reception
Berkeley - Sheraton

7:00 p.m. - 8:30 p.m.

Alumni and Friends of the Azusa Pacific University, College Student Affairs Program Reception

Beacon H - Sheraton

Harvard Institutes for Higher Education Alumni Reception

Regis - Marriott Friends and Alumni of Arizona State University Social

Grand Ballroom - (Salon I) - Marriott

Students, Alumni, and Friends of Bowling Green State University Reception

Back Bay - (Salon A) - Sheraton

Bridgewater State College Alumni and Friends Reception

Beacon B - Sheraton

City University of New York (CUNY)
Reception

Beacon D - Sheraton

Colorado State University SAHE Alumni and Friends Reception

Independence - (Salon West) - Sheraton

Disability Concerns Knowledge
Community Reception

Hyannis - Marriott

Florida International University Alumni & Friends Reception

Beacon E - Sheraton

Friends of Northeastern University Reception

Republic - (Salon B) - Sheraton

Friends of Georgia State University Reception

Hampton - Sheraton

Harvard Institutes for Higher Education **Alumni Reception** 

Regis - Marriott

National Orientation Directors Association

Beacon F - Sheraton

Reception for San Diego State University Friends and Colleagues

Beacon G - Sheraton

Friends and Alumni of Stony Brook University Reception

Grand Ballroom - (Salon C) - Marriott

Friends of Texas A&M University Reception

Independence - (Salon East) - Sheraton

**UMASS-Lowell Alumni Reception** Nantucket - Marriott

University of Arkansas Reception

Grand Ballroom - (Salon G) - Marriott

Friends of the University of Southern California Social Republic - (Salon A) - Sheraton

**Baylor Alumni and Friends Reception** 

Wellesley - Marriott

Friends of Qatar Foundation Reception Grand Ballroom (Salon F) - Marriott

Friends of Texas A&M University Independence (Salon East) - Sheraton

7:00 p.m. - 9:00 p.m.

Latino/a Knowledge Community Awards Banquet and Social

Constitution (Salon A) - Sheraton

8:30 p.m. - 10:00 p.m.

Joint GLBT & New Professionals and Graduate Students Knowledge Communities Reception

Back Bay - (Salon D) - Sheraton Reception for Arcadia University NASPA President's Suite - Marriott

9:00 p.m. - 1:00 a.m.

NASPA Talent Show & Dance Party Grand Ballroom - Sheraton

9:30 p.m. - 11:00 p.m.

University of Northern Colorado Alumni and Friends Reception

Exeter - Sheraton

# **Tuesday Educational Sessions**

Tuesday • 9:00 a.m. - 10:15 a.m.

### 139 Campus Violence: Emerging Practices from the Profession

312 - Convention Center

Margaret Jablonski, University of North Carolina at Chapel Hill

Janet Walbert, Arcadia University Dave Ambler, University of Kansas Eugene Zdziarski II, University of Florida Joan Kindle, William Rainey Harper College John Dunkle, Northwestern University Robert Gatti, Otterbein College

In the aftermath of the tragedy at Virginia Tech, and a series of other incidents on college campuses in the past few years, NASPA President Jan Walbert convened a group of leaders in student affairs to respond to the series of reports and guidelines issued in 2007. The group represented a cross section of NASPA member institutions (large and small universities and colleges, community college; urban, rural, etc). The range of members' diverse experience includes service at Kent State during the shootings and the Texas A&M bonfire as well as work in law enforcement and as a counseling center director. Presenters will review and discuss the draft recommendations posted on the NASPA Web site of emerging practices for preparing for and responding to campus violence. We will place our discussion within a framework of prevention, planning, response and recovery. Your feedback and insights from your work in this area will further enhance this working document.

### 140 Charting a Course to Veteran

**Student Success** 

305 - Convention Center



Katherine Boone, University of Maryland-College Park

Marsha Guenzler-Stevens, University of Maryland-College Park Warren Kelley, University of Maryland-College Park

More of our students in higher education have been deployed for military service and then return to our campuses. At the University of Maryland-College Park, there has been an increase in the number of veterans transferring and using GI Bill education benefits. Due to this increase, the university established a Veteran Services Task Force with members from all facets of the campus community. Come and hear what the University of Maryland-College Park did to become more 'Vet Friendly.'

### 141 Mindfully Resolving Conflicts: **Facilitation for Diversity Issues**

301 - Convention Center



Lee Mun Wah, StirFry Seminars & Consulting Rainbow Markell, StirFry Seminars & Consulting

How do we begin a conversation with people culturally different from ourselves? What if they get angry or hurt? Participants will explore what it takes to develop authentic and meaningful relationships, even in conflict or misunderstanding. This experiential workshop combines role play, exercises, and discussion to address issues of racism and cultural difference. Participants will explore conflict resolution skills, replacing adversarial or defensive statements with culturally receptive responses, and approaches to training others in crosscultural communication techniques.

### 142 Charting a Course for a Tobacco-Free Campus-The Role of Student Affairs in **Environmental Policy**

107 - Convention Center

Ty Patterson, Ozarks Technical Community College

The presenters will engage the audience in a conversation about the role of student affairs and student services leadership in the movement to make campuses tobacco-free. The presenter will share the experience of leading his institution and assisting other institutions in developing and implementing such policies. What is the role of student affairs in helping to re-direct the institution's environmental policy? The presenter will engage the audience by discussing questions such as, How should the policy initiative begin?; what is the role of both staff and students?; What are the steps you must take toward implementation, and what are the enforcement strategies?; Does a tobacco-free policy violate the rights of tobacco users?; Will the introduction of a tobacco-free policy negatively impact enrollment?; Why would a college decide to go tobacco-free instead of creating designated smoking areas or perimeter restrictions for smokers?

### 143 The Old and the Restless: Professional Transitions at Mid-Life

109 - Convention Center

Pam Boersig, Art Institutes International

Timothy McMahon, University of Oregon

Why do they treat me like I'm so young when I'm feeling so old? Making a professional transition at mid-life can be daunting. New institutions, colleagues, and work environments can all cause a variety of thoughts and feelings to emerge. Presenters will examine midlife professional changes using theoretical perspectives on transitions, professional development, and identity development (Erickson, Josselson, and others). Presenters will also identify strategies that can be used to make these changes more manageable.

### 144 Charting a Course for the Success of **Cultural-Based Greek Organizations**

208 - Convention Center

Keri Shiplet, Colorado College Victoria Lopez-Herrera, Columbia University

Campus professionals working with culturalbased fraternities and sororities have the responsibility to the students they serve to have a Initial experiences of first-year students set basic understanding of these organizations. The presenters will introduce the national umbrella organizations that govern cultural-based organizations. In addition, the presenters will examine how member organizations function and key issues they face in an effort to prepare ourselves to serve, guide, and support the perpetuation of the fraternal movement.

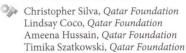
### 145 The Canary is Male: A Call for Accountability in Work with College Men 313 - Convention Center

Shaun R. Harper, University of Pennsylvania Jason A. Laker, Queen's University

For years, student affairs educators and administrators have been concerned about violence, vandalism, substance abuse, and declining levels of educationally purposeful engagement. Yet, educators euphemistically talk about 'students' when it is 'male students' in particular they are discussing. The field claims expertise on student development, but there is very little accountability for understanding male gender identity development and the undercurrents of problematic outcomes. The presenters will make the case, introduce the knowledge, and engage in collaborative planning to enhance outcomes and reshape behaviors among college men.

### 146 Implementing Western Practice Under Eastern Persuasion: A Collaboration

310 - Convention Center



The Qatar Foundation supports Education City, a collection of six American higher education institutions in Doha, Qatar. The presenters will highlight the diverse student population of Education City and how Qatar Foundation staff members are implementing a Westerninfluenced student affairs model in the Gulf Country of Qatar. Presenters will also focus on the benefits and challenges of collaboration in a setting with six universities and an educational foundation.

### 147 New Student Convocations: Creating Connections, Conveying Values, and Celebrating Community

309 - Convention Center

Denise Rode, Northern Illinois University Michelle Emmett, Northern Illinois University Eileen Sullivan, Elmhurst College

the stage for academic success and campus engagement. The new student convocation is a powerful vehicle for communicating an institution's expectations, culture, values, and traditions. Presenters and participants will explore the best practices of effective convocations, including examples of wellestablished ceremonies from a variety of institutions. Participants will learn how to develop or enhance a convocation which inducts new students into a welcoming and celebrative community.

### 148 Teaming Up with Athletics: Student **Affairs Collaborations**

306 - Convention Center

Rebecca Bedics, NCAA

Participants will address issues relating to supporting student athletes, including identifying barriers, breaking down stereotypes and bridging the gap between student-athlete development programs housed in intercollegiate athletics and those in student affairs units such as psychological services, health services, career counseling centers, residence life, and leadership programs. The discussion will utilize case studies of the university. Presenters will discuss the and attendees' personal experiences to identify strategies to enhance development of students who are also athletes. Emphasis will be placed on collaborative campus efforts to help studentathletes achieve maximum success.

### 149 Learning at the Core: Transforming our Practice into a Learning Paradigm

210 - Convention Center

Glenn Sterner, III, Michigan State University Jeff Grim, Michigan State University Andrea Kerbuski, Michigan State University

Who am I? What do I value? How do I learn? What is my worldview? How do these connect? This forms the basis of the Bailey Scholars Program, which places learning at the core of student pathways to success. The presenters will engage graduate students to experienced professionals/faculty in a discussion around learner-centered paradigms, explain the work of the Bailey Scholars Program, and provide an opportunity to transform our current practices to promote learning at the core of our work.

### 150 Peer Influence on Moral Choice Among College Student Athletes

304 - Convention Center

Mary-Beth Cooper, Rochester Institute of Technology

The behavior of athletes on and off the field has received much media attention. In this program, participants will explore current research on what factors influence college athlete behavior. The presenter will introduce participants to a variety of theories which provide insight into the highly competitive and intense nature of intercollegiate athletics. Influences of team members on athletes' moral choices, implications of gender, and division level will also be presented.

### 151 Creating Partnerships with Student Organization Advisors: Working **Together to Encourage Student Success**

203 - Convention Center

Jacob Murdock, University of Nevada-Las Vegas Josh Harraman, The Ohio State University Leslee Mayers, University of Arkansas

Student organization advisors encompass a wide variety of individuals on college campuses. Some advisors are faculty/staff members with a strong understanding of student life and the role of student organizations, but other advisors may have no such understanding. The presenters will empower student affairs staff to partner with student organization advisors from all aspects potential areas of collaboration and benefits of educating advisors and student affairs staff members of these partnerships.

### 152 Restorative Justice: A New Direction for Success in Student Conduct

200 - Convention Center

Shay Bright, Colorado State University Ron Hicks, Colorado State University

Restorative justice brings victims and offenders together to discuss how harm can be repaired. In 2003, Colorado State University's (CSU) Office of Conflict Resolution and Student Conduct Services instituted restorative justice as an alternative sanction for students who violate the conduct code. Presenters will highlight the principles of restorative justice and explain details of the Family Group Conferencing model used at CSU. Participants will learn how the CSU Restorative Justice Program fits into the conduct system, and will explore examples of successful cases.

### 153 Moving Toward an International Focus on Student Success and Assessment

201 - Convention Center

Richard P. Keeling, Keeling & Associates, LLC Gwendolyn Jordan Dungy, NASPA Augustine Bartning, Keeling & Associates, LLC

The purpose of the International Center for Student Success and Institutional Accountability (ICSSIA) is to build the capacity of colleges and universities to help all students succeed. ICSSIA is international in its intellectual scope; educators and scholars in many other countries have rich knowledge and experience in promoting student success—educational leaders from the United States, Canada, India, Hong Kong, Australia and Great Britain have already joined together on ICSSIA's advisory board.

# 154 Pathways to the SSAO Position: An Examination Using Social Network Analysis

204 - Convention Center

David DiRamio, Auburn University J. Patrick Biddix, Valdosta State University

The presenters will discuss research in which they employed social network analysis software to examine career paths of senior student affairs officers (SSAOs). Using the list of NASPA member institutions, along with Web sites and resumes, a sample of 144 SSAOs was assembled. Descriptive statistics and network graphing informed research questions including: 'Is there a typical SSAO career path?' and 'Are certain jobs, such as residence life, a liability for those seeking a SSAO position?' Mixed results hint at implications for those aspiring to become SSAOs.

# 155 What Do We Value? Cultural Audit as a Window on Campus Values

207 - Convention Center

Anita Henck, Azusa Pacific University Krista Bailey, Texas A&M University Eileen Hulme, Azusa Pacific University Shailen Singh, Texas A&M University

Many campus events are steeped in traditions unique to an individual campus and its cultures (and subcultures). The concept of a cultural audit is an emerging tool that aids campuses in their review of the organizational effectiveness of their programs and activities. The presenters are led by faculty, who developed a cultural audit protocol, and their host campus student development professionals. The presenters will report on the process of a year-long cultural audit of one of the nation's largest student orientation programs.

# 156 Restorative Justice: Promoting Student Growth and Community Responsibility

303 - Convention Center

David Karp, Skidmore College

The presenter will examine the philosophy and practices of restorative justice and will demonstrate how to use this approach in campus judicial programs. It will discuss how to apply a restorative justice approach in cases involving academic integrity, binge drinking, and other student misconduct. Several models, such as restorative conferencing, peacemaking circles, and accountability boards, that are used across the nation in both large universities and small liberal arts colleges will be shared.

# 157 African American College Men: What Do They Believe is Holding Them Back?

111 - Convention Center

Terrence Frazier, Iowa State University John Gardner, Iowa State University Gia Mason, Iowa State University Noreen Siddiqui, Iowa State University

Have you ever wondered what African American men view as barriers hindering their collegiate success? The best way to get answers is to ask the question. Recently, a doctoral student did exactly that; asked African American men at a large public land based institution: What do you believe is holding back Black men? The biggest barrier was self-pride. Come and hear some of the shocking answers to this important question. Learn what Black men feel they need from the university to overcome these barriers.

# 158 Developing an Evaluation Plan and Comprehensive Program Review for Disability Services Offices

108 - Convention Center

Roger Wessel, Ball State University Randy Hyman, University of Minnesota-Duluth Larry Markle, Ball State University

Participants will learn how to develop and implement an evaluation plan, culminating in comprehensive program review (CPR), within a disability services office (DSO). Using a case study format, facilitators will share how a DSO prepared an assessment schedule, implemented various evaluation strategies over a ten year period, and then conducted a multiphase CPR (self study, campus review, external review, and action plan). Participants will learn how it improves service and learning and informs changing practices.

# 159 Professional Development Needs of Prevention Professionals

110 - Convention Center

Beth DeRicco, The Center for College Health and Safety

Tom Hall, University of Central Florida

Presenters will describe a research study conducted by the facilitators. The study was designed to determine the training needs of campus based alcohol and other drug prevention professionals so that professional organizations can best support their members. The study was implemented collaboratively with ACHA, ACPA, and NASPA.

# 160 Understanding Faculty Motivation for Involvement and Collaboration in Living-Learning Communities

209 - Convention Center

Matthew Wawrzynski, *Michigan State University* hat motivates faculty to become involved in

What motivates faculty to become involved in living-learning communities? The presenter will utilize the results of a qualitative study conducted to explore the nature of faculty involvement in living-learning communities at Michigan State University. The presenter will discuss how faculty navigate the different cultures of academic and student affairs and how involvement influences teaching. Anyone seeking to develop collaborative student affairs/faculty partnerships or enhance faculty participation in living-learning communities will find this program helpful.

# 161 Helping Students Navigate through Academic Territory

206 - Convention Center

Monica Holland, *University of Arkansas-*Fayetteville

Sandra Vasquez, *University of Arkansas-*Fayetteville

Campuses across the nation are seeing an increase in judicial referrals for plagiarism. Departments in student affairs and academic affairs at the University of Arkansas developed an educational workshop in response to this trend. Presenters will discuss the development of the workshop, their powerful partnership, and preliminary qualitative assessment data.

### Tuesday • 10:30 a.m. - 11:45 a.m.

### 162 What Age - Responsibility?

109 - Convention Center

John McCardell, Middlebury University Emeritus

Jean Demchak, Marsh, Inc. Ron Guilmette, Merrimack College

At what age does someone become 'responsible'? Our students head off to live on their own at 17 and 18 years old. If not college, they can opt into military service and be trained to fire weapons and to be fired upon by others. Our students are enthusiastically encouraged to exercise an extraordinary act of responsibility by voting - at age 18. Yet by a law established nearly 20 years ago, an equally important moment of maturity - the right to purchase and consume alcoholic beverages - is set at 21 years of age in every state. While many colleges and universities chose and are required to strengthen policies and enforcement strategies regarding alcohol use and abuse among their students, there is also a movement to reconsider the legal age of consumption as part of a larger change in approach to the teaching and support of responsibility and maturity on our campuses. John McCardell, former president of Middlebury College in Vermont, has founded a not-for-profit organization, Choose Responsibility, to challenge education and legislative leaders to consider alternative approaches to the use of alcohol. Among the ideas is a movement to lower the legal drinking age. After a presentation by McCardell, panelists will respond, some with very different opinions on this highly debatable subject. Attendees will have the opportunity to engage the presenters in what should be a very interesting conversation.

### 163 Finding Your Own Balance: Charting the Course That's Right for You

309 - Convention Center

Pamela Peter, Syracuse University Trina Nocerino, Wells College

Balance: what does it mean and how do we achieve it? What does it mean for the work we do for students? In attempting to answer these questions, we will challenge the concept of 'balance' as a cultural myth, reframing the idea in terms of individual congruence: 'What do you want and how do you achieve it?' Participants explore concepts related to balance, goal-setting, achievement strategies, and implications for the populations we serve.

### 164 Expanding the Borders of

Accountability: An Examination of the Role of the Institution and Off-campus

Student Conduct

310 - Convention Center

Tanya Robinson, Binghamton University Stephanie Adamec, Binghamton University Gabriel Reif, Binghamton University Tanya Robinson, Binghamton University

As institutions seek to expand programmatically into the community, the cooperative relationship between the institution and community partners is becoming increasingly important. Accordingly, the conduct of students residing in the community becomes an issue of concern for community members and educators, who understand the importance of accountability in the development of all students. The presenters will focus on the social and behavioral development of off-campus students and how their behaviors impact the advancement of town-gown relations.

### 165 Toward a Sustainable Future: Student **Affairs Primer and Promising Practices**

313 - Convention Center

Jeanne Steffes, Syracuse University Kathleen Gardner, Southern Illinois University-Edwardsville

Presenters will provide information on sustainability, and emphasize the role higher education can play in building healthy environments, an equitable society, and a flourishing economy. The presentation will include examples of how student affairs educators can utilize knowledge of sustainability to change their personal daily habits, to engage students, and to initiate change on their campuses. The presenters will share promising practices to teach sustainability and model a 'greener life.'

### 166 Virginia Tech: From Tragedy to Recovery

312 - Convention Center

Zenobia Lawrence Hikes, Virginia Tech Tom Brown, Virginia Tech Richard Ferraro, Virginia Tech Christopher Flynn, Virginia Tech Donna Ratcliffe, Virginia Tech Guy Sims, Virginia Tech Edward Spencer, Virginia Tech

On April 16, 2007, Seung-Hui Cho, a Virginia Tech student, took the lives of 27 students and five faculty members, as well as his own, and injured many others. The senior student affairs staff who were most involved in responding to the tragedy will discuss their experiences in the hours, days, and weeks which followed, offer recommendations from the experience of the tragedy, and respond to questions.

### 167 Crossing the Divide: A Flexible Model for Student-Faculty Interaction in Residential Communities

301 - Convention Center

Rishi Sriram, Baylor University Jennifer Perkins, Baylor University

The presenters will tell the story of the transformation of a residence life program designed to promote student-faculty interaction. The Faculty Partner Program at Baylor started in 2003 with 22 volunteers. After a struggling start, staff members bridged the academic affairs-student affairs divide by creating a flexible model to promote diverse interactions that help students succeed. Today, this program boasts 125 faculty participants and exemplifies a transformation from isolated dorm life to a robust residentially based livinglearning community.

### 168 Everyday Ethics in Student Affairs: Contemporary Moral Issues and

Responsibilities in the Profession 306 - Convention Center

Jon Dalton, Florida State University Pamela C. Crosby, Florida State University David M. Eberhardt, Florida State University Aurelio Manuel Valente, Florida State University

Recognizing and managing ethical conflicts is an essential competency in student affairs work. Yet there are currently more than 25 national organizations serving student affairs professionals that have differing core ethical principles and that take different approaches to managing ethical conflicts. Thus, it is not surprising that there is considerable confusion, particularly among new professionals, about what is required to be an ethical professional in difficult moral situations. Presenters will examine the everyday ethical issues that are most common to the student affairs profession and provide a conceptual framework and practical guidelines for confronting and resolving ethical issues in the profession.

### 169 Campus 411: Charting a Cohesive and Meaningful Student Experience

304 - Convention Center

Michael Almony, Cleveland State University William Gardner, Cleveland State University

In a time of increasing complexity, student affairs professionals must find ways to make student experiences in our offices more meaningful and productive. The presenters will highlight one campus' transition from disjointed student services to a fully functioning one-stop office that provides a myriad of student service functions in a cohesive and intentional manner. Challenges and benefits of such a system will be shared and reasons such a system is the key to success in the future will be discussed.

# 170 FERPA Overview and Update by the U.S. Department of Education

210 - Convention Center

The United States Department of Education recently released several new brochures and resources aimed at helping postsecondary institutions better understand Family Educational Rights and Privacy Act (FERPA) guidelines. Join LeRoy Rooker, Director of the Family Compliance Office for the United States Department of Education, to learn more about useful information on balancing privacy concerns with the overall safety and well-being of the campus community. The session will contain a discussion on FERPA as well as the recently issued resources, opinions, and findings issued by the Family Compliance Office. (Repeated at

### 171 A Day in the Life of a College Student Leader: Using Case Studies to Ensure Undergraduate Success

209 - Convention Center

Session #222)

Sarah Marshall, Central Michigan University Anne Hornack, University of Toledo

The facilitators will discuss the use of case studies in leadership training/courses for undergraduates based on their recently authored case study book about the experiences of over 100 student leaders. They will demonstrate how to use case studies as effective teaching tools to create meaningful learning in classes and in training new student leaders. Participants will also discuss how they use case studies in training and educating student leaders and new professionals.

# 172 Roundtable for SSAOs: Small College Campus Issues

208 - Convention Center

Xavier Romano, Knox College

Senior student affairs officers on small college campuses will examine three current pressing issues (as determined by participants) facing them. Come to share your thoughts and insights and learn new perspectives from your fellow senior colleagues. *This session is sponsored by the James E. Scott Academy.* 

### 172a Corporate Presentation – Treated vs. Untreated: An In-Depth Look at AlcoholEdu for College

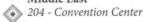
Back Bay (Salon B) - Sheraton

William DeJong, Boston University School of Public Health and Outside The Classroom Jacey Bloom Greece, Outside The Classroom

The presenters will report the results of two studies conducted to evaluate Outside The Classroom's online alcohol education course, AlcoholEdu for College. Each study was conducted at a single institution, with new first-year students assigned either to a treatment group, which took the course, or to a control group, which did not. Presenters will share results from both pre- and post-intervention surveys that asked the participating students about alcohol-related knowledge, attitudes, and self-reported behavior. In addition, the strengths and weaknesses of the research designs and review alternative evaluation strategies will be discussed

### 173 The Ethnography of Administration:

Redefining Student Affairs in the Middle East



Courtney Stryker, *United Arab Emirates University* 

Gary Moore, United Arab Emirates University

In a deliberate attempt to transform the division of student affairs at the United Arab Emirates University--the federal flagship university in the United Arab Emirates-senior administrators from both academic and student affairs embarked on a journey of transformational change centered around a simple principle: students first. Seeking international accreditation and utilizing CAS standards as a foundation, the entire division was realigned by placing functions ahead of personalities and keeping students at the center of the equation. Learn how to create an environment for student success through strategic planning and transformational organizational change. Participants will receive a strategic planning workbook along with specific references for transformational change.

### 174 Assessing College Student Success: Cataloging and Evaluating Existing Survey Instruments

202 - Convention Center

Richard P. Keeling, Keeling & Associates, LLC Andrew Wall, Keeling & Associates, LLC

As campuses strive to use assessment to strengthen programs, improve student outcomes, and respond to the need for internal and external accountability, selecting and implementing appropriate measures of the college experience takes on new importance. The purpose of this session is to give participants experience in selecting instruments within the socio-political context of contemporary higher education. Presenters will describe the results of a practical research project commissioned by the International Center for Student Success and Institutional Accountability (ICSSIA) to catalogue the existing survey instruments that measure aspects of student success in college and then evaluate those tools to provide rationale for the selection and implementation of appropriate instruments for various institutional purposes.

### 175 Transitioning from Student Affairs to Academic Affairs: A Roadmap for New and Mid-level Professionals

201 - Convention Center

Lester Manzano, Loyola University Chicago Terri Thomas, Loyola University Chicago

With many roles in higher education available to contribute to student success, it can be confusing to know which path is right. The presenters will create a roadmap for entryand mid-level professionals who are seeking to transition from positions in student affairs to careers in academic advising or university administration. The presenters will provide tips on navigating the job search process, advice on managing the workplace culture shift, and guidance from professionals who have made the transition.

# 176 Parents on the Line: Applying Theory to College Parent Relations

305 - Convention Center

Marjorie Savage, University of Minnesota Katherine Lynk Wartmann, Boston College

We know that today's parents are closely involved in their students' lives, and in recent years colleges and universities have developed parent programming to address that level of involvement. A concern among many student affairs staff, however, is whether parent involvement is interfering with the desired course of student development. The presenters will review parent services and student learning outcomes in terms of current research, student development theory, and parent involvement theory.

# 177 Supporting Survivors of Intimate Partner Violence and Stalking: An Introduction for New Professionals and

Graduate Students
303 - Convention Center

Laura Kovach, American University

Do you know what to do if students tell you they are being abused? Serving survivors can be an overwhelming task, but with the right game plan it can be coordinated safely and effectively. Participants will discuss the dynamics of abusive relationships and stalking. The presenter will share experiences from working with students who have survived abusive relationships and offer suggestions for interventions. Participants will review case study scenarios and engage in dialogue about policies and practices.

# 178 The Student Services Institute (SSI): Professional Development Delivered Right to Your Campus

Liberty (Salon A) - Sheraton
Yvette Galloway, NASPA
Debbie Kushibab, Estrella Mountain

Community College

NASPA implemented its traveling professional development program in fall 2005, initially targeted to student affairs professionals at community and two-year colleges. The Student Services Institute is now available for small colleges and universities, in addition to community colleges. The presenters will describe the SSI and how it has grown over the past two years, while adapting to the changing needs of professional staff. The presenters will also share the expansion of this program to small colleges and universities

changing needs of professional staff. The presenters will also share the expansion of this program to small colleges and universities following the design of a pilot program at one four-year institution. Presenters will discuss the application process and the assessment instrument used to evaluate the knowledge and skill levels of student affairs staff. Assessment results are used to develop customized courses to address the priorities of the institution, along with two core courses.

# 179 Are Film Depictions of the College Experience Off Course?

Liberty (Salon C) - Sheraton

Sam Miller, Western Carolina University

Film is one of the dominant media of our infosphere. Public perceptions of higher education are often informed, for better or worse, by film depictions of the college experience. In this program, the presenter examines the genre of college films and explores some of the historically dominant themes. Are these depictions off course from the realities found on our campuses? How can we use these films to facilitate student learning? Can we use these films to deepen our understanding of higher education's environment?

# 180 Engaging Student Organization Advisors in Risk Management Education

111 - Convention Center

Khrystal Smith, *University of Georgia* Richard Mullendore, *University of Georgia* 

One of the best resources a student organization can have is its advisor, especially with regard to risk management education. Unfortunately, some student affairs professionals may ignore this resource, focusing solely on the education of the student. Presenters will highlight methods that can be employed by professionals who oversee the operation of student organizations to educate advisors about risk management as a way to make advisors partners in educating student leaders.

# 181 Retaining First-Year Minority Students: • A Model that Works

110 - Convention Center

Consuela Ward Pender, Georgia Southern University

Georj Lewis, Georgia Southern University

Nationally, the retention rate of minority students is inferior to their White counterparts. Presenters will introduce a mentoring program for first-year minority students in which program participants are retained at a rate that is approximately 10% higher than other freshmen at Georgia Southern University. The presenters will demonstrate structure, assessment and program success, and provide a template for implementation on your campus. This experience will benefit new and mid-level professionals interested in providing services to minority students on majority campuses.

### 182 Nurturing Cutting Edge Research by Professional Preparation Faculty

108 - Convention Center

Michael Cuyjet, University of Louisville Kathleen Manning, University of Vermont

Preparation program faculty members continually conduct empirical research on the effectiveness of preparation programs to advance pedagogy and explore ways to advance the profession. Several new faculty members have been invited to demonstrate their research and explain how it positively impacts the practice of student affairs. Senior faculty members will serve as respondents, offering suggestions on how the research can better serve the profession as models of professional action and practitioner development. This session is sponsored by the NASPA Faculty Fellows.

### 183 It's OK to Leave at 5 O'Clock: What Every New (Or Soon-to-Be New) Professional Should Consider

107 - Convention Center

Amanda McCarthy, Roanoke College
Donjanea Fletcher, University of West Georgia
Leslie Hahn, University of Florida
Michelle Hahn, University of South Carolina
Brandon Hernandez, The University of Texas
at Arlington

Jana Kennelly, The University of Texas at San Antonio

Michael Mardis, University of Louisville Andrew Smith, University of Kentucky

As new professionals transition from graduate school to their first jobs, they discover that adapting to new institutions, developing new relationships, and sustaining balance can be arduous tasks. The 2007 SACSA/NASPA Region III New Professionals Institute (NPI) helped this cohort of successful new professionals balance their personal and professional lives and spur further examination of the issues of a new professional. The presenters will promote understanding of balance and the transition and needs of a new professional.

### 184 Charting a Plan for Success:

Implications for Academic Advising of Minority Students

311 - Convention Center

Terrell Strayhorn, The University of Tennessee

Academic advising has long since been a function of professionals in higher education. Over time, the advising function shifted from faculty members to academic administrators and professional staff. Advising styles have been described as prescriptive vs. developmental; yet, few studies have explored the efficacy of these styles in working with racial/ethnic minorities. Drawing on findings from two studies, the presenter will provide recommendations for helping students chart their own course to success, along with implications for future policy and best practices.

### 185 Promoting College Men's Development:

Personal Cost for Professional Women? 203 - Convention Center

Rachel Wagner, University of Dayton Shakira Moore, University of Dayton

While the literature has expanded in the last few decades to include models of racial identity development and women's ways of knowing, there are theoretical gaps. What do we really know about men's identity development? Moreover, how do women professionals support male students without fostering their own disempowerment in a sexist society? We will provide opportunities to learn more about male gender role conflict and discuss the tensions that arise when women professionals provide support and interventions for male students.

# 186 LGBT Student Success in the Multicultural Affairs Models

207 - Convention Center

William Simpkins, Barnard College Leslie Webb, Central Washington University

Institutions serve LGBT populations in a number of different ways. Presenters will explore how institutions that incorporate sexual orientation and gender identity issues into their departments of multicultural affairs have successfully integrated disparate communities and student advocacy. By bringing together a group of professionals that represents a variety of institutional types, participants will walk away with concrete strategies for programmatic success, including examples of student learning outcomes, mission and vision statements, and departmental structures.

# 187 Collaborating with Academic Affairs to Chart a Course for Student Learning

206 - Convention Center

Pamela Havice, Clemson University Tony Cawthon, Clemson University Gail DiSabatino, Clemson University William Havice, Clemson University

Engaging students as active participants in rich, meaningful learning is the challenge for every educator who is concerned with shaping the future of higher education. Presenters examine a collaborative effort by the division of student affairs with one academic college at a mid-sized, land grant university to integrate learning experiences inside and outside of the classroom. Participants are encouraged to share experiences, strategies, and recommendations from their campuses.

# 188 Confronting Privilege in Women's Centers: Charting a Course for More

Inclusive Spaces

Liberty (Salon B) - Sheraton
Chris Linder, Colorado State University
Claire Robbins, University of MarylandCollege Park

Today's college students are increasingly diverse in terms of race, ethnicity, national identity, socioeconomic status, sexual orientation, ability/disability status, and college generational status. Women's centers must offer programs and services that address the needs of an increasingly diverse student population in ways that promote the healthy development of multiple social identities. History and experience tell us that many women have felt marginalized by the feminist movement as a result of people not exploring privilege within the context of marginalization. The presenters will provide participants with a historical overview of issues of power, privilege, and marginalization within feminism, along with the opportunity to learn about and brainstorm effective strategies for addressing these challenges through programming and staffing.

# 189 It Takes a Campus to Raise Enrollment: Results of an Initiative Creating a

Partnership Between Student Accounts and the Campus

Back Bay (Salon D) - Sheraton

Doreen Larson, Holyoke Community College Allen Bousquet, Holyoke Community College Kathy Keene, Holyoke Community College Anthony Sbalbi, Holyoke Community College

For too long, billing and collection at Holyoke Community College was considered the exclusive responsibility of the 'bean counters'. One of the first priorities identified by the Holyoke Community College Strategic Enrollment Management team was the need to raise student awareness of college costs, the options for account payment, and financial aid availability. The team agreed that the only effective approach to student registration, billing, and payment would be a campus-wide educational campaign involving faculty and staff.

### Tuesday • 12 Noon – 1:15 p.m.

# 190 Guiding Those in the Middle: Meeting the Needs of Bisexual Students



Shannon Milligan, Oklahoma State University David Kessler, University of Texas at San Antonio

What if you were torn between two distinct peer groups with which you wished to affiliate, and both seemed to be open and welcoming based on your identity? Now imagine that you could affiliate with either group but never truly feel a sense of belonging. The presenters will address these and other unique aspects of bisexuals within the college student population. In particular, we will focus on their identity development and ways campuses can address the challenges they face.

### 191 Multiracial College Students:

Navigating Through a Mono-racial System of Higher Education

Liberty (Salon B) - Sheraton

Natasha Chapman, Texas Christian University Minisa Huls, University of Nebraska-Lincoln

As an entire generation of mixed-heritage individuals is coming of age, colleges will experience a similar increase in their multiracial student body. Campuses continue to introduce diversity initiatives and are race-conscious, but multiracial students are expected to successfully find their way through a traditionally mono-racial environment. The reality of higher education is that it is a highly racialized climate that is not necessarily inclusive. Presenters will explore how multiracial students navigate the mono-racial system of higher education and how can we better address their needs to chart a course for success.

### 192 Loggers Love Trees

303 - Convention Center

Kelly Ammendolia, *University of Puget Sound* Barnaby Knoll, *University of Puget Sound* 

Sustainability is all about the quality of life in a community. Are the social, economic, and environmental systems on your campus providing a healthy, productive, and meaningful life for your campus and surrounding community members? The vast number of the United States' 3,091 active landfills and more than 10,000 old municipal landfills is overwhelming. Come discover how the University of Puget Sound Loggers produced only ONE small bag of garbage after hosting a campus picnic for 2,000 people! We've got lots of great sustainability tips for you!

# 193 Like Barack Obama and Colin Powell, Caribbean or African Immigrants at

Caribbean or African Immigrants at Selective Universities: Who are They and Can Student Services Meet Their Needs?

301 - Convention Center

Enku Gelaye, University of California-Los Angeles Fabienne McPhail Naples, University of California-Los Angeles Kenechukwu Mmeje, University of Southern California

Colleges and universities committed to diversity are admitting more and more children of African and Caribbean immigrants to buoy their diversity numbers. A fifth-generation Black student from Alabama and a first generation Black student whose parents emigrated from Ghana check the same race box, and they appear next to each other on a college's roster of newly admitted African American students. They differ dramatically, however, in their developmental needs in college. The presenters will profile a number of students at two selective universities on the west coast and use these students' narratives to paint a broad stroke of their lives and whether the ethnic-based student services on these campuses are adjusting to meet the goals, expectations, and needs of these students.

### 194 Charting a Course Toward

Decentralized Budgeting: What Does It Mean for Student Affairs? 107 - Convention Center

Mark Kretovics, Kent State University

Accountability continues to be a hot political topic and a great concern within higher education. The most public aspect of this accountability movement is fiscal accountability. As student affairs professionals, we are expected to have a greater understanding of business practices and tacit knowledge of the budgeting process. The presenters will explore higher education's movement toward decentralized budgeting (Responsibility Centered Management/ Contribution Margin Budgeting) and the impact it will have on the profession of student affairs.

# 195 Taking a Stand: Discussing the Importance of a Bias Response

Protocol on Campus

> 111 - Convention Center

Viktor Kerney, *University of Southern California* Jonathon Hyde, *University of Southern California* 

Bias-related incidents are a reality on college campuses. Therefore, creating an effective protocol which provides the campus community a safe place to report incidents of bias should lead the way in building an inclusive community for all of its members. The presenters will explain the implementation of a bias response protocol. Participants will learn about the history and nature of bias incidents, procedures for reporting and effective response, and ideas for resources and education.

# 196 Communities in Action: A Strategic Approach to Student Success

313 - Convention Center

Eric Rivera, San Diego State University
Janet Castro, San Diego State University
Reynaldo Monzon, San Diego State University
Randy Timm, San Diego State University
Marsha Weinberg, San Diego State University

Large public universities often have a difficult time efficiently and effectively collaborating across divisions to ensure student success. The presenters will highlight how the divisions of student affairs and academic affairs at San Diego State University strategically identified shared priorities and strategic goals and planned a course of action to directly impact student learning and academic success. Examples will be given on how this collaborative approach allowed specific departments to plan effective programs aligned with the shared goals. The presenters will also focus on the challenges and lessons learned in an effort to link effective strategies to positive student outcomes.

### 197 Laying the Foundation for Diversity

■ Back Bay (Salon C) - Sheraton
David McIntosh, Texas A&M University
Glenn Bracey, Texas A&M University
Becky Petitt, Texas A&M University

CJ Woods, Texas A&M University
Addressing diversity at new student
orientation, a critical stage of student
development, has tremendous potential for
creating an ethos that embraces diversity
and creates inclusivity. Presenters will share
a method for engaging students around
diversity, relevant student learning outcomes,

# 198 Faculty and Student Perspectives on Academic Advising: Strategies for Student Success

implementation has on incoming students.

304 - Convention Center

and empirical data to demonstrate the

positive impact the program design and

Janine Allen, *Portland State University* Cathleen L. Smith, *Portland State University* 

Although academic advising is often linked to student success, student satisfaction with advising is a perennial problem. To better understand the nature of this dissatisfaction, and ultimately to address it, it is important to explore the perspectives of both students and faculty. The presenters will report findings from a study of faculty and student attitudes about and experiences with academic advising and explore implications for collaboration between student affairs professionals and faculty to improve this essential process.

# 199 Using the Power of Assessment to Chart a Course for Student Success

306 - Convention Center

Jeff Janz, University of Wisconsin - Whitewater Mary Janz, Marquette University Darlena Jones, Educational Benchmarking (EBI)

Do you know how to create an action plan to support student success based on assessment results? The presenters will focus on the importance of assessment as a management tool to guide continuous improvement efforts. Learn how to write action plans based on assessment results and how to measure the effectiveness of those plans through continued assessment. Using concrete examples and real life scenarios, participants will gain a better understanding of action planning to ensure that assessment efforts impact practice.

# 200 Creating Learning Centered Peer Education Programs

207 - Convention Center

Ann Quinn-Zobeck, The BACCHUS Network Matthew Wawrzynski, Michigan State University

With shrinking student affairs budgets, students in peer educator roles have become standard on college campuses. Too often, peer education program success is only measured by the service provided to the campus. Research shows that experiential learning opportunities provided to peer educators results in student success on personal and academic dimensions. The presenters will provide participants with tools and strategies to connect the peer education experience with student learning outcomes.

### 201 The Architecture of Culture:

Contemporary Views of Culture and Cultural Efficacy among Students
of Color

209 - Convention Center

Toby Jenkins, Pennsylvania State University

The presenter will share results of a qualitative study examining how college students of color describe their culture and articulate its importance. The personal views of culture shared in this study will help practitioners better understand how co-curricular programs focusing on race, culture, or ethnicity can most effectively enhance students' development by using a cultural lens that is consistent with that of current students.

# 202 Creating Intentional Relationships and Achieving Learning Outcomes in Student Conduct

204 - Convention Center

Marlin Nabors, Wentworth Institute of Technology Carla Naumburg, Wentworth Institute of Technology

The strength of the student conduct process is its focus on student development. In this program, participants will explore discipline as an educational intervention. Presenters will share a model that incorporates the use of learning outcomes and will discuss a mental health perspective on the hearing officer's use of self in order to create positive learning relationships to achieve student growth.

### 203 Uncharted Territory: Using the Compass of Social Domain Theory to Navigate Parent-Student Involvement

210 - Convention Center

Ruthanna Payne, Auburn University Kathryn Jarvis, Auburn University Mark Armstrong, Auburn University Nancy Bernard, Auburn University Doug Hankes, Auburn University Nancy McDaniel, Auburn University

Managing parent expectations is a daily demand across the college campus, which, at times may feel like a "Man versus Wild" experience of being dropped of in the wilderness to find your way back. Participants will learn survival skills for successfully guiding parents and students from orientation to post-graduation employment. Using the social domain as our compass, the presenters will take the journey to understanding the transitioning parent-student relationship and its role in student success.

# 204 The Missing Link in Retention: College Student Resilience

200 - Convention Center

Trisha Scarcia-King, Capella University

First-year students leave college in astounding numbers. In the midst of daily national and global challenges, we must chart a course for student success and proactively prepare students to manage change. The presenter will review the survey (correlational) research that analyzed seven student characteristics in concert with Conner's resilience model. Six areas of significance will be reviewed, including distinctions between the community college and public university. Participants will create a plan for a resilience pedagogy focused on student retention.

# 205 Fostering Creativity and Innovation in the Residential Community

202 - Convention Center

Ryan Bair, Northern Illinois University Jennifer Lelinski, Northern Illinois University

As America becomes increasingly dependent on new technologies, new industries, and innovative planning, creativity may well be on the decline. With elementary and secondary schools focused on standardized testing, there has never been a more crucial time for colleges and universities to develop programs and environments that foster creativity and innovation. Presenters will discuss ways that residence life staff can move quickly to create environments where creativity is developed and nurtured. The audience will participate in exercises designed to facilitate creative thinking among college-age students.

# 206 Disaster Response: The Tension Between a Timely Response and Service Learning

Back Bay (Salon D) - Sheraton Linda Kennedy, Dartmouth College Stuart Lord, Dartmouth College

Constructing an action plan for institutional response to disasters that promotes transformative educational experiences involves planning for the unpredictable. *Learning Reconsidered* refers us to our values and principles and suggests we consider those attributes we hope our graduates will manifest for the rest of their lives. By being ready with a framework for disaster response, we can be

# 207 A Measurable Vision of Success: Learning Outcomes as a Model for New Student Orientation

certain students will learn as they help others.

Liberty (Salon C) - Sheraton Sarah Morgan, Whittier College Jeanne Ortiz, Whittier College

Based on Maslow's Hierarchy of Needs and a conceptual framework developed to build academic, social, practical financial, and cultural competence in new students, Whittier College's new student orientation program is an anchor for the first-year experience, which also includes living-learning communities, linked courses, and a peer-to-peer mentor program. Implemented in 2006, this orientation framework assesses direct and indirect learning outcomes based on Whittier's unique interdisciplinary curriculum and co-curriculum and provides the vehicle for continuous overall improvement.

### 208 Technology in Student Affairs and Higher Education Master's Degree Curriculum

305 - Convention Center

and exclusion.

Barry Hubbard, Hillsborough Community

Chelsea Ruff, University of South Florida Richard Senker, Hillsborough Community College

As technology increases its influence on Student Affairs practice, it is unclear how graduate preparation programs are charting their course to address the issue. This session will present the findings of a research study which measured the prevalence of technology-based courses in student affairs and higher education master's degree curricula, along with the rationale for curricular inclusion

### 209 Stealth Bombers and Helicopters: Generational Parenting Warfare Terminology and Its Implications

310 - Convention Center

Tracy Clark, University of Nevada-Las Vegas Terina Caserto, University of Nevada-Reno

Current generational parenting descriptors depicting warfare mentality set an adversarial relationship between university and parent constituents. Popular media has labeled the Boomer Generation as helicopter parents, while the younger Generation X parents are depicted as stealth bombers. Are these descriptions an accurate portrayal of current university parents? Learn about how two different campuses assessed their parent populations, the conclusions they drew, and implications for practice.

# 210 Knowing is Half the Battle: Religious Literacy & Student Affairs

110 - Convention Center

Elizabeth Cox, Emory University

Have you ever wondered why your favorite student wears a yamika? Or what that symbol is they wear around their neck? Do you ever wonder what Ramadan, Yom Kippur, or Divali means? These are all questions of Religious Literacy. Religion affects our students' lives and experiences. By having a basic religious literacy, we are able to better fully understand a student's perspective and experience, including his or her religious experience. Religious literacy helps professionals better understand student experience, embrace diversity, and create community.

### Tuesday • 1:45 p.m. - 3:00 p.m.

# 211 Strategies for Dealing with Ethical Landmines in Student Affairs

107 - Convention Center

Robert J. Nash, University of Vermont Michele Murray, Seattle University Lara Scott, Champlain College Patricia Nguyen, University of Vermont

Student affairs professionals today confront a growing number of potentially explosive ethical landmines on their campuses. Among these ethical landmines are making prudent decisions when confronting dilemmas involved with judicial affairs and academic honesty; sorting out the important moral differences between tolerance, diversity, multiculturalism, and pluralism and their implications for ethical practice; dealing with threats to freedom of speech and academic freedom in cases of hate speech; knowing how to balance individual confidentiality and right to privacy issues whenever these pose a danger to the collective rights of the community; avoiding the pitfalls of preferential treatment in hiring and promotion decisions; dealing ethically with due process rights in employee and student termination cases; being acutely aware of the dangers 'whenever' sex, personal relationships, and power differentials are present; responding ethically, yet compassionately, to cases of

drinking, drug addiction, and various forms of internet abuse; along with a host of other ethical dilemmas. The presenters' primary purpose for this session will be to help participants construct a defensible ethics of leadership in higher education. The student affairs profession is, above all, a moral profession, therefore, much of the professional work that we must do as educational leaders on a day-to-day basis is to make important moral decisions in the most ethical ways possible.

# 212 National Study of Student Hazing: Examining and Transforming Campus Hazing Cultures

312 - Convention Center

Mary Madden, *University of Maine* Elizabeth Allan, University of Maine

Despite the documented problems with hazing on college and university campuses, research on the nature and prevalence of hazing is relatively scant. The presenters will share the results of the National Study on Student Hazing. This is the first study to examine hazing across diverse types of student groups, and the findings are derived from more than 10,000 student surveys at 50 postsecondary institutions across the U.S. and 300 interviews with students and staff at 15 institutions.

# 213 Experience Versus Expediency: Seeking a Doctorate as a Full-time Student or Full-time Professional

202 - Convention Center

Marc Shook, The University of Alabama Kathleen Cramer, The University of Alabama Brandi Lamon, The University of Alabama Becky Reamey, The University of Alabama

This panel discussion will provide a compass for student affairs administrators struggling with the decision to enter a doctoral program as a full-time student or full-time professional. The choice to re-enter full-time employment either before or after reaching all-but-dissertation status is also highlighted. A panel of faculty and professionals with differing approaches to earning a doctorate will share pertinent literature and their personal experiences to articulate the advantages and disadvantages associated with the different options for doctoral pursuit.

### 214 Intellectual Development and Student Success Among U.S. and Chinese Students

200 - Convention Center

Lee Ward, James Madison University

A central goal of higher education and student affairs is to enhance students' ability to reflect upon and make sense of their educational experiences. In this interactive program, participants will explore intellectual or epistemological development practices on U.S. and Chinese campuses. Most notably, using examples from the presenter's recent consultation at two Chinese universities, participants will draw conclusions about how intellectual development affects students' transitions into, through, and out of college.

# 215 Terms of Engagement: What Matters to African American Student Participation in Educationally Purposeful Activities

Liberty (Salon A) – Sheraton

Susan Denita Johnson, Indiana University – Bloomington

NASPA Dissertation of the Year Award Winner: Research about student involvement and engagement suggests that student participation in purposeful educational activities during college is linked with desired outcomes. However, identifying which factors are more apt to affect student success is challenging. Students do not arrive on campus as blank slates, but rather with a host of prior perceptions and experiences that shape their curricular and co-curricular choices in college. Based on the responses of 253 African American students, this presentation addresses the ways in which student background, racial identity, and engagement affect student success and other desired educational outcomes for African American students at Predominantly White Institutions and aims to provide a practical means by which faculty and student affairs professionals can better serve these students.

# 216 Crisis Communication and Management: Public and Private Successes

206 - Convention Center

Joy Smith, Clemson University Robin Denny, Clemson University

Student success is dependent upon having a safe and secure learning environment. Decreasing and managing university crises promotes a secure learning environment. student affairs professionals must collaborate with other university professionals and communicate with both internal and external audiences for best results in the event of a crisis. The presenters will offer participants an opportunity to learn more about crisis management and communication from student affairs and news services professionals as well as practice responding to a real life crisis.

# 217 Revising Codes of Conduct at Small Colleges: Perspectives from Three Deans of Students

204 - Convention Center

Travis Greene, University of Maryland-College Park W. Houston Dougharty, Lewis & Clark College Jim Hoppe, Macalester College Sarah Westfall, Kalamazoo College

Navigating the student conduct system is often a complex and confusing task for everyone involved. While there are 'model codes' with great utility for many types of institutions, there is no 'one-size-fits-all' approach for revising codes of conduct at colleges and universities. This panel discussion will highlight how deans of students at three small colleges recently revised their codes to better reflect their institutions' conduct philosophy and practice.

### 218 My So-Called Life (as an Interim Vice President)

208 - Convention Center

Kathy Woughter, Alfred University Sylvia Bryant, Alfred University

Someday, you may be invited to take on an interim position. This position might be a dual role at your college or university, or you may seek out those opportunities to progress within student affairs. Serving in an interim role presents a host of challenges, questions, and opportunities. The presenters will explore those questions and orient participants to the skill set necessary to succeed in those roles.

# 219 Students and Money: Discovering a New Path to Student Success

207 - Convention Center

Danielle Champagne, University of North Texas Paul Goebel, University of North Texas Bonita Jacobs, University of North Texas

Student affairs practitioners must support the education of students by establishing a culture of financial empowerment throughout our campuses. No matter the institution's history, organizational structure, demographics, or mission, students are experiencing increased dependence upon credit and escalating student loan debt to fund their educational goals without adequate knowledge, guidance, or education. The presenters will share a financial literacy program that is effectively advancing the money management knowledge and expertise of students.

### 220 Third Place: Creating Powerful Educational Environments

304 - Convention Center

Janna Basler, University of Missouri Diane Dahlmann, University of Missouri Dan Shipp, University of the Pacific

Student voices are loud and clear on how and where they want to learn. Take a journey into some bold new innovative higher education environments that are getting rave reviews from students and faculty. These exciting new places and spaces are contributing to a more connected and more inspiring campus community of learners and teachers.

# 221 Charting a Course for First-Year Students: MAP-Works is One Solution with Many Approaches

306 - Convention Center

Sherry Woosley, Ball State University Thomas Bear, University of Evansville Darlena Jones, Educational Benchmarking (EBI)

Learn how Ball State and the University of Evansville utilize the Making Achievement Possible Works (MAP-Works) online assessment system to contribute to first-year student success. MAP-Works provides customized feedback to help students establish realistic expectations and connect with campus resources. It also provides interactive, user-friendly data to faculty/staff, enabling proactive interventions with individual students. The presenters will discuss concrete examples of implementation on a range of schools and programs, allow for small group discussions, and provide general best practices ideas.

# 222 FERPA Overview and Update by the U.S. Department of Education

- 210 - Convention Center

LeRoy Rooker, U.S. Department of Education

The United States Department of Education recently released several new brochures and resources aimed at helping postsecondary institutions better understand the Family Educational Rights and Privacy Act (FERPA) guidelines. Join LeRoy Rooker, Director of the Family Compliance Office for the United States Department of Education, to learn more about useful information on balancing privacy concerns with the overall safety and well-being of the campus community. The session will contain a discussion on FERPA as well as the recently released resources, opinions, and findings issued by the Family Compliance Office. (Repeat of Session #170)

### 223 Generations on Campus: Working

**Together for Student Success** 309 - Convention Center

Mary-Elaine Perry, Saint Joseph's University

While many in higher education have researched and discussed generational issues among college students, we have not generally applied that learning to the generations of staff with whom we work. In this presentation, participants will explore the characteristics, assets, and liabilities of the four generations currently at work on our campuses. Learn why we clash in styles, language, and expectations and what we can all do to understand one another and work more collaboratively with the younger and older

generations.

# 224 The Virtual Classroom: Online Master's Programs in Student Affairs

313 - Convention Center

Keith Coates, University of Toledo
David Meabon, University of Toledo

As many graduate degree programs are adapted for online learning, the student affairs curriculum remains largely a traditional learning experience. With many students seeking to enter the field of student affairs, the relatively small number of online student affairs programs serves as an underrepresented resource for institutions to better serve the needs of these students. The presenters will provide an analysis of the current state of distance and eLearning related to student graduate preparation programs.

# 225 Student Crisis Management After Shin and Virginia Tech: Translating Legal Duties into Common Sense Practices

311 - Convention Center
Mitchell Bailin, Georgetown Universi

Mitchell Bailin, Georgetown University Law Center

Recent campus tragedies, including those at MIT and Virginia Tech, have focused our collective attention on the legal duties student affairs professionals owe to students in crisis. Ambiguities in the case law and overwrought media attention have made it challenging for colleges and universities to identify the duties the law actually imposes and implement effective policies and practices consistent with those duties. This program is intended to bridge the gap between the occasionally labyrinthine legal requirements and common sense on such issues as threat assessment, mandated counseling, parental notification, and mental health leaves of absence.

# 226 Support for Students with Autism Spectrum (ASD) Disorders in Higher Education

109 - Convention Center

Jane Brown, University of Connecticut School of Law

Increasing numbers of students with Asperger Syndrome and ASD are entering college. Most will require very different supports than more familiar students with disabilities, in order to succeed.

Despite intellectual gifts, such students are often unable to integrate information and to navigate an increasingly complex social world. As college students, they are challenged by deficits in social and interpersonal skills, self-regulation, and self-advocacy. Yet these are the very skills, which are essential for success in college and beyond. Difficult residence hall issues will be discussed. Through presentation and case examples, the presenter will review clinical and cognitive characteristics, and introduce strategies to accommodate and work with this challenging population.

# 227 Scholars & Practitioner/Scholars Wanted: Writing for the NASPA Journal

111 - Convention Center

Cary Anderson, Saint Joseph's University Kiersten Feeney, Saint Joseph's University Elizabeth Williams, University of Massachusetts-Amherst

Participants will learn about the nature of scholarship, particularly as it relates to writing for the *NASPA Journal*. Journal board members and editorial staff will share their perspectives on scholarship and the Journal's review and publishing process, addressing three major topics: 1) The changing nature of scholarship - paradigms and methods, 2) Writing for aspiring authors - a reviewer's perspective, and 3) Discussion and generation of ideas for manuscripts.

# 228 Highways and Byways: Career Paths to the Senior Student Affairs Officer Position

Back Bay (Salon C) - Sheraton

Ashley Tull, University of Arkansas Greg Boardman, Stanford University Juan Franco, University of Nebraska-Lincoln Kurt Keppler, Valdosta State University Michael Miller, University of Arkansas Shelia Murphy, Simmons College Janet Winniford, Weber State University

Highways and byways have been used as apt metaphors for administrative careers in higher education. This is particularly true for SSAOs, whose career paths have been found to be relatively unstructured. The path to the SSAO position varies greatly based on factors within and beyond an administrator's control. Presenters will share current research on SSAO career paths, and a diverse panel of current SSAOs will address the personal and professional factors that affected their path to the SSAO position.

# 229 Family Friendly Campus: Building Multidisciplinary Partnerships to Enhance Campus Culture for Families

305 - Convention Center

Katrina Whitney, Central Washington University Janie Charlton, Central Washington University Patricia Gross, Central Washington University Jennifer Krafchick, Central Washington University

Central Washington University has created a family friendly initiative which provides resources, environmental amenities, and a family-friendly campus (FFC) map. In this interactive program, participants will discuss the development and implementation of a family friendly campus initiative and address challenges and successes. Presenters will strategize implementing a FFC and ideas for collaboration among academic affairs, students affairs, and local community stakeholders.

# 230 Getting Ahead of the Curve: Addressing the Current Issues in Community and Two-Year Colleges

Liberty (Salon B) - Sheraton

Ed Shenk, Alliant International University Elise Davis-McFarland, Trident Technical College Maggie de la Teja, Austin Community College Kate Mueller, Orange Coast College Rebecca Newell, Middlesex Community College Susan Salvador, Monroe Community College

The community college continues to be the primary door to accessibility and educational opportunity, while ensuring diversity in post-secondary education. Statistics suggest community college enrollments are 30% ethnic minority, and increasing, and these institutions enroll proportionally more low-income students than any other segment in post-secondary education. While the student demographics continue to create challenges, student affairs professionals need a forum to dialogue and exchange information amongst themselves to address current issues confronted by the increasing requirements for accountability as well as the changing demographics of the community college students. This session will be a discussion of the issues facing student affairs professionals. Presenters will include senior student affairs officers at community and two-year colleges who will share successful strategies for addressing issues about managing enrollment, student safety, assessment of services, transfer initiatives, distance learning, technology, succession planning, student success and other issues.

# 231 Securing Support for Your Research Project from the NASPA Foundation Library (States C) Share to

Liberty (Salon C) - Sheraton

John Schuh, Iowa State University
Shaun Harper, University of Pennsylvania
Kathleen Manning, University of Vermont
George McClellan, Indiana University-Purdue
University Fort Wayne

Ed Whipple, Bowling Green State University

If you are looking for support for a research project, you might want to consider contacting the NASPA Foundation. The Foundation exists to support research and scholarship projects that promote the advancement of the student affairs profession. Presenters will explain how to submit proposals, review selection criteria, and provide tips about how to secure funding for your project. This program is sponsored by the NASPA Foundation.

# 232 A Rainbow from the East: Assessing the Perspectives and Needs of South Asian Queers on College Campuses

110 - Convention Center

Pamela Roy, University of Massachusetts-Amherst

Raja G. Bhattar, University of Redlands

Queer people of color face marginalization as a result of heterosexism and White privilege. Within this community, South-Asian Queers (SAQs) have a unique experience due to a lack of support from the South Asian community and absence of role models within higher education. Participants will discuss characteristics of SAQs and issues they face in navigating various communities. Presenters will provide survey results and themes that emerge from a recent study conducted about SAQ students, staff, and faculty.

### 233 The Mentoring of Latino/a Students

203 - Convention Center

Mayté Pérez Franco, University of Connecticut Fany Velásquez, University of Connecticut

Retaining students of color has been an ongoing objective for decades. With the increase in the United States Latino/a population and minimal gains in recruitment and retention, it is imperative to increase and strengthen our efforts. In this session, the presenters will discuss the development and assessment outcomes of a Latino/a peer mentoring program established at the University of Connecticut. Participants who work with minority students, are involved in mentoring programs, and/or are thinking about developing such programs will benefit from this session.

# 234 Creating Student Success Through Collaboration: The Student Leader Learning Outcomes Project

201 - Convention Center

Carol McBryde, Texas A&M University Kathy Collins, Texas A&M University Darby Roberts, Texas A&M University

Over the last two years, staff from across the university have collaborated to create, utilize, and now assess student leader learning outcomes that are guiding advisors and supervisors in their work with students. The presenters will share how the collaboration developed and how others could work toward a similar broad-scale collaboration on their campus. The presenters will share current application efforts including staff and student quotes and reactions. Future directions for assessment and enhanced application will be explored.

# 235 Supporting Undergraduate Spiritual Development: Perspectives from a Study of Student Beliefs and Values

209 - Convention Center

Leslie Schwartz, University of California-Los Angeles Jennifer Curley, University of California-Los Angeles Jennifer Lindholm, University of California-

Julie Park, University of California-Los Angeles

The emerging focus on spirituality in higher education presents profound questions and implications for how student affairs professionals can support college students' holistic development. During this program, the presenters will highlight key empirical findings from an ongoing study of students' beliefs and values and how they evolve during the undergraduate years. Participants will be engaged in a dialogue on how research findings can inform curricular and co-curricular programming that enhances millennial students' personal and professional development.

# 236 Parent Engagement, Student Development, and Institutional Responsibility

310 - Convention Center

Ric Underhile, Keeling & Associates, LLC Richard Keeling, Keeling & Associates, LLC Hazel Scott, Keeling & Associates, LLC Daniel Silverman, Keeling & Associates, LLC

Many campus educators are faced with the challenge of balancing the triad of parents' high expectations, student development, and institutional responsibility. The presenters will offer a solution-focused perspective on parent involvement in the lives of college students and how the challenges can be balanced, aligned, and developed into mutually beneficial relationships between families, students, and the university. Drawing from interviews with over 20 parents of college-attending young adults, presenters will offer a synthesis of what today's parents expect from institutions.

### 237 Charting a Path for Staff Success: Creating Gateways of Understanding for our New Professionals

301 - Convention Center

Tom Ellett, New York University Daniel Choi, New York University

How do new professionals in student affairs determine if this is the career for them?
Using research and information focused on mentorship and new professionals' needs, this session will provide a framework for understanding how professionals further develop and commit to student affairs as a profession. Using institutional data from Spring 2006, New York University developed the Transition Learning Community.
Participants will learn how NYU has modeled a successful program for the support and career development of new professionals.

# 238 Charting an Award-Winning Course for Fraternity and Sorority Community Success

303 - Convention Center

Monica Smalls, *University of Rochester* Gemma Rinefierd, *University of Rochester* 

Through a variety of initiatives, including the 'Expectations for Excellence' accreditation program, the University of Rochester has created consistency among its own institutional values, academic mission, educational purposes, and those of its fraternities and sororities. The presenters will highlight key research, strategies, and risks in developing an award-winning, college-centered, successdriven model for a fraternity and sorority system, and presents some initial data and anecdotes from its inaugural year of implementation.

### 239 Implementing Gender Neutral Housing: A Case Study

Back Bay (Salon D) - Sheraton Joan Giblin, Clark University

Supporting all students daunts many college administrators, especially around housing and facilities. This year, Clark University implemented gender neutral housing, allowing students to select roommates regardless of gender, without special applications or processes. The presenter will discuss gender neutral housing, analyze the successful proposal and implementation, as well highlight resources available for other campuses. Participants will be invited to share their experiences as well as analyze their own campus to determine the need for gender neutral housing.

### 240 High Tech AND High Touch: A Different Approach to Presenting Student Leadership Development Programs

206 - Convention Center

Catherine Holbrook, *Bridgewater State College* Cindy Kane, *Bridgewater State College* Michael Miller, *High Impact Training* 

Presenters will describe the development and implementation of an exciting new student leadership development program using podcasts, Blackboard, and special workbooks to serve a broader, more diverse student audience than the traditional workshop model was serving. The presenters will share the rationale for developing the program; describe how the traditional leadership curriculum was converted to a self-directed, self-selected model using campus technology; and discuss the program's implementation, successes, and challenges during the pilot year.

3:15 p.m. - 4:30 p.m.

# 241 Charting a Course for Leadership Success: Winning Professional Development Strategies

108 - Convention Center

Dennis Black, University at Buffalo
Mohan Boodram, Harvard University
Graduate School of Education
Valerie Fields, South Carolina State University
James Honan, Harvard University Graduate
School of Education

Higher education leaders confront a myriad of challenges, both personal and professional. Given continuing shifts in societal demographics, changing public expectations about the quality and "return" on investments in higher education, and an ever-increasing pace of institutional change, it has become even more critical for administrators to stay current in their areas of formal responsibility, chart new approaches to leadership, and develop effective strategies for personal and professional renewal. The central role of professional development as a vehicle to sustain both the head and the heart has become an important priority for student affairs administrators. Moderated by a Harvard Graduate School of Education faculty member with keen interests, insights, and expertise in the leadership development of higher education professionals, this interest session brings together a diverse panel of student affairs administrators at various stages in their careers. The panelists represent a range of institution types and administrative roles within student affairs. What all panelists have in common, however, is an appreciation of the central role that thoughtful professional development planning should play in charting a course for the future success of both higher education leaders and their students.

# 242 Living the American Dream: Undocumented Students in Higher Education

309 - Convention Center

Alex González, University of New México Andrew González, University of New Mexico Verónica Méndez-Cruz, University of New Mexico

Immigrant students have grown up in the American K-12 system and share the same culture and values. They also dream of a higher education like their U.S. born peers. In this past year, an estimated 65,000 undocumented students graduated from American high schools according to The National Immigration Law Center. Meanwhile, the debate continues as to whether we should grant admissions, in-state tuition and/or financial aid to these students. Presenters will highlight the key issues and challenges facing these students.

# 243 Creating Environments that Foster Minority Student Success: Lessons Learned from High-Performing Colleges

305 - Convention Center

Samuel Museus, *University of Massachusetts-Boston* 

One method that institutional leaders can use to improve effectiveness is to learn from colleges that have proven effective at achieving desirable outcomes. This session is designed to help participants develop an understanding of how three high-performing institutions have cultivated cultures conducive to the engagement and persistence of minority students. Participants will discuss how lessons learned from these colleges can be applied to help foster environments that facilitate minority student success on their campuses.

# 244 How to Submit for Publication to NASPA 301 - Convention Center

Melissa Dahne, NASPA
Kiersten Feeney, NASPA Journal
Jon Dalton, Journal of College and Character
Pam Crosby, Journal of College and Character

The purpose of this program is to encourage participants to consider submitting for publication or writing for a NASPA publication. Innovative ideas must be contributed to the student affairs literature on an ongoing basis to provide the foundation for successful student affairs practice. Join NASPA's Director of Publication, the Editorial Assistant to the NASPA Journal and the two Editors of the Journal of College and Character, to learn about how you can publish with NASPA.

# 245 Targeting First-Year Students in Academic Jeopardy: A Collaborative

Academic Jeopardy: A Collaborative Model Between Academic Affairs and Student Affairs

311 - Convention Center

Todd Herriott, Simmons College Sarah Neill, Simmons College Perri Shapiro-Gordon, Simmons College

Retention of students is essential to the health of any institution. First year students often present the greatest level of challenge to institutions due to multiple factors, including a lack of solid connection to the institution, a lack of awareness of support and resources available, and a lack of preparation for the higher education environment. Simmons College has instituted a new intervention program aimed at first-year students who are not academically successful during their first semester at the institution. The presenters will detail the collaboration among student affairs and academic affairs, present preliminary data related to the impact the program has had, and implications for future intervention efforts.

### 246 Evidenced-Based Sophomore Year Experience Program Development 313 - Convention Center

Julie Newman, Clemson University

Shannon Finning-Kwoka, Clemson University Jason Clayton, Clemson University

The presenters will address the process the university community embarked upon to create a data-driven program, based on a comprehensive literature review, participation in the National Sophomore Survey and the Learning Beyond the Classroom survey, and facilitation of focus groups with sophomores, faculty, and staff to assess needs and identify local priorities. This assessment-based initiative has a primary focus on sustainability.

# 247 Charting a Course for a Balanced Life: A Grounded Theory Model for Working Mothers in Higher Education Administration

204 - Convention Center
Brooke Supple, University of Mary

Brooke Supple, University of Maryland-College Park

How do working mothers in higher education administration do it all? Are they happy? Are they balanced? What can we learn from their experiences and the strategies they use to make it all work? The presenter will share the findings from a grounded theory study on the lives of 12 working mothers in higher education administration. Following a presentation of the findings, participants will be asked to share experiences about how they chart their own courses for professional success.

# 248 Navigating Your Way to a Comprehensive Crisis Management Program

210 - Convention Center

Kevin Kraft, Oklahoma State University Carl Segura, Oklahoma State University

In the wake of the Virginia Tech tragedy, it has become apparent that campuses must examine their crisis management practices. The presenters will utilize a case study approach to demonstrate how one university is linking people, resources, and best practices to develop and refine a comprehensive residential life crisis management program.

# 249 Promoting Student Flourishing: A New Approach to Student Development

208 - Convention Center

Eileen Hulme, Azusa Pacific University Laurie Schreiner, Azusa Pacific University Rishi Sriram, Baylor University

Student flourishing is a new approach to student development that studies what is right with students with the goal of educating individuals who will flourish in their lives, relationships, and organizations. The latest research on the effect of hope, self-theories, resiliency, and mindfulness on college students will be explored. Practical examples of the integration of these constructs into practice will be provided.

SAVETHE DATE

# Nourishing Partnerships for Lifelong Learning

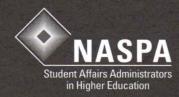
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for "Nourishing Partnerships for Lifelong Learning," the 2009 theme
for NASPA's 91st Annual Conference.



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250 Do You Know What's Going on Across the Pond? Examining the Impact of

the European Higher Education Area  $\triangle$  (EHEA)

306 - Convention Center

Aurelio Valente, Florida State University Curtis Hoover, University of Tampere-Finland

The American higher education system has long been the most regarded system in the world. However, with the signing of the 'Bologna Process,' the development of a unified European higher education system may compromise the United States' global competitive edge. In addition, a unified higher education system will have a significant impact on programs such as international recruitment, graduate admission, and study abroad. The presenters will review the emergence of EHEA and discuss its impact on the future of our work.

### 251 Stand by Me: The Impact of Peer Mentoring on the Doctoral Journey

209 - Convention Center

Lamara Warren, Indiana University-Bloomington

JaNay Queen, University of Maryland-

Lilia Santiague, Indiana University-Bloomington

The journey to attaining a doctoral degree is challenging on many levels. Doctoral students often face academic stressors and feelings of isolation, loneliness, and doubt. Consequently, it is imperative that doctoral students develop a strong support network to survive these challenges. The presenters will highlight the advantages of peer mentoring that may improve the doctoral journey and doctoral degree attainment. Participants will gain insights on how to develop and implement peer mentoring relationships and initiatives.

### 252 Shaping Our Profession's Future Leaders through the NUFP Internship Experience

207 - Convention Center

Johnetta Cross Brazzell, University of Arkansas Felisha Perrodin, University of Arkansas Mary Alice Serafini, University of Arkansas

Thinking about hosting NUFP students on your campus for a unique summer internship experience? Join University of Arkansas staff and learn the 'nuts and bolts' of creating a successful internship program. Elements include a common reading for fellows, intentional placement based on the student's interest, faculty collaboration, and a partnership with other higher education institutions in the state. Participants will gain insight into developing a comprehensive planning process for establishing and implementing an internship program on their campus.

### 253 Cross-Cultural Interactions:



From Theory to Practice 206 - Convention Center

Thomas Robinson, University of Massachusetts-

Abigail Francis, Massachusetts Institute of Technology

With the ever-increasing diversity of students and the need to provide skills for survival in a global market, it is imperative that student affairs administrators have the resources necessary to develop effective diversity programming and services. The presenters will discuss the impact of Cross Racial Interactions as a measure that can help direct campus efforts and assessments. Participants will use an MIT case study and small group discussions to reflect on the successes and challenges of their own campuses.

### 254 Achieving Potential through Successful Supervisory Skills

200 - Convention Center

Rosa Cintrón, University of Central Florida Trudy Rhodes, University of Oklahoma

One of the challenges of many new professionals and graduate students is understanding and implementing their roles as supervisors. Supervision can be rewarding as well as stressful. Presenters will discuss the basics of the five major responsibilities of supervision, some of the most common problems facing new supervisors, and the relationship between good supervision and the success of our students.

### 255 Creating Student-Institutional



310 - Convention Center

Karen Boyd, Clemson University

The term 'student-institutional relationship' defines more than a legal duty to our students; it describes how the student and college interact with and influence one another. How should we shape that relationship to educate for personal and social responsibility? The researcher will share the findings of a qualitative study, which seven senior student affairs scholar-practitioners were interviewed to understand how they conceptualize, from their experiences and knowledge base, such a relationship. The audience will generate campus application and implementation considerations.

### 256 Academic Affairs + Student Affairs = Framework for Student Success

111 - Convention Center

Marguerite Culp, Maggie Culp Consulting Steven Helfgot, Maricopa Community Colleges

Partnerships between academic affairs and student affairs are essential in any institution trying to focus on student learning and student success, but all too often these partnerships do not exist or appear only on paper. During this presentation, participants will examine successful partnerships, explore effective partnership-building strategies, analyze the traps associated with these partnerships, and evaluate a framework for student success developed by academic affairs and student affairs professionals.

### 257 ePortfolio: Leveraging Student Self-authorship, Learning Theory, and Reflective Practice Toward Market Learning and Institutional Accountability

Back Bay (Salon B) - Sheraton Simone Himbeault Taylor, University Kerin Borland, University of Michigan Malinda Matney, University of Michigan Melissa Peet, University of Michigan

Electronic portfolios can be leveraged for student learning, institutional accountability, and public good. Grounded in learning theory, self-authorship, and reflective practice principles, this project was developed to illustrate how learning outcomes, divisional goals, and pathways for developing citizens for a diverse democracy can be seamlessly brought together. The presenters will describe development, piloting, and assessment of an ePortfolio that integrates learning and development across multiple sources of knowledge, creating new meaning for students as a result of the process.

### 258 Spiritual Exploration and the LGBT

College Student

303 - Convention Center

George Thompson, Northeastern University Annie Cushman-Kosar, University of California-Los Angeles

Lesbian, Gay, Bisexual and Transgender (LGBT) students often receive messages from religious organizations that they are not welcome to participate. Most organized religious systems are not supportive of, and are even hostile to non-heterosexuals. The presenters will open dialogue on the topic of inclusive spirituality that transcends formalized religion and campus faith-based groups. It is critical for college administrators and policy makers to engage in dialogue regarding the disconnect between sanctioned spiritual exploration on college campuses and LGBT students.

# 259 Preparing Graduate Students for Success: Best Practices for Supervisors

107 - Convention Center

Cathy Akens, Florida International University
Andrew Campbell, Florida International
University

Korrin Stanek, Florida International University

As we prepare graduate students for a career in student affairs, it is important that we chart a course to success for them to maximize their assistantship and practicum experiences. Participants will explore literature and best practices to help participants identify and evaluate the roles that the university and student affairs professionals play in providing a structured and intentional learning experience for graduate students. Samples of supervisor training workshops and tools for student evaluation and reflection will be shared.

# 260 Brain Injury on Campus: Creating and Environment for Overall Student Success

109 - Convention Center

Shammah Bermudez, Widener
Dawn Macumber, Success Rehabilitation

Acquired Brain Injury is becoming one of the most common disabilities on campuses, providing new challenges for disability services administrators. Having an understanding of the challenges and needs of someone with a brain injury can allow for a successful transition to the post secondary setting. The presenters will provide administrators the knowledge and tools to aid in a successful transition.

# 261 Charting a Course for International Understanding: Study Abroad and Professional Exchanges

201 - Convention Center

Dennis Gregory, Old Dominion University Lisa Bardill Moscaritolo, Pace University Tony Cawthon, Clemson University Pamela Havice, Clemson University Judy Rogers, Miami University (OH)

Graduate students and student affairs professionals largely prepare to work in US institutions. However, the 'flattening' world means that our field needs professionals who understand both American and international higher education systems. This may be partially accomplished through study abroad classes in graduate curricula and international exchanges of professionals. Presenters will describe study abroad courses in three graduate programs, other educational options, challenges and rewards of these programs, and the work of the NASPA International Education Knowledge Community.

# 262 A Systems Model for Effective Student Affairs Leadership in College Health

202 - Convention Center

Patricia Fabiano, Western Washington University Melissa Kenzig, Columbia University Karen Moses, Arizona State University

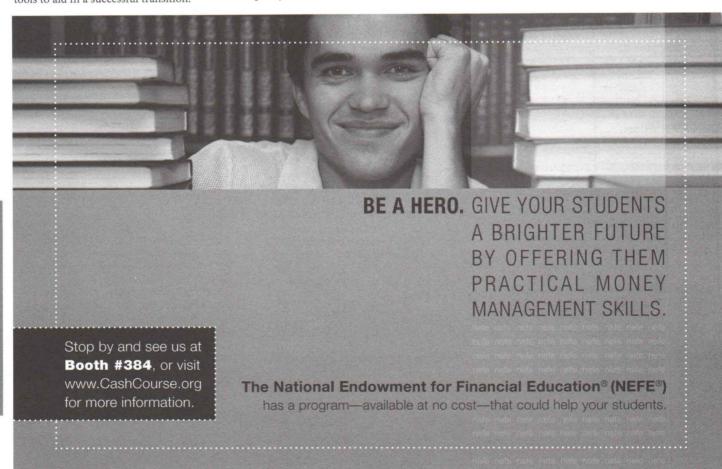
Participants will examine both their own professional development needs for planning policy initiatives to increase student health and assess their institutions' readiness to make such changes. Presenters will assist participants in assessing their capacity to lead successful institution-level campus systems and policy change initiatives that affect student health and safety. This session will also offer the opportunity to analyze stages of institutional readiness for such policy change. Participants will experience lecture and small- and large-group discussions, and will leave this session with a list of potential action steps to move themselves and their institutions forward in enhancing the health of student populations.

# 263 Measuring Leadership Aptitude: Using the Zing! Inventory of Influence as a Compass

203 - Convention Center

Nancy Hunter Denney, POTENTIAL Leadership Training and Lectures Susan Salvador, Monroe Community College

Could your ship set sail without you on board? Are you on 'auto-pilot' or changing students? The presenters will introduce participants to a unique approach and tool for accessing the success of your efforts. Presenters will discuss research about charismatic leadership theories as a foundation for 'leadership as influence,' various attributes will be presented as they fit into a dynamic model of impact called Zing! Participants will have an opportunity to take the inventory.





JOURNAL ABOUT

# Women in Higher Education

VOLUME I ◆ WWW.NASPA.ORG/JAWHE

Scholarship about women faculty, students, and administrators in higher education

Published by NASPA – Student Affairs Administrators in Higher Education

# Wednesday, March 12

# Wednesday Schedule

7:00 a.m. - 10:00 a.m.

Cyber Café

Exhibit Hall A Foyer - Convention Center

2008 and 2009 Conference Planning Committee Meeting

Independence - (Salon West) - Sheraton

8:30 a.m. - 9:45 a.m.

2009 Conference Planning Committee

Independence - (Salon West) - Sheraton

9:30 a.m. - 11:30 a.m.

**GLBT** Issues Knowledge Community Leadership Team Meeting

Independence - (Salon East) - Sheraton

10:00 a.m. - 11:30 a.m.

Closing Session and Speaker -Zenobia Lawrence Hikes

Ballroom A/B - Convention Center

12 Noon - 1:00 p.m.

2008 Conference Planning Committee **Closing Meeting** 

NASPA President's Suite - Marriott

highlights

**Closing Session** and Speaker

Zenobia Lawrence Hikes 10:00 a.m. - 11:30 a.m., Ballroom A/B -Convention Center



# **Wednesday Educational Sessions**

8:30 a.m. - 9:45 a.m.

264 Energy Sustainability and the Green Campus

306 - Convention Center

Walter Simpson, University at Buffalo

The presenter will describe the organizational ingredients necessary for building a successful campus energy program and also emphasizes energy conservation, green building design, green power purchasing, and renewable energy generation - strategies central to any campus effort designed to reduce greenhouse gas emissions or achieve climate neutrality. Other topics covered will include energy polices, green computing, energy awareness, and working with energy service companies. Lessons learned from the University at Buffalo's nationally recognized successful campus energy program will be shared.

### 265 Student Affairs Educators as Culprits in the Cyclical Reproduction of Racism

110 - Convention Center

Shaun R. Harper, University of Pennsylvania

This session is based in part on Harper and Patton's Responding to the Realities of Race on Campus. Specifically, 15 years of research on campus racial climates will be synthesized and nine themes that emerged from a new qualitative study of 319 students and staff at five institutions will be presented. The negligence with which student affairs educators approach race and racism will be discussed, along with implications for institutional transformation and race-conscious professional practice.

266 Does Engagement with Students in Residential Communities Benefit

Faculty Teaching?

203 - Convention Center

Leslie Sadler, Cornell University Shawkat Toorawa, Cornell University

Students who are engaged with faculty outside the classroom have charted a course for their own success. Is the reverse also true? Are faculty who are engaged with students outside the classroom more successful teachers? For the past 26 years, Cornell University has had faculty-in-residence. Results of in-depth interviews with new, current, and former faculty-in-residence will be shared, and presenters will discuss initiatives participants can take to engage faculty on their campuses.

### 267 Collegiate Victim Services: Steps to Creating a Student-Centered Program

202 - Convention Center

Jeri Cabot, College of Charleston Eileen Baran, College of Charleston Robin LaRocque, College of Charleston

The College of Charleston's (SC) campusbased victim service, launched in 1989, focuses on student-centeredness and student persistence. The comprehensive program includes prevention awareness programming, on- and off-campus law enforcement relations, academic and non-academic counseling, community assistance partnerships, medical assistance, and attorney assistance through an alumni association. Presenters will demonstrate how to establish a comprehensive program that serves both male and female students and addresses the fact that most crime against college students occurs off campus.

268 Navigating the Waters of Off-Campus **Housing and Sometimes Turbulent Neighbor Relations** 

200 - Convention Center

Catherine Bermudez, Widener University Carlyle Lawrence, Widener University

Off-campus housing can be a challenging area to navigate, especially regarding neighbor relations. As student affairs professionals, our goal is to create an environment for overall student success as well as to nurture positive neighbor relations on a metropolitan campus. The presenters will review our specially designed orientation and campus/community partnerships as well as provide resources for implementation on your campus. Student affairs professionals from residence life and judicial affairs will share resources and strategies and solicit the experiences and input of the participants.

### 269 Navigating the Opportunities and Responsibilities of Working with **Muslim Students**

201 - Convention Center

Kristine Day, University of Michigan-Dearborn Sofia Begg Latif, Arab American Community Center for Economic and Social Services Farhan Latif, University of Michigan-Dearborn

With a significant Muslim student population, the University of Michigan-Dearborn has become a different campus for all of our students following September 11. The presenters will share information about campus successes and challenges in responding to cultural and religious sensitivities, working with students' religious identities, and the legal and community implications of requested accomodations. Participants will discuss how to best include Muslim students in programming, co-curricular activities, and policy development.

# 270 The Student Expectations-Reality Gap: Partnering with Faculty to Find Solutions

206 - Convention Center

Michael Siegel, Suffolk University

The presenter will explore the gap between new student expectations of how they will spend time engaged in various curricular and co-curricular activities during college and how they actually apportion their time. Data from two national surveys, the College Student Expectations Questionnaire (CSXQ) and the College Student Experiences Questionnaire (CSEQ), will provide a framework for discussion. Participants will have an opportunity to share information about student expectations on their own campuses and develop solutions to bridge the gap between expectations and reality.

# 271 Sifting the Silos: Cultivating Partnerships for Innovative Programing in Graduate Student Services

204 - Convention Center

Rosalind Moore, *The University of Alabama* Kathleen Cramer, *The University of Alabama* 

The 'silo effect' is commonly associated with graduate education and life on many campuses. As student affairs administrators and practitioners, how do we sift those silos to better service this unique population? The presenters will suggest new directions for navigating graduate student services based on a year-long assessment and review of a comprehensive programming model at The University of Alabama. Utilizing a collaborative approach between student and academic affairs, participants will discover new approaches for highlighting excellence in graduate research, mixers that actually draw good crowds, cultural series that stretch and tickle the graduate imagination, and creative programming that links students in cohorts prior to classes.

# 272 Academic Tourist to Community Member: URI's Attempt to Improve Off-Campus Living

207 - Convention Center

Stacey Bush, *University of Rhode Island* Daniel Graney, *University of Rhode Island* Kyle Levesque, *University of Rhode Island* 

As a response to requests for action from the community, University of Rhode Island student affairs professionals collaborated to create an interactive workshop designed to educate students about off-campus living. The presenters will describe the workshop from preliminary focus group research through design, presenter training, presentation, learning outcomes, award of incentives, and community response. Participants will have the opportunity to view the original workshop presentation and share responses to community issues in place at their institutions.

# 273 Charting the Course to Successful Student and Academic Affairs Partnerships

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310 - Convention Center

Kandy Mink Salas, California State University-Fullerton Deb Moriarty, Towson University

In today's collegiate environment, it is imperative that student and academic affairs organizations work together to create the optimal learning outcomes for students. In this session, participants will learn about how two universities, at opposite ends of the United States, have created strong and lasting partnerships across divisional lines. Organizational culture and workstyle differences will be explored and attendees will get practical information on how to create and sustain partnerships across organizational borders.

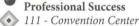
# 274 The ABC's We All Must Face - It's Not All Black and White, but Rather a Touch of Grey

313 - Convention Center

Grant Azdell, Lynchburg College Kristin Morgan, Lynchburg College

The Grateful Dead sang about the "ABC's we all must face." As professionals we are faced daily with the challenge of making sure our student leaders are making purposeful and intentional decisions that are socially responsible. We too are challenged to role model appropriate behavior, lead with integrity, and hold ourselves and students accountable. It's not always black or white, but often mired with a "Touch of Grey."

# 275 Lessons in Our Leadership: Helping Black Women Navigate



Christina Davis, Temple University
Daphne Wells, Florida State University

Progress has been made towards advancing the number of Black female leaders in the field of student affairs; however these advancements have come at a sacrifice. Black female leaders continue to struggle with balancing both their professional ambitions with personal fulfillment. Through theoretical and experiential knowledge, this session will explore how Black female leaders navigate work environments and prepare for future professional opportunities at predominantly white institutions, where professional success is often negatively impacted by misconceptions about their leadership and abilities.

# 276 Supporting Intercultural Development for Student Success

108 - Convention Center

Zaneeta E. Daver, NASPA
Denise Collins, Indiana State University

Student affairs administrators must commit to graduating globally competent citizens prepared to work in a multicultural society. The presenters will describe the Developmental Model of Intercultural Sensitivity and the inventory used to assess it, the Intercultural Development Inventory. Participants will learn how student affairs practitioners can use this theory and inventory to facilitate and assess intentional intercultural learning and development.

### 277 Creating Community through the Arts: A Model for Urban and Commuter Campuses

107 - Convention Center

Kristin Baker, Suffolk University

Engagement in college community is integral to student development and satisfaction, which relates directly to student retention and success. Commuter and urban campuses in particular struggle with this due to constrained facilities and limited access to students. In 1999, Suffolk University, an urban campus with a majority commuter population, piloted a community arts program to create quality 'home-grown' arts programming which reflects and extends the campus community. The presenter will share the outcomes and lessons of this program.

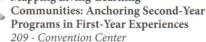
# 278 New Student Orientation in Distance Education

109 - Convention Center

Sara Connolly, Kaplan University

Despite recent growth in online education, little research exists on student services in the online environment. The presenter will report on a recent study that examined orientation in online degree granting programs. CAS Standards were used to determine survey questions and to set a benchmark for programs. Where applicable, data on online programs were compared to traditional programs. The presenter will share study results and participants will discuss practical implications and future research needs.

### 279 Mapping Living-Learning



Andrew Rittenberg-Wilson, Emory University Andrea Trinklein, Emory University

Are you navigating rough waters with living-learning communities? Do you hope to help your first-year students navigate a course successfully through their second year? Participants will learn how to establish, maintain, and evaluate living-learning communities for both first- and secondyear students in hopes of enhancing student success through living-learning environments. Specifically, the presenters will focus on how Emory University chartered their trip between a residentially-based First Year at Emory program and a Second Year at Emory program.

### 280 Managing Cross-Institutional Assessment Site Visits: Benchmark your Services

208 - Convention Center

Andrew Sonn, George Washington University Toby Davidow, George Washington University Brian Hamluk, George Washington University Peter Konwerski, George Washington University

A growing number of student affairs divisions are benchmarking their services with other institutions' activities. The presenters, featuring host and visiting institutions' perspectives, will share the planning and staging of institutional site visits, including the analysis of the data gathered during visits for assessment purposes. Based on The George Washington University student affairs division's recent, low-cost visits to 11 peer institutions, participants will gain new skills, share best practices, and plan their own site visits.

### 281 Dual Identities: Student-Parents and Support for their Success 309 - Convention Center

Terrell Strayhorn, The University of Tennessee

Many student subgroups exist on college campuses. While there is limited information about women, racial/ethnic minorities, firstgeneration students, LGBT individuals, and student-athletes, we know virtually nothing about undergraduate student-parents, those who become parents while pursuing their degree. Utilizing data from a qualitative study, the presenter will share evidence of the additional barriers/stressors faced by studentparents. Implications for policy, best practices, and future research will be discussed.

### 282 NALFO and LGLOs: Historical Perspectives and Current Trends of Latino/a Fraternal Organizations

301 - Convention Center

Juan Guardia, Florida State University Dennis Camacho, New York Institute of Technology-Manhattan Campus Michelle Espino, University of Arizona Monica Miranda Smalls, University of Rochester Susana Munoz, Iowa State University

Although the National Association of Latino Fraternal Organizations (NALFO) was established in 1998, many institutions fail to understand the complexities and history of this organization and the history of Latino/a Greek-Letter organizations (LGLOs) overall. This program highlights the history and current trends of NAFLO and LGLOs and how institutions are able to mold a Greek culture that is inclusive, celebrates diversity, and enriches the entire campus community.

### 283 Navigating the Model Minority Myth: Student Success Programs for Asian/Pacific Islanders



303 - Convention Center

Marc Johnston, University of Arizona Danthai Xayaphanh, University of Arizona

The concept of Asian Americans as a Model Minority is a commonly accepted idea (Suzuki, 2002), but misconception of Asian/ Pacific Islander (API) student success remains prevalent on college campuses. The presenters will address emergent questions on where API students fit into programs aimed at increasing retention rates for students of color and how the Model Minority Myth has an impact on current services.

### 284 Self-efficacy, Self-appraisals, and the Freshman Male Experience: Implications for Advising

305 - Convention Center

Laurel Kennedy, Denison University

Like their peers nationally, male freshmen at Denison appraise their scholastic abilities and intellectual self-confidence very positively, signaling the high self-efficacy that fosters motivation and achievement. Entering the more rigorous environment of college, however, men's self-appraisals often collide with performance levels that, on average, decline from high school, undermining self-efficacy, upsetting longrange plans, and disturbing identity 'moorings.' Practices will be shared for training advisors to help students contextualize the disparity between self-appraisal and performance, stay motivated for success, and persist in college.

### 285 Navigating the Shift: Managing Staff Transition to New Roles and **New Institutions**



Andrew Goretsky, University of Maryland-College Park Tosh Patterson, University of Maryland-

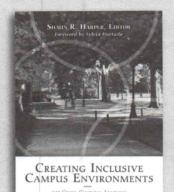
College Park

Our students and student affairs professionals are faced with making transitions. A transition in one area of life, be it personal, educational, or spiritual, has an impact on other parts of one's life. In our rapidly changing society, individuals need to cope with professional and personal transitions. The presenters will use the Bridges Model to provide a theoretical framework for discussion and conversation and will explore the processes involved in successfully managing personal and professional changes.

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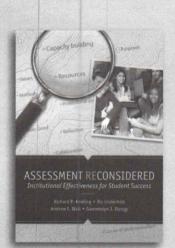
Shaun R. Harper, Editor

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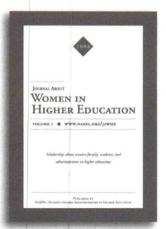
Richard P. Keeling, Ric Underhile, Andrew F. Wall, Gwendolyn J. Dungy

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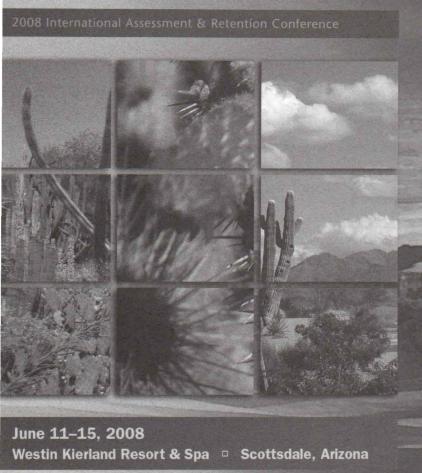
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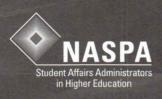
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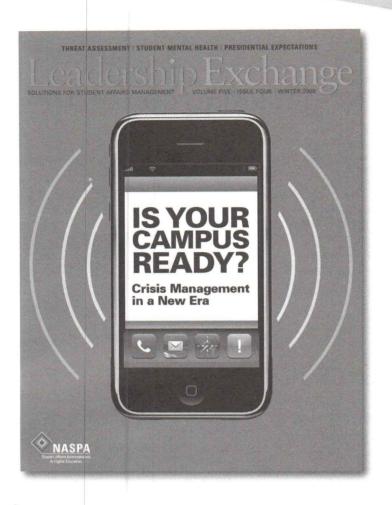
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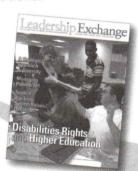
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# 2008 Exhibitors at a Glance...

#### 3<sup>rd</sup> Millennium Classrooms Booth - 208

6507 Grove Creek Drive, San Antonio, TX 78256 Phone: 210-497-8205

Web Address: http://www.3rdmilclassrooms.com
AACRAO Consulting (AC) is in a unique position to
offer colleges and universities quality, cost-effective
consultation services to meet todays challenges and
prepare for tomorrows opportunities. Building
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student services, AC combines campus and industry
experience to offer practical solutions for achieving
institutional success.

#### AACRAO

Booth - 115

One Dupont Circle, NW, Suite 520 Washington, DC 20036 Phone: 202-293-9161 1049 Web Address:

AACRAO Consulting (AC) is in a unique position to offer colleges and universities quality, cost-effective consultation services to meet today's challenges and prepare for tomorrow s opportunities. Building on AACRAO s 95-year history of innovation in student services, AC combines campus and industry experience to offer practical solutions for achieving institutional success.

#### ABS Notebooks

Booth - 204

Chicago, IL Phone: 312-265-8388

Web Address: http://tour.absnotebooks.com
Shadow was started in 2006 by two students who
were determined to do their part in giving back to
college students on campuses across America. They
made it their mission to provide everyone with a free
notebook that is informative, practical, and saves
them money.

#### Account4Me

Booth - 485

7908 Cincinnati Dayton Rd., Suite M West Chester, OH 45069

Phone: 513-777-3888 • Toll Free: 866-485-3888
Web Address: http://www.christechinc.com
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notifying and communicating with students, faculty,
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#### Adden Furniture

Booth - 297

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Web Address: http://www.addenfurniture.com
Manufacturer of solid hardwood and upholstered furniture specially designed and constructed to enhance as well as endure student living and learning environments.

#### Aetna Student Health

Booth - 314

1 Charles Park, Cambridge, MA 02142
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Web Address: http://www.chickering.com
Aetna Student Health is the nationwide leader in health insurance coverage for college students.
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#### Alert Notification Booth - 103

420 Broad Street, Suite 201, Chattanooga, TN 37402 Phone: 888-466-1777

Web Address: http://www.alert-usa.com
Alert Notification is a nationwide emergency
notification system that complements and assists the
efforts of emergency service personnel by alerting
family members or significant others when an
emergency occurs.

### Allen & O'Hara Education Services, Inc. Booth - 202

530 Oak Court Drive, Suite 300, Memphis, TN 38117 Phone: 901-259-2528

Web Address: http://www.aoinc.com
Allen & O'Hara Education Services is a full service provider of privatized student housing solutions.
We offer a wide range of services including development and construction management services as well as property management and residence life programming. We serve 51 universities in 21 states and currently manage over 34,000 beds.

#### Ambling University Development Group Booth - 409

348 Enterprise Dr, Valdosta, GA 31601 Phone: 229-219-8149

Web Address: http://www.amblingunivdevgroup.com
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Group delivers responsive solutions providing
universities recruitment opportunities and increased
retention. With innovative financing options,
Ambling can help with on and off-campus housing,
dining, parking, auxiliary facilities and more.

#### American Campus Communities (ACC) Booth - 610

805 Las Cimas Pkwy, Suite 400, Austin, TX 78746 Phone: 512-732-1000

Web Address: http://www.studenthousing.com
American Campus Communities is one of the
nation's largest developers, owners and managers of
high-quality student housing communities. ACC
has been awarded the development of more than
54 communities with more than 36,900 beds and
currently manages 56 communities consisting of over
35,600 beds.

#### American College Health Association (ACHA) Booth - 508

P.O. Box 28937, Baltimore, MD 21240-8937
Phone: 410-859-1500 212
Web Address: http://www.acha.org
ACHA is the principal advocate and leadership
organization for college and university health.
The association provides advocacy, education,
communication, products and services, and promotes
research and culturally competent practices to enhance
its members' abilities to advance the health of all
students and the campus community.

#### Apogee Booth - 277

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#### ARAMARK Higher Education Booth - 413

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#### ASI Campus Laundry Soloutions Booth - 705

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Phone: 937-253-3171 • Toll Free: 888-274-9274
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provider of laundry services to over 350 schools
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information regarding our partner school programs.

#### Association for Christians in Student Development

Booth - 400

414 North Meridian Street, Newberg, OR 97132 Phone: 503-554-2312

Web Address: http://www.acsdhome.org
The Association for Christians in Student
Development (ACSD) exists to promote the
integration of Christian principles within the
professional practice of student affairs work and to
provide resources, support and encouragement for
those engaged in this integrative work.

#### Association for Institutional Research (AIR) Booth - 203

1435 E. Piedmont Drive, Suite 211 Tallahassee, FL 32308 Phone: 850-385-4155

Web Address: http://airweb.org The Association for Institutional Research (AIR) is a professional organization with more than 4,000 members from around the globe working in higher education. AIR exists to help advance research that improves the understanding, planning and operation

#### Blockhouse Co. Inc.

of higher education institutions.

Booth - 501

3285 Farmtrail Road, York, PA 17406 Phone: 717-764-5555 • Toll Free: 800.346.1126 Web Address: http://www.blockhouse.com Blockhouse Furniture Co is a forerunner in the design and manufacture of durable hardwood and finely upholstered furniture for over 30 years. Buying Blockhouse is more than just a purchase, it's an investment in quality, style and endurance. Our customers demand it...our reputation depends on it.

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Web Address: http://www.facilityplanners.com B&D is a facility planning and program management firm that helps clients develop quality of life facilities including student, faculty, and staff housing; student athletics and recreation facilities; student unions; campus edge developments; and assembly facilities. As a result, B&D serves as catalysts for building

#### **Burt Hill**

#### Booth - 199

1735 Market Street, 53rd Floor, Philadelphia, PA 19103 Phone: 215-751-2900

Web Address: http://www.burthill.com At Burt Hill, we know our clients need an environment that engages and nurtures young minds. Our design approach draws from a wealth of project experience in housing, student center, dining, and recreational facilities. We consistently create functional, flexible, and imaginative solutions that grow with an institution s needs.

#### Butler Woodcrafters, Inc. Booth - 307

569-B Southlake Blvd, Richmond, VA 23236 Phone: 804-897-3400 • Toll Free: 877-852-0784 Web Address: http://www.butlerwoodcrafters.com Butler Woodcrafters assists colleges in creating warm attractive student homes and public areas. With a great selection of fully upholstered seating, wood seating and bedroom options, Butler Woodcrafters has a wide range of solutions.

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Booth - 305

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#### Campus Health Associates Booth - 398

547 Sawmill River Road, 3G, Ardsley, NY 10502 Phone: 914-400-3588

Web Address: http://Under reconstruction Campus Health Associates (CHA) is a professional consulting group designed to address the pressing need for efficient management of college and university mental health programming and services. CHA offers comprehensive services, including: highly personalized assessment of campus emotional wellness needs, strategic planning, liability and risk management, program development, and more.

#### Campus Living Villages Booth - 196

1001 Fannin, Suite 1350, Houston, TX 77002 Phone: 713-871-5161

Web Address: http://www.clvusa.com CLV is an integrated global student accommodation company that develops, acquires, owns and/or manages student housing in Australia, New Zealand and the United States. CLV's total inventory of student housing beds exceeded 28,000. In 2006, CLV purchased the student housing division of Century Development in the United States.

#### Campus TeleVideo

Booth - 489

35 Mason Street, Greenwich, CT 06830 Phone: 203-983-5400 102 • Toll Free: 866-615-8674 Web Address: http://www.campustelevideo.com Campus Televideo provides design, installation, programming, maintenance and financing of integrated video and data systems exclusively for the university market.

#### CampusTshirt.com

Booth - 385

646 Saw Mill River Rd., Yonkers, NY 10710 Phone: 800-387-4150 • Toll Free: 800-387-4150 Web Address: www.campustshirts.com CampusTshirt.com specializes in screen-printed and embroidered garments for your students and staff. We've worked with over 900 colleges and universities during the past 15 years. Our mission is to bring the best in quality and service to our customers across the country. Ask about sponsoring your campus-wide

#### Capstone Development Corp. Booth - 704

431 Office Park Drive, Birmingham, AL 35223 Phone: 205-414-6410

Web Address: http://www.capstonecompanies.com Capstone Development Corp. is focused on the development and management of student housing nationwide. In 1994, we formed an on-campus division, and since that time, we have partnered with 51 colleges or universities to develop over 26,000 beds of on-campus housing.

#### **Caron Treatment Centers**

Booth - 83

PO Box 150, Galen Hall Road, Wernersville, PA 19565 Phone: 800-678-2332

Web Address: www.caren.org

Caron's Student Assistance Program (SAP) has been providing outreach to schools since 1990. Over 35,000 students, teachers, and parents benefit from Caron's SAP each year. Caron utilizes best practices and the nine components of effective student assistance programs as identified by the National Student Assistance Association.

#### Center for Student Studies Booth - 377

220 East Huron Street, Suite 440, Ann Arbor, MI 48104

Phone: 734-213-4600, Ext. 100 Web Address: www.surveysciences.com Center for Student Studies (CSS) offers survey research solutions for higher-education research studies. CSS combines an evidence-based approach to survey design with specialized knowledge of students' behavior to execute top-quality research. CSS currently offers research studies evaluating leadership, mental health, residential programs, and other issues affecting student life.

#### CertifiedBackground.com Booth - 197

PO Box 1699, Wilmington, NC 28402 Phone: 888-666-7788 7140

Web Address: http://www.certifiedbackground.com CertifiedBackground.com is the leading provider of student funded background checks for colleges and universities in the nation. Background checks for students living in campus housing and student employees is becoming a standard requirement at schools across the country. Unlimited flexibility makes CertifiedBackground.com the ideal solution for every institution and organization.

#### **Chartwells Educational Dining Services** Booth - 207

3 International Drive, Rye Brook, NY 10573 Phone: 914-935-5437

Web Address: http://www.eatlearnlive.com The Chartwells Promise: Nourishing students is not only our business; it is our commitment to the communities in which we serve. Chartwells is a diverse family of dedicated food and nutrition specialists serving the academic community. We deliver customized solutions that benefit our partners through innovative programs.

#### CollegiateLink

Booth - 498

1698 Massachusetts Ave, Cambridge, MA -2138 Phone: 617-250-7055 • Toll Free: 877 733.8335 Web Address: http://collegiatelink.net Visit our booth to learn about SA LINK, the premier online system for co-curricular program tracking and assessment! We provide an online community that facilitates student involvement and engagement while eliminating paperwork for student activities, service learning, and other departments. SA LINK is also a comprehensive solution for co-curricular transcripts.

#### Core Institute

Booth - 503

Southern Illinois University, 374 East Grand Avenue, Carbondale, IL 62901

Phone: 618-453,4420

Web Address: http://www.siuc.edu/~coreinst/ The standard surveys offered by the Core Institute quantify and document college students' attitudes, perceptions, and opinions about alcohol and drugs. The surveys also measure use and consequences of use. The Core Institute will assist clients with all aspects of data collection including customized survey instruments and data anaylsis.

#### CourseScheduler

Booth - 483

PO Box 4318, Olathe, KS 66063

Phone: 913-980-2972

Web Address: http://www.coursescheduler.com We create schedules. Students use this software to quickly see possible schedules to enroll in next semester. They use your pre-existing enrollment software. Students purchase books from YOUR bookstore through the software. This is a low cost turnkey solution that saves money and time.

#### Credit-Ed Challenge Booth - 401

Phone: 770-730-0304

Web Address: http://credit-edadministrator.com The Credit-ED® Challenge is a FREE program that encourages students to examine their spending habits, to recognize how a budget helps them meet goals, and to understand the responsibilities of credit. This "presentation in a box" provides facilitators with everything they need to run an effective session on budgeting.

#### **Cutting Edge Promotional Products** Booth - 378

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Web Address:

http://www.cuttingedgepromotionalproducts.com If you are looking for promotional items and want a vendor who knows their products, delivers as promised and know how to treat their customers, you've found the right one. Eco products, safety, usb drives, campus maps, ID holders, Thunders stixs, apparrel, laundry bags, notepads 750000 fun products.

#### **Disney World Wide Services** Booth - 403

PO Box 10090, Lake Buena Vista, FL 32830 Phone: 407-828-5702

Web Address: http://wdwcollegeprogram.com Disney World Wide Services, Inc. provides a variety of intern and work-integrated learning opportunities for U.S. and International students at theme parks and resort hotels in Florida and California.

#### Diverse: Issues In Higher Education Booth - 311

105250 Warwick Avenue, Suite B8, Fairfax, VA 22030 Phone: 703-385-2981 • Toll Free: 800-783-3199 Web Address: http://www.diverseeducation.com Diverse: Issues In Higher Education is a biweekly magazine that reports the news, information and statistical research related to higher education from a diversity perspective. Diverse has the most comprehensive diversity recruitment website in higher education. If you are looking for yourself or your institution, look no further.

#### Educational Benchmarking (EBI)

1630 W Elfindale St, Springfield, MO 65807 Phone: 215-482-1664

Web Address: http://www.webebi.com

Educational Benchmarking (EBI) is focused on the improvement of the college experience. We offer over 50 nationally benchmarked assessments that enable schools to identify which key areas will have the greatest impact on overall improvement. Our new MAP-Works process facilitates and enriches interactions between your institution and your firstyear students.

#### Educational Services, Inc.

Booth - 187

JFK Federal Building, Rm., Rm. 2100 Boston, MA 02203

Phone: 617-565-1112

Web Address: http://www.aid.gov/takecontrol The National HIV Testing Mobilization Campaign is a nationwide effort to promote HIV testing. The U.S. Department of Health and Human Services (HHS) is mobilizing communities to encourage their members to get tested for HIV.

#### Eduventures

Booth - 703

Prudential Tower, 9th Floor, 800 Boylston Street, Boston, MA 02199

Phone: 617-532-6080

Web Address: http://www.eduventures.com Eduventures is the industry leader in collaborative research for higher education. Since its founding, Eduventures has been committed to improving education. Over 300 higher education institutions participate in one or more of Eduventures Learning Collaboratives. In addition to research, members enjoy access to industry analysts, membership roundtables and campus visits.

#### **EF Education**

Booth - 484

1 Education Street, Cambridge, MA 02141 Phone: 800-637-8222

Web Address: http://www.eftours.com For over 40 years, EF's mission has been to break down barriers of culture and geography. EF specializes in Short-Term Study Abroad Tours for colleges. By exploring the Global classroom, your students won't just learn lessons, they'll live them.

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Web Address: http://www.eglomisedesigns.com Eglomisé Designs, is a leading manufacturer of distinguished college & university gift items. Our college mirrors, clocks, pictures and notecards are all available personalized. We have almost every fouryear college, as well as many two-year. If we don't have your school, we can create a landmark scene for you.

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Web Address: http://www.foliot.com

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Web Address: www.ForbesMarketing.com Forbes Marketing Group is a full service promotional products company specializing in custom imprinted t-shirts, posters, stadium cups, stress toys, pens, water bottles, coffee mugs, and much much more.

#### From Mom.com, Inc

Booth - 499

PO Box 249, Genoa, IL 60135 Phone: 815-784-2399 • Toll Free: 877-666-2968 Web Address: http://www.from-mom.com At From Mom.com, Inc. we pack and ship care packages to college students across the nation. The care packages contain a personalized note and hip, trendy food items that are not the typical vending machine junk food. Stop by and see why our

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Booth - 87

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fundraising program is better than the rest.

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#### Golden Key International Honour Society Booth - 210

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Booth - 486

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Web Address: http://www.gouldevans.com With eight offices across the United States, Gould Evans is one of the nation's premier planning and design firms. Our project experience ranges from the development of innovative campus master plans to the design of academic buildings, student housing, student centers, recreation centers, administrative space, and laboratory facilities.

#### GradesFirst

Booth - 382

4035 Bent River Lane, Birmingham, AL 35216 Phone: 205-222-4763

Web Address: http://www.GradesFirst.info
GradesFirst is a Web-based Retention Management
System that enables colleges and universities to
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students. Our automated features provide efficient
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potentially at-risk students in a timely manner, early
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#### Greek101.com

Booth - 383

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Web Address: http://www.Greek101.com
Providing Fraternity/Sorority Apparel for over 10
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#### Growing Leaders Booth - 111

3550 Corporate Way, Suite C, Duluth, GA 30096 Phone: 770-495-3332

Web Address: http://www.growingleaders.com Growing Leaders, Inc. partners with schools to help them improve their leadership development programming, and nurture a leadership culture on campus. Growing Leaders provides relevant resources such as books, DVDs, online courses, assessments, on-campus equipping events, electronic subscriptions, and training kits for staff/students.

### Hanbury Evans Wright Vlattas & Company Booth - 612

120 Atlantic Street, Norfolk, VA 23510 Phone: 757.321.9600

Web Address: http://www.hewv.com
HEWV is a national leader in the field of planning
and design on the American campus, having worked
with more than 90 colleges and universities across
the United States, in Mexico and abroad. The firm of
80+ professionals provides services in architecture,
planning, historic preservation, landscape
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#### HERFF JONES - The Record Programs Booth - 507

2525 Midpoint Drive, Edwardsville, KS 66113 Phone: 913-422-2449

Web Address

http://www.herffjones.com/thefreshmanrecord
The Freshman Record is a beautifully printed and
bound book that connects your freshman and their
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#### High Impact Training Booth - 198

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Web Address: http://www.hit4you.net
High Impact Training offers customized
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higher education, corporate, and not-for-profit
organizations. We are committed to changing
people's lives and creating a learning environment in
which participants are powerfully engaged.

#### Higher Education Research Institute Booth - 387

3005 Moore Hall, Box 951521 Los Angeles, CA 90095-1521 Phone: 310-825-1925

Web Address: http://www.gseis.ucla.edu/heri
The Cooperative Institutional Research Program
(CIRP) is the nation s largest and oldest study of
higher education, involving longitudinal data on
1,900 institutions and 12 million students.
Administered by UCLA s Higher Education Research
Institute, CIRP consists of the Freshman Survey, Your
First College Year Survey, and the College Senior
Survey.

#### Highland Campus Health Booth - 584

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Phone: 401-440-7370

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Highland Campus Health Group helps college health centers generate significant incremental revenue and reduces the cost of healthcare for students.
Our zero-upfront-cost turnkey solution includes insurance billing and collections, physician and nurse practitioner credentialing, managed care contract negotiation, coding and compliance training, student and parent marketing, IT interfacing and more.

#### Hobsons

Booth - 189

50 E-Business Way, Ste 300, Cincinnati, OH 45241 Phone: 513-699-1892 • Toll Free: 800-927-8439 Web Address: www.hobsons.com

Hobsons U.S. provides student retention solutions to improve student success rates and encourage matriculation to graduation through a customizable suite of services including assessment tools, technology products, and ongoing consulting tailored to the unique needs of higher education solutions.

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#### Innova Ideas & Services

Booth - 201

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Web Address: http://www.innovaideasandservices.com
Innova Ideas & Services is a creative services
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Booth - 105

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Booth - 411

PO Box M, Walworth, WI 53184
Phone: 800-235-0234 • Toll Free: 800-235-0234
Web Address: http://www.integraseating.com
Integra s seating and tables are specifically designed to withstand the high-use requirements of student environments, such as residence halls, lounges, unions, libraries & dining areas. Modular design allows for replaceable components which is more cost effective and sustainable. Innovative products include tablet arms tested to hold 300 lbs.

#### Interactive Collegiate Solutions Booth - 389

1418 Texas Avenue, Lubbock, TX 79424 Phone: 806-698-1408 Web Address: www.icsmg.com Providing web based student management solutions for universities.

#### Jossey Bass, A Wiley Imprint Booth - 408

111 River Street, Hoboken, NJ 07030 Phone: 201-748-6896

Web Address: www.josseybass.com
Jossey-Bass is the leader in providing cutting-edge
resources for conflict resolution professionals from
mediators and attorneys to teachers and therapists.
In the rapidly developing world of conflict resolution
and dispute mediation, we continue to bring you the
latest practical leadership from the top practitioners
and teachers in the field.

#### KLN Steel Products Company Booth - 89

PO. Box 34690, San Antonio, TX 78265-4690
Phone: 210-227-4747 • Toll Free: 800-624-9101
Web Address: http://www.kln.com
KLN Furniture is a San Antonio, Texas-based
firm supplying high quality, innovative furniture
for university and college residence life facilities.
KLN's integration of engineering, sales, production,
and project management, and environmental
responsibility result in a high level of quality control
and commitment to customer satisfaction.

#### Kognito Interactive Booth - 185

150 West 28 Street, New York, NY 10001 Phone: 212-675-9234

Web Address: http://www.kognito.com
Kognito Interactive develops online courses,
educational games, and simulations based on the
principles of learn-by-doing. In the conference,
Kognito will unveil an exciting suite of interactive
training courses in the area of mental health
education targeted at faculty, students, and
administrators at academic institutions.

#### L.A.M. ENTERPRISES, INC.

Booth - 200

513 Acorn St., Suite B. Deer Park, NY 11729 Phone: 631-254-6600

Web Address: http://www.lam-solutions.com L.A.M. provides printed and promotional products for colleges and universities. Some of our most popular products are as follows: Express Check Out Envelopes, the patented CardBook cardholder, Campus Maps, Goofy Pens, and Jumbo Carabiners. L.A.M. has a comprehensive graphic arts department to assist you with all of your graphics and design needs. We have over 500,000 promotional products available!

#### LeaderShape Booth - 512

1802 Fox Drive, Suite D, Champaign, IL 61820 Phone: 217-351-6200

Web Address: www. leadershape.org LeaderShape's vision is to improve society by inspiring, developing, and supporting more young people to lead with integrity. Since 1986, more than 28,000 participants have graduated from The LeaderShape Institute. This highly interactive and energizing program provides the tools for individuals to experience a breakthrough in their leadership performance.

#### Lifetopia Booth - 497

598 Broadway, 9th Floor, New York, NY 10012 Phone: 646-264-0729

Web Address: http://www.lifetopia.net Lifetopia (formerly RoommateClick.com) provides the best suite of roommate, housing, and community building applications. Imagine a fully hosted, easy to use, customizable solution for colleges and universities-a secure, controlled online environment where students meet and self-select other students to share their space and their lives. Lifetopia-where students come to life.

#### LivePerson Booth - 304

462 7th Avenue, 3rd Floor, New York, NY 10018 Phone: 9174770520

Web Address: http://www.liveperson.com More than 5,000 customers use LivePerson's awardwinning live chat and contact center solutions to increase online sales, improve customer service and manage interactions across all channels: chat, voice, email, and self-service/knowledgebase. Visit LivePerson in booth 304 and discover how to better serve students using their preferred communication method: live chat.

#### LRP Publications

360 Hiatt Drive, Palm Beach Gardens, FL 33418 Phone: 561-622-6520

Web Address: http://www.lrp.com

LRP Publications is a leading publisher of higher education newsletters, books and pamphlets for professionals in student affairs, enrollment and disability management, development and alumni relations, and other areas.

#### Madpackers.com

Booth - 700

5295 Town Center Road, Boca Raton, FL 33286 Phone: 781-838-0070

Web Address: www.madpackers.com

MadPackers.com, a Campus Logistics Solutions Company, is dedicated to developing and providing affordable and reliable storage and shipping services for students and their parents. We eliminate the chaos and the unnecessary stresses families and administrators endure when students transition to and away from school each semester.

#### Magna Publications, Inc. Booth - 381

2718 Dryden Drive, Madison, WI 53704 Phone: 608-246-3590

Web Address: http://www.magnapubs.com Magna Publications has been a valued information resource within the higher education community for over 30 years. With products ranging from subscriber-based print and electronic newsletters to online seminars and dynamic, in-person conferences, Magna is a recognized leader in providing cuttingedge tools and resources to all aspects of higher education.

#### Maxient, LLC

Booth - 282

102A Sunset Avenue, Charlottesville, VA 22903 Phone: 434-295-1748

Web Address: http://www.maxient.com Leading provider of cost-effective Web-based software for student conduct administration. Unmatched customer service, technically superior software ... for judicial affairs, academic integrity, and all things student conduct, Maxient is the only name you need to know!

#### Medicat, LLC

Booth - 701

1100 Johnson Ferry Road, Suite 240 Atlanta, GA 30342

Phone: 404-252-2295 8108 • Toll Free: 866-633-4053 Web Address: http://www.medicat.com

Medicat, LLC is the nationwide leader of information management systems for over 80 student health and counseling centers in the U.S. Developed in 1993, Medicat is dedicated to developing and delivering the functionality, features, and technology that student health centers require.

#### Microsoft Company

Booth - 81

One Microsoft Way, Redmond, WA 98052

Phone: 425-705-2733

Web Address: http://www.microsoft.com Microsoft offers products and programs worldwide to help educators connect with each other, prepare students for tomorrow's careers, and increase access to technology and training in classrooms, on campuses, and in the larger community.

#### Mid-American Greek Council Association/ Western Region Greek Association Booth - 502

3308 Snowbrush Court, Fort Collins, CO 80521 Phone: 970-372-1174

Web Address: http://www.mgca.org

The Mid-American Greek Council Association and Western Region Greek Association exist to stimulate the growth and development of college Fraternity/ Sorority Councils by promoting leadership and educational experiences for student leaders at colleges and universities. Programming is targeted for councils and chapters, Greek advisors, national staff/volunteers, and graduate students.

#### MIT Educational Studies Program Booth - 278

84 Massachusetts Avenue, Room W20-467,

Cambridge, MA 21390 Phone: 617-253-4882

Web Address:

Last year, the MIT Educational Studies Program, a volunteer student group, ran the Splash program which brought 1800 high school students to campus to take exciting and unusual classes from college students. Entirely student-run, we want to help you bring the same energy and community impact to your campus.

#### mtvU Booth - 496

770 Broadway, 10th Floor, New York, NY 10003 Phone: 877-800-4483 • Toll Free: 877-800-4483 Web Address: http://www.mtvU.com

Broadcasting to 750 colleges nationwide, with a combined enrollment of over 7.2 million, mtvU is the leading media network exclusively for and by college students. mtvU also owns and operates College Publisher, the largest online college newspaper network, as well as RateMyProfessors.com, the Internet's largest listing of collegiate professor ratings.

#### MyStudentBody.com/Inflexxion.Inc Booth - 505

Inflexxion, 320 Needham St. - Suite 100 Newton, MA 02464 Phone: 617-614-0376 • Toll Free:

Web Address: http://www.mystudentbody.com MyStudentBody, an innovative online college health program, is geared to a dual audience. MyStudentBody addresses both the health risks facing college students and the administrative concerns of campus professionals. MyStudentBody contains interactive features such as an integrated risk and behavior assessment and tailored content customized by the student.

#### National Collegiate Underwriters & Administrators

Booth - 99

172 Bechtel Road, Collegeville, PA 19426 Phone: 610-489-0400 106 • Toll Free: 1-800-322-0960 Web Address: http://www.ncua.com National Collegiate Underwriters & Administrators (NCUA) is dedicated exclusively to the design and management of student medical insurance programs for colleges throughout the US. We excel in information distribution, enrollment solutions, and claims experience analysis. We represent our clients and not the insurance company that underwrites the risk.

#### National Endowment for Financial Education Booth - 384

5299 DTC Blvd, Suite 1300 Greenwood Village, CO 80111 Phone: 303-224-3536

Web Address: http://www.nefe.org NEFE is a private, non-profit foundation, dedicated to educating people about personal finance. NEFE provides unbiased information and resources to consumers, and has begun to address college student s financial education issues with CashCourse, a free web based resource that universities can offer to their students.

#### National Panhellenic Conference, Inc. (NPC) Booth - 506

8777 Purdue Road, Suite 117, Indianapolis, IN 46268 Phone: 317-872-3185

Web Address: http://www.npcwomen.org NPC provides support to its 26 member organizations as they enhance the development of collegiate women by ensuring they achieve high levels of academic performance and learn essential leadership and life skills. NPC provides a platform of leadership for the 3.9+ million alumnae and collegians who contribute to society lifelong.

#### National Resource Center for the First-Year **Experience & Students in Transition** Booth - 405

1728 College Street, University of South Carolina, Columbia, SC 29208

Phone: 803-777-6225

Web Address: http://www.sc.edu/fye

The stated mission of the National Center for The First-Year Experience and Students in Transition is to support and advance efforts to improve student learning and transitions into and through higher education. This is accomplished through organizing and implementing professional development opportunities, publications, research, and resources.

#### North-American Interfraternity Conference Booth - 504

3901 West 86th Street Suite 390 Indianapolis, IN 46268 Phone: 317-872-1112

Web Address: http://www.nicindy.org

The NIC seeks to advocate for, collaborate with, and educate those associated with the fraternity movement.

#### **Novalsys** Booth - 285

40 W 4th Street - Suite 502, New York, NY 10012 Phone: 646-797-3161

Web Address: http://www.novalsys.com Novalsys offers new generation community portals fostering collaboration between students, alumni, registered organizations and academic departments. We use innovative web technologies to develop highly interactive and easy-to-use products: Collegem@iler, e-StudentLife, e-AlumniAffairs, e-StudentPortal and e-StudentCareer. We look forward to meeting with you!

#### **Nuesoft Technologies**

Booth - 213

1685 Terrell Mill Rd, Marietta, GA 30067 Phone: 678-307-1140 • Toll Free: 800-401-7422 Web Address: http://www.nuesoftxpress.com Nuesoft Xpress is a division of Nuesoft Technologies. Established in 1993, Nuesoft created the original software program for college health centers. Currently, the company has an established U.S. customer base, serving more than 5,700 medical providers across 49 states, and houses and maintains more than 1.5 million student records.

#### Off Campus Partners Booth - 586

P.O. Box 5664, Charlottesville, VA 22905 Phone: 434-817-0721 • Toll Free: 877-895-1234 Web Address: http://www.offcampuspartners.com Off-Campus Partners (OCP) operates off-campus housing listing services for colleges and universities with a unique partnership model. By partnering with OCP, universities can provide a valuable service to students at no up-front cost to the institution while generating revenue.

#### Omicron Delta Kapa Honor Society Booth - 511

Transylvania University, 421 North Broadway Lexington, KY 40508

Phone: 859-455-8870 • Toll Free: 877-ODK-NHDQ Web Address: http://www.odk.org

Omicron Delta Kappa (ODK) is the nation's premier leadership honor society. Founded in 1914, ODK has chapters on over 310 campuses across the country. Scholarships, leadership development grants & programs such as Campus Leaders Today, Community Leaders Tomorrow and Leadership Lecture Series are highlights.

#### On Campus Marketing

Booth - 302

3 Graphics Drive, W. Trenton, NJ 08628 Phone: 609-771-0005

Web Address: www.ocm.edu

On Campus Marketing is the leading fundraising service program provider to university student organizations. Our residence hall linens, Care Package Programs, DiplomaDisplay and other programs, assist groups in providing valuable services to their students and parents, while raising organizational funds.

#### OrgSync, Inc. Booth - 301

9501 Castle Pines, Austin, TX 78717 Phone: 512-238-8533 • Toll Free: 866-ORG-SYNC Web Address: http://www.OrgSync.com OrgSync's vision is to combine next generation software with premium customer service, so that we can build long-term relationships, guarantee customers' satisfaction and revolutionize society's online communities. OrgSync helps organizations by equipping them with the tools necessary to improve communication, member management and networking, all from one safe hosted platform.

#### Outside The Classroom Booth - 414

250 First Avenue, Suite 201, Needham, MA 02494 Phone: 781-726-6677 • Toll Free: 877-338-5001 Web Address: http://www.outsidetheclassroom.com The leader in online prevention, Outside The Classroom is focused on tackling epidemic-level health issues by delivering programs/services designed for population-level applications. The company's programs, including AlcoholEdu/, SexualAssaultEduTM, and MentalHealthEduTM, provide personalized approaches, helping students make safer, healthier decisions and reducing the risk associated with these critical behavioral health issues.

#### PaperClip Communications Booth - 280

125 Paterson Avenue, Suite 4, Little Falls, NJ 07424 Phone: 973-256-1333 • Toll Free: 866-295-0505 Web Address: http://www.paper-clip.com PaperClip is the place for student life resources, including newsletters, online innovations, training kits, planners, workbooks, programming and leadership tools, newswires, seminars, binders, brochures, audio conferences and more! Founded in 1994, we're staffed by student affairs folks who know and care about the field, serving thousands of institutions worldwide.

#### PAVE Systems, Inc.

Booth - 706

800 E. Campbell Road, Suite 250, Richardson, TX 75081 Phone: 972-907-2221

Web Address: http://www.pavesystems.com Pave Systems is the trusted leader delivering judicial and student safety solutions to higher education nationwide.

#### Phi Sigma Pi National Honor Fraternity Booth - 402

2119 Ambassador Circle, Lancaster, PA 17603 Phone: 717-299-4710 210

Web Address: http://www.phisigmapi.org Our coeducational National Honor Fraternity was established in 1916. We strive to be the leader in the fraternity world. We're nearly 100 chapters strong and growing with 4,200 collegiate members and 21,000 alumni. We're dedicated to the ideals of scholarship, leadership and fellowship, while providing quality lifelong contacts for our members.

#### Premier

Booth - 500

400 Sequoia Drive, Suite 200, Bellingham, WA 98226 Phone: 360-734-1153 • Toll Free: 800.866.8776 Web Address: http://www.premier.us/he Premier introduced the market to the concept of student planners and student planning tools almost 25 years ago. Since then, students in thousands of institutions across the country have turned to our planners to help them manage their time, balance their lives, stay organized, and set goals.

#### Prevention Strategies, LLC

Booth - 183

Gateway University Research Park, 5900 Summit Ave., Browns Summit, NC 27214

Phone: 336-315-7320

Web Address: http://www.preventionstrategies.com Prevention Strategies, LLC is committed to developing cost-effective and evidence-based programs to maximize health outcomes for young people. College Alc is an evidence-based program designed to reduce college student drinking and prevent consequences. It has published effectiveness and was developed with funding from National Institute on Alcohol Abuse and Alcoholism.

#### **Public Identity**

Booth - 315

1220 S. Boyle Avenue, Los Angeles, CA 90023 Phone: 323-266-1360

Web Address: http://www.publicidentity.com publicidentity provides a spectrum of promotional products which enhance our clients competitive presence & brand image. We work to cultivate longlasting client relationships with our product selection, creative input, easy and efficient ordering, and expedient product delivery.

#### **Qatar Foundation**

Booth - 399

P.O. Box 5825, Doha, Phone: 407 401 9342 Web Address: http://www.qf.org.qa Qatar Foundation for Education Science and Community is host to 5 USA institutions (VA Commonwealth University, Cornell University, TX A&M University, Carnegie Mellon University and Georgetown University) with branch campuses in Doha, Qatar.

#### Rave Wireless Booth - 702

141 West 28th Street, 9th Floor, New York, NY 10001 Phone: 212-671-1196

Web Address: http://www.ravewireless.com Rave enables stronger, safer university communities by empowering students to experience everything on campus wherever and whenever they need it. Delivering campus alerts, and providing innovative academic tools and time-sensitive community information, Rave brings the university to mobile devices with the immediacy students demand and the personal touch they deserve.

#### Residential Management Systems (RMS) Booth - 397

9131 Anson Way, Suite 301, Raleigh, NC 27615 Phone: 919-845-9004 24

Web Address: www.rms-inc.com

RMS is a completely web based housing management system, including conference and event management, property and off-campus housing management, judicial and self serve student Web, integrated with portal environments for the campus. RMS has over 160 sites around the world.

#### Reslife.Net, Ltd. Booth - 283

2 N. Homestead, Yardley, PA 19067 Phone: 215-295-6858

Web Address: http://www.reslife.net www.reslife.net provides on-line services to housing professionals/RAs. Services include: The Judicial Educator providing education for students with testing/e-mail notification to administrator; The RA Coach that supports/trains RAs; The Roommate Resource with parent/student training on roommate

relations; and The Video Staff Trainer with six on-line

#### Routledge Booth - 604

training videos for RAs.

270 Madison Avenue, New York, NY 10016 Phone: 212-216-7800 • Toll Free: 800-6347-064 Web Address: www.routledge.com

Routledge will present publications of major interest to NASPA attendees. In addition, we offer a 20% discount during the conference and for 30 days after the conference ends.

#### **RT London** Booth - 600

1642 Broadway Avenue NW, Grand Rapids, MI 49504 Phone: 616-364-4800 • Toll Free: 877-613-2012 Web Address: www.rtlondon.com With innovative design, ingenious, flexibility, and outstanding durability, RT London s extensive collection of modular casegoods, seating and tables is the smart choice for residence halls. Made in America, all RT London products stand up to rigorous use and are backed by our 25-year warranty.

#### SAGE

Booth - 177

222 Bosley Ave., Sute B7, Towson, MD 21204 Phone: 410-339-3950

We are custom product specialists!

Web Address: www.sagedining.com SAGE Dining Services is the premiere provider of exceptional dining services and gourmet catering to discerning private colleges.

#### San Diego State University Booth - 310

5500 Campanile Drive, San Diego, CA 92182-4730 Phone: 619-594-5220

Web Address: http://www.e-CHUG.com e-CHUG and e-TOKE are online intervention tools developed at San Diego State University. Grounded in theory and research, the interventions motivate students to reduce their use of alcohol and marijuana. \$ix controlled studies demonstrate significant reductions in alcohol use among students completing the e-CHUG. NASPA and e-CHUG/e-TOKE are strategic partners.

#### **School Datebooks**

Booth - 614

2880 U.S. Hwy 231 South, Suite 200 Lafayette, IN 47909

Phone: 765-471-8883 • Toll Free: 800.705.7526 Web Address: http://www.schooldatebooks.com School Datebooks serves schools with fully customized datebooks. From our PolyFusion covers to formatted handbooks to events listed on the day, our standard custom appearances are unmatched. All this is backed up by the best customer service in the school market. Find out why we are "Simply the Best!"

#### Semester at Sea

Booth - 396

P.O. Box 400885, Charlottesville, VA 22904 Toll Free: 800-854-0195

Web Address: www.semesteratsea.org Semester at Sea adds a global semester to a student's

undergraduate experience. Our itineraries take students to the four corners of the world. The University of Virginia is the academic sponsor of Semester at Sea. Since 1963, more than 45,000 students have studied abroad on 95 Semester at

#### Shrader & Shrader

Booth - 107

11 Windsor Drive, Gloversville, NY 12078 Phone: 800-526-1075

Web Address: http://www.shraderandshrader.com At Shrader & Shrader-WE MAKE YOU LOOK GOOD! We provide a full line of imprinted and embroidered clothing such as hoodies, t-shirts, polo shirts, jackets and more. We also carry all types of advertising specialties like lanyards, silicone bracelets, ID holders and more. Remember we will do the research for you.

#### SJG-The Spelman & Johnson Group Booth - 212

193 Northampton Street, Easthampton, MA 01027 Phone: 413-529-2895

Web Address: http://www.spelmanandjohnson.com SJG - THE SPELMAN & JOHNSON GROUP is an executive search firm exclusively serving institutions of higher education. Since 1991, nearly 400 institutions have relied upon SJG for search assistance to fill leadership positions in student affairs, enrollment, academic affairs, financial administration, and advancement.

#### Snoozester

Booth - 296 10827 Hampton Mill Ter., Suite 310

Rockville, MD 20852 Phone: 202-517-1602 8000 Web Address: http://edu.snoozester.com Snoozester's Wake Up Call Service for Universities is designed to help your students wake up on-time and keep on top of their hectic schedules. Students at participating universities can use the service to

#### Social Justice Training Institute Booth - 510

7 Logan Circle, NW, Suite 23, Washington, DC 20005 Phone: 202-232-0462

schedule calls online and receive them on any phone.

Web Address: http://www.sjti.org

The Social Justice Training Institute (SJTI) provides a forum for the professional and personal development of social justice educators and practitioners to expand and refine their skills and competencies in designing and facilitating diversity awareness experiences. SJTI is a developmental experience that will involve personal work.

#### Sodexo

Booth - 515

93 Blythewood Drive, Pittsfield, MA 01201 Phone: 413-499-8434

Web Address: http://www.Sodexousa.com Providing innovative solutions that support your institutional mission and student aspirations: dining services, catering, vending, maintenance, engineering, landscaping, custodial, and project management. Sodexo - Making every day a better day.

#### Southwest Contract

Booth - 214

17 Professional Dr., Temple, TX 76504 Phone: 254.742.0061 • Toll Free: 866.swcontract Web Address: http://www.swcontract.com Complete furniture supplier for residence halls, suites, apartments, and lobby areas.

#### Speak Out - The Institute for Democratic **Education and Culture**

Booth - 298

PO Box 99096, Emeryville, CA 94662 Phone: 510-601-0182

Web Address: http://www.SpeakOutNow.org Speak Out is a non-profit organization that promotes progressive voices on campuses nationwide, working with 200 speakers and artists who represent the breadth of social movements as well as criticallyacclaimed exhibits and films which inform and empower young people to take action for positive social change.

#### Sprint Nextel

Booth - 707

5020 Riverside Drive, Irving, TX 75039 Phone: 972-405-3100

Web Address: http://www.sprint.com/education Sprint Nextel offers campus wireless solutions that enhance student safety and improve both community and communication between the institutions students, faculty and administrators. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including wireless networks serving more than 53.1 million customers.

#### StarRez, Inc.

Booth - 300

5340 S. Quebec Street, Ste. 250-S Greenwood Village, CO 80111 Phone: 303-996-6022 Web Address: http://www.starrez.com StarRez is the world leader in housing, conference, and judicial software with over 15 years experience and more than 240 clients worldwide. StarRez offers the most robust, mature, and easy-to-use housing and conference software solution on the market

providing best-in-class solutions across all housing

#### Student Health 101

Booth - 407

functions.

144 Turnpike Road, Suite 240, Southboro, MA 01772 Phone: 866-636-8336 • Toll Free: 866-636-8336 Web Address: http://www.studenthealth101.com Student Health 101 publishes Student Health 101 Newsletter, the monthly newsletter for students and their parents. Each issue features accurate health and wellness news for students, helping them to understand the consequences of their decisions. Students are engaged in topics drinking, staying healthy, substance abuse, sexual responsibility,

#### Student Media Group

Booth - 101

212 West Gay Street - 2nd floor, West Chester, PA 19380 Phone: 610-696-8384

Web Address: http://www.studentmediagroup.com
Student Media Group publishes cutting-edge,
customized student daily planners at industryleading rates. Our award-winning, individuallyassigned customer service representatives eliminate
the frustration of agonizing over confusing planner
"templates." Please contact us to discuss how we can
establish a mutually beneficial partnership for the
years to come!

#### **StudentVoice**

Booth - 415

50 Fountain Plaza, Suite 1350, Buffalo, NY 14202 Phone: 716-652-9400

Web Address: www.studentvoice.com
The StudentVoice program allows campuses to easily gather and organize the information needed to enhance programs and document student learning in student affairs. StudentVoice member campuses have unlimited access to assessment resources, technologies and consulting for efficient planning, improvement, and accreditation efforts.

#### StudentAffairs.com

Booth - 410

41 Crossroads Plaza #221, West Hartford, CT 06117 Phone: 888-757-1997

Web Address: http://www.StudentAffairs.com
StudentAffairs.com, the Internet resource for
college and university administrators, contains the
most accessed job posting Web site, with over 460
institutions posting thousands of openings each year.
The site also offers online professional development
workshops, online residence life training modules,
student affairs blogs, and other Internet resources.

#### StudentCityGroups.com Booth - 598

8 Essex Center Drive, Peabody, MA 01960
Phone: 800-584-7393 • Toll Free: 800-584-7393
Web Address: http://www.studentcitygroups.com
StudentCityGroups.com offers year-round travel
group packages to college student organizations
specializing in ski, spring break, and graduation
trips. We create customized travel programs for each
school that emerge into an annual student travel
events that promote unity, school spirit, friendships,
and memories to last a lifetime.

#### Symplicity Corporation

Booth - 582

1560 Wilson Boulevard, Suite 550, Arlington, VA 22209

Phone: 703-351-0200

Web Address: http://www.symplicity.com
Symplicity has developed and deployed web based
software to manage student affairs processes including
judicial affairs, campus activities and student groups,
study abroad, new student orientation, and career
services at over 600 colleges and universities.

#### Texterity Booth - 487

144 Turnpike Rd, Southborough, MA 01772
Phone: 508-804-3000 • Toll Free: 1-800-455-5450
Web Address: http://www.texterity.com
Texterity, Inc. produces 600+ digital publications, many viewable on mobile devices. Our digital edition solutions provide readers with a high quality, interactive experience. Digital circulation programs integrate offers and fulfillment, with links and lead management systems to support advertising. Established in 1991, located in Southborough, MA.

#### The BACCHUS Network

Booth - 509

PO Box 100430, Denver, CO 80250-0430 Phone: 303-871-0901

Web Address: http://www.bacchusnetwork.org
The BACCHUS Network is a 501 C3 non-profit
organization that actively promotes student, campus
and community-wide leadership on healthy and safe
lifestyle decisions concerning alcohol abuse, tobacco
use, illegal drug use, unhealthy sexual practice
and other high-risk behaviors. Campus Affiliates
promote the health of their students, institution, and
community.

#### The Core Ensemble

Booth - 180

1320 North Palmway, Lake Worth, FL 33460 Phone: 561-582-0603

Web Address: http://www.core-ensemble.cc
The Core Ensemble offers entertaining and inspiring musical theatre performances on multicultural, feminist, and humanistic themes, during Black History Month, Hispanic Heritage Month and Women's History Month. The ensemble provides artistic and educational services to colleges, universities, schools, and performing arts venues nation-wide.

#### The Gallup Organization

Booth - 608

1001 Gallup Drive, Omaha, NE 68102
Phone: 952-838-0206 • Toll Free: 800-426.0725
Web Address: http://www.strengthsquest.com
70-plus years of Gallup research into human nature
and behavior can help your campus realize it s goals
in teaching and growing life-long learners and
tomorrow s leaders. Gallup's unique strengths-based
development program, StrengthsQuest, has touched
the lives of 400,000 students on over 600 campuses.

#### The IDEA Works

Booth - 388

1160C Pittsford-Victor Rd., Pittsford, NY 14534
Phone: 585-381-2257 107 • Toll Free: 866-381-2257
Web Address: http://www.theideaworks-ny.com
Providing promotional products, premiums, awards, and wearables for...orientation, commencement, recruitment, residence, student affairs & activities programs. We have 20 years of experience guiding Faculty & Students in choosing products that meet their needs.

#### The New York Times Booth - 206

620 Eighth Avenue, New York, NY 10018
Phone: 888-698-2655 • Toll Free: 888-NYT-COLL
Web Address: http://www.nytimes.com/college
The New York Times Knowledge Network was
created to assist educators with one of the most
diverse, in-depth and informative resources
available-The New York Times. Think of the nation's
most honored newspaper as a textbook that's
updated daily, with new ideas on every page and class
discussions in each headline.

#### The Scholar Ship Booth - 289

development.

1030 Hull Street, Suite 101, Baltimore, MD 21230 Phone: 410-962-7344, Ext. 2
Web Address: http://www.thescholarship.com
The Scholar Ship is a semester-long academic program aboard a dedicated passenger ship that traverses the globe as an oceangoing campus. Students and staff from around the world form a transnational learning community designed

to enhance their personal and professional

#### The University of Findlay

Booth - 281

1000 N. Main Street, Findlay, OH 45840 Phone: 800-521-1292

Web Address: http://seem.findlay.edu/
For over 20 years, The University of Findlay's School of Environmental and Emergency Management has provided targeted training in emergency management and crisis response. Both the CDC and the Department of Homeland Security have recommended and utilized SEEM's programs. Let's talk about what we can do for your campus.

## The Washington Center for Internship & Academic Seminars

Booth - 303

1333 16th Street, NW, Washington, DC 20036 Phone: 202-238-7900

Web Address: http://www.twc.edu

We offer college and university students of all majors substantive internships in fields of their choice in DC, as well as academic coursework and related activities. Programming is designed so that students will further their professional achievement, develop their leadership skills, and enhance their understanding of civic engagement.

#### The Wellness Corporation Booth - 284

512 W. Main Street, Shrewsbury, MA 01545
Phone: 800-828-6025 119 • Toll Free: 800-828-6025
Web Address: http://www.wellnesscorp.com
The Wellness Corporation is a premier provider
of Employee, Student & Graduate Student
Assistance programs, Organizational & Professional
Development and Work/Life programs. Each
customized service can stand-alone or be provided
under one umbrella. We specialize in providing
unique employee/student assistance solutions and
cover 130+ colleges and universities nationwide.

#### TodayCollegeTour.org Booth - 380

University of Texas Health Science Center 7703 Floyd Curl Drive, San Antonio, TX 78229 Phone:

Web Address: http://www.todaycollegetour.org
TodayCollegeTour.org is a not-for-profit providing
outreach programming on campuses nationwide
alongside students. Anchored by a touring stage
theatre production that performs with students
engaged in the host-theater departments at the
colleges it visits, TodayCollegeTour.org reaches out to
students, focusing on mental health awareness while
providing broader community building experiences.

#### Treanor Architects, P.A. Booth - 205

110 McDonald Dr., Suite 192, Lawrence, KS 66044
Phone: 785-842-4858 • Toll Free: 877-842-4858
Web Address: http://www.treanorstudent life.com
Providing architecture, planning, programming, interior design and historic preservation for student life facilities, Treanor has worked with more than
110 facilities on 57 campuses. These projects have included both new and renovated space for residence halls, living/learning centers, Greek villages, individual fraternities and sororities, unions, food courts, and ballrooms.

#### Turning Technologies, LLC Booth - 215

241 Federal Plaza West, Youngstown, OH 44503 Phone: 330-746-3015 • Toll Free: 866-746-3015 Web Address: http://www.turningtechnologies.com "Student Response System" Gather valuable student data and feedback instantly - add TurningPoint\*, interactive PowerPoint\* software, and ResponseCards\* to your next student affairs presentation or meeting. With 100% PowerPoint integration and detailed reporting via Word and Excel, TurningPoint transforms classrooms, presentations, and meetings into powerful data collection tools.

#### UCCS/WPC

#### Booth - 482

3400 E Harrison St., Seattle, WA 98112
Phone: 206-326-7731 • Toll Free:
Web Address: http://www.uccs.edu/wpc
WPC provides a forum for critical discussions
about White privilege/supremacy and oppression.
WPC is a challenging, empowering and educational
experience. The workshops, keynotes and institutes
are engaging, informative and practical/useful. WPC
is about challenging the society in which we live
and working to dismantle systems of privilege and
oppression.

#### University Loft Company Booth - 588

2222 Hillside Avenue, Indianapolis, IN 46218
Phone: 317-682-5212 144 • Toll Free: 800-423-5638
Web Address: http://www.universityloft.com
University Loft Company specializes in space
efficient, durable furniture. Our innovative product
designs create flexibility and are made with 100%
solid wood that will turn your facility into a warm
residence for students. We are very competitive in
price and offer complete installation services.

#### University Parent Media Booth - 181

4845 Pearl Street , Suite 101, Boulder, CO 80301 Toll Free: 866-721-1357

Web Address: www.universityparent.com
University Parent Media produces institution-specific
guides, e-newsletters and comprehensive Web sites
in partnership with universities across the U.S. for
parents of college students. UPM enables colleges
and universities provide additional resources (at no
cost) to parents who are hungry for information. Get
parents on your side with a customized guide!

#### **University Press**

#### Booth - 211

4501 Forbes Blvd, Suite 200, Lanham, MD 20706 Phone: 800-462-6420

Web Address: http://www.univpress.com/
Publishing Across Academic Disciplines Since 1975,
UPA maintains its reputation as a respected publisher
for the academic community. UPA also provides an
important resource for organizations to disseminate
their research. UPA is proud of its copublishing
program, collaborating with nonprofit organizations
and research institutions.

#### USA Today Booth - 514

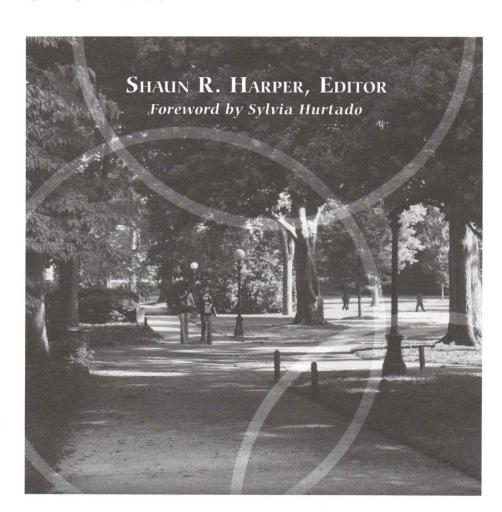
7950 Jones Branch Drive, 8th floor, McLean, VA 22108 Phone: 703-854-6370

Web Address: http://www.usatodaycollege.com
The Collegiate Readership Program provides students with access to an assortment of newspapers delivered each weekday to displays conveniently located on campus. The program is designed to promote civic engagement, media literacy, and global awareness on campus by exposing students to the news in their living, learning, and community spaces.

#### Web Service Company Booth - 386

1983 Alpine Way, Hayward, CA 94545 Phone: 510-427-4833

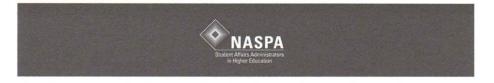
Web Address: http://www.weblaundry.com
Web Service Company is the leading provider of
laundry services to colleges, universities, and multifamily housing in California, Nevada, and Hawaii.
Our dedication to superior service, quality products,
and technological advances in our industry make us
a top choice for your institution's laundry needs.



# CREATING INCLUSIVE CAMPUS ENVIRONMENTS

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FOR CROSS-CULTURAL LEARNING AND STUDENT ENGAGEMENT



# Glossary of Terms

Awards Luncheon – Everyone may attend but tickets must be purchased in advance since space is limited. If you did not purchase a ticket this year, think about it for next year as it provides an opportunity to learn about the wonderful people who make our profession so dynamic.

Business Meeting – The NASPA Business Meeting is open to all NASPA members and conference participants. Join the NASPA Board of Directors and learn about the state of the Association.

Case Study Competition – The Case Study Competition is a way for graduate students and new professionals to apply their knowledge of student affairs, receive feedback from seasoned professionals, and compete for recognition.

Communities Gala – This event is open to all conference participants and highlights the Knowledge Communities, Regions, and divisions of NASPA. The Graduate Preparation Programs Fair is also during this event.

Cyber Café – Open to all conference attendees to check e-mail or browse the Web. The Cyber Cafe is open throughout the conference.

Faculty Breakfast – Open to all faculty (tenure track and adjunct), this informal breakfast provides the opportunity to discuss graduate preparation of future student affairs professionals.

Graduate Preparation Program Fair -

Representatives from over 70 graduate preparation programs will be available to discuss their programs and distribute literature. Learn more about masters and doctoral programs from across the country both for yourself and to share with students on your campus.

International Symposium – Held prior to the conference, the Symposium serves as the meeting point for student affairs leaders from around the world.

JASPA – Jesuit Association of Student Personnel Administrators.

Knowledge Community (KC) – The KCs provide opportunities for professionals with similar interests to explore topics for discussion and debate, to exchange programming ideas, and to focus on issues for the consideration of the Board of Directors. Participation is open to any NASPA member.

NUFP - NASPA Undergraduate Fellows Program.

NASPA Law and Policy Breakfast – Open to all conference participants, this briefing presents an excellent opportunity to hear from the NASPA leadership on the latest public policy developments in Washington impacting student affairs and students. All are welcome.

NASPA Foundation – The Foundation furthers research that contributes to increased understanding of the complexities of collegiate culture and furthers professional development of student affairs administrators through the contributions of NASPA members and friends.

New Faculty Lunch – Pre-registration is required. Open to full-time faculty members in student affairs graduate preparation programs.

Pre-Conference Workshops – Pre-conference workshops are extended learning sessions which take place the first two days of the conference. These sessions are either full-day or half-day workshops. Participants need to register for these extended learning sessions.

Region – NASPA has seven Regions, numbered I through VI (IV is divided into IV-East and IV-West). All states, Canadian provinces and member countries are assigned to one of the Regions. Many professional development events and planning take place on the regional level.

Regional Receptions – This is a good way to get to know others in your state/region/country. Check the daily schedule for dates, times and locations.

Session Formats – NASPA uses different terms to describe various types of gatherings. The following are the most common

Ancillary program: A program that is not a content-based presentation for general attendance.

*Institute*: An intensive workshop or seminar on selected topics related to a particular area of the field.

*Panel*: A group of practitioners who discuss before an audience a topic or topics relating to their area of the field.

Roundtable: A meeting for deliberation on a particular topic, usually involving a limited number of participants.

Seminar: A meeting for sharing information. A seminar is usually informal and discussionfocused.

Summit: A meeting of high-level leaders, usually called to shape a program of action.

*Symposium*: A meeting at which several experts in the field deliver short addresses or papers on a topic or related topics.

Workshop: A brief intensive educational program emphasizing interaction and exchange of information. Designed for a relatively small group of people, a workshop focuses on specific techniques and skills in a particular field.

Silent Auction – This fundraiser takes place near the exhibit hall and helps support research in the student affairs profession. You can bid on items ranging from travel to professional development speakers to university sports memorabilia. The NASPA Foundation holds a silent auction at the conference.

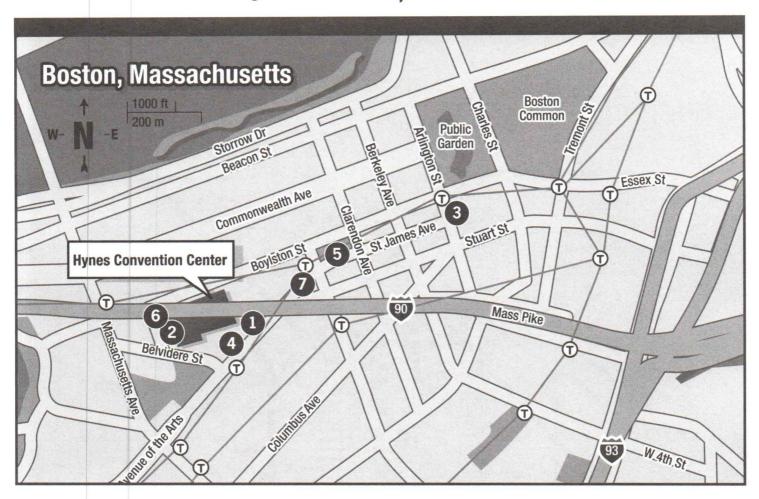
**Sponsored Programs** – Each of the NASPA KCs have the opportunity to sponsor programs at the conference which reflect their focus in student affairs.

University/College Receptions – Colleges and universities with strong student affairs graduate preparation programs often hold socials for alumni and friends. These are open to all and are listed throughout the program.

Volunteers – NASPA could not survive without volunteers. If you would like to volunteer at the conference and have not already signed up, opportunities are still available by inquiring at the hospitality desk.

**Voting Delegate** – The voting delegate of NASPA is the senior student affairs officer a member institution.

# Boston Back Bay Area Map



#### HOTEL

#### Distance to John B Hynes Convention Center

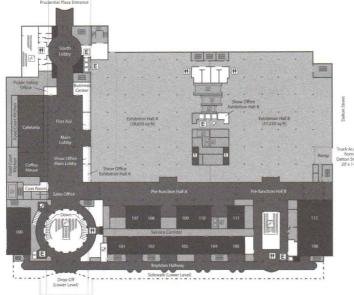
1.	Marriott Copley Place - Co-Headquarter 110 Huntington Ave	1.5 blocks
2.	Sheraton Boston Hotel - Co-Headquarter 39 Dalton St	Adjacent
3.	Boston Park Plaza Hotel & Towers 64 Arlington St	6 blocks
4.	Colonnade Boston 120 Huntington Ave	1.5 blocks
5.	Fairmont Copley Plaza Boston 138 St. James Ave	4 blocks
6.	Hilton Boston Back Bay 40 Dalton St	Adjacent
7.	Westin Copley Place 10 Huntington Ave	3 blocks

# Boston T-Line Map

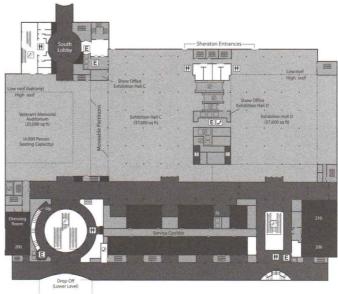


# Hynes Convention Center Floor Plan

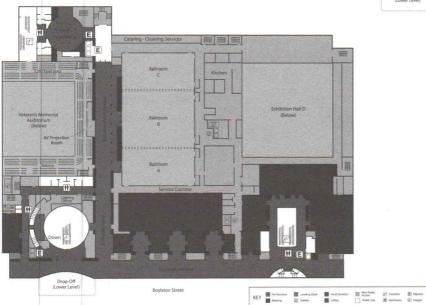
JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER . PLAZA LEVEL



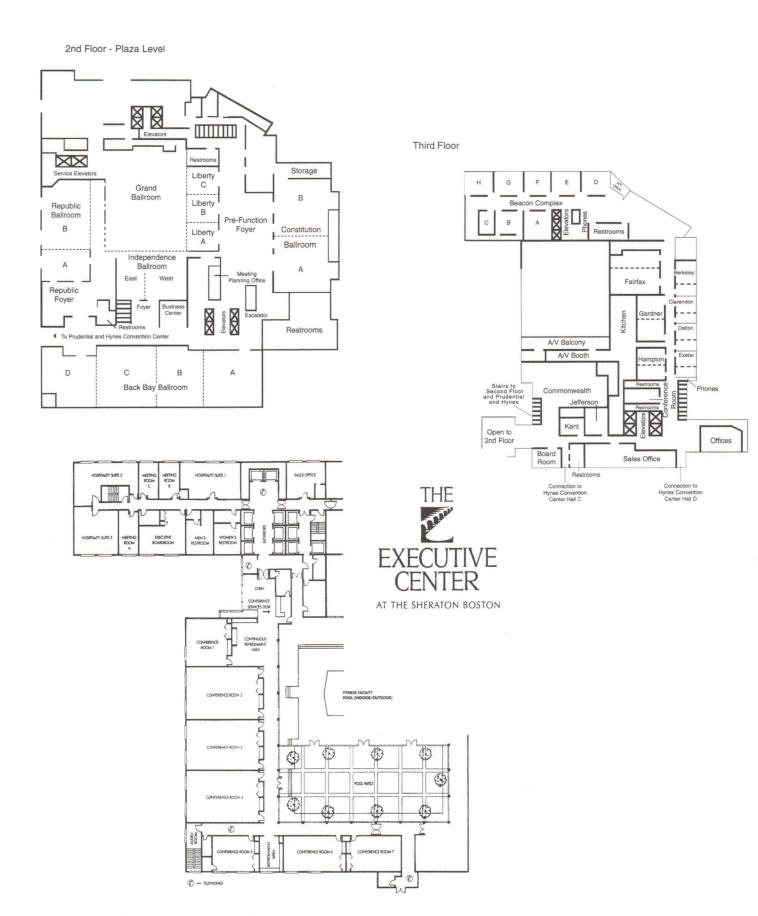
JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER • SECOND LEVEL



JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER • THIRD LEVE

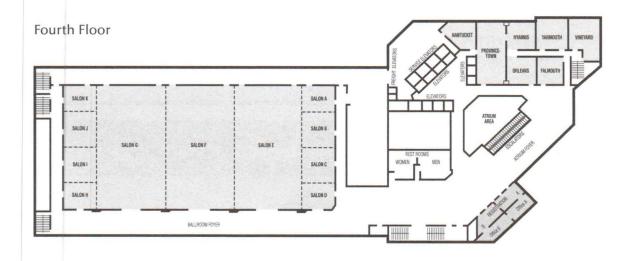


# Sheraton Boston Hotel Floor Plan



# Marriott Copley Place Hotel Floor Plan









# The Campaign for NASPA

\* Endowing the Future of Our Profession

- ♦ **DEVELOPING USEFUL RESEARCH** directed at addressing the vexing issues that affect the profession and students;
- ENHANCING PROFESSIONAL DEVELOPMENT to span and link the continuum of experiences for new, mid-level and senior-level professionals;
- **TAKING TRANSFORMATIVE ACTION** that keeps student affairs at the forefront of campus leadership.

DONATE TODAY! <u>www.campaignforNASPA.org</u> 202-265-7500



#### Nominations due April 30, 2008!



Among the most profound responsibilities of a college or university president is to help create a safe environment in which students can develop their intellectual potential. The Presidential Leadership Award will recognize one such president for his or her success in promoting a vibrant intellectual and social climate that deemphasizes the role of alcohol.

The recipient of this award will receive a \$50,000 donation to his or her institution.

To learn more, go to www.PLAward.com

Participating organizations:















# General Information

#### ACCESSIBILITY

If you have accessibility concerns or questions, require assistance, or need accommodations, please stop by Conference Headquarters, 1st Floor - Convention Center.

#### "ASK ME ABOUT NASPA" PROGRAM

Current and past leadership of NASPA will be asked to wear buttons that say "Ask Me about NASPA." We encourage first-time conference attendees who are new to the profession or have just not had an opportunity to attend a national NASPA conference to reach out to these individuals and ask them about NASPA.

#### BOSTON COMMON

1st Floor - Convention Center

Check out the daily schedule of events including local school entertainment, follow up discussions from featured programs, and "Common Conversations"; informal discussions regarding NASPA, the NASPA Foundation, the board of Directors and the conference planning committee.

#### **BUSINESS CENTER**

The Hynes Convention Center is equipped with a FedEx Kinkos and offers services such as copying and shipping. Additionally, business centers in both the Marriott and Sheraton offer a fullrange of services including, but not limited to copying, fax services, and shipping. The Marriott Business Center is located on the lobby level and the Sheraton Business Center is located on the second floor across from the Back Bay meeting rooms.

#### CELL PHONES AND PAGERS

As a courtesy to presenters, speakers, and attendees, please turn cell phones and pagers on a silent mode during program sessions and speakers. Please leave sessions when answering calls.

#### CONFERENCE EVALUATION

An overall conference evaluation will be emailed to all registered participants following the 2008 NASPA Annual Conference. Individual session presenters may provide an opportunity to evaluate their session at the end of the program. NASPA is not collecting any paper evaluations of sessions in the efforts to maintain a sustainable conference experience.

#### **CONFERENCE HANDOUTS**

Continuing NASPA's commitment to a sustainable environment, NASPA requested that program presenters do not bring paper handouts for their sessions. NASPA will ask the program presenters to upload their presentations to the NASPA Web site after the conference and participants can download the presentations immediately following the event! Bring your recycled note paper to take notes and know that you will be able to download a PDF of the presentations after the NASPA Annual Conference!

#### CONTINUING EDUCATION CREDITS

Continuing Education (CE) credits toward certification or re-certification for counselors are available through NASPA, which is approved to award CE's by the National Board of Certified Counselors (NBCC). Forms can be obtained at on-site registration, Exhibit Hall A Foyer - Convention Center.

#### CORPORATE PRESENTATIONS

Within the NASPA Annual Conference program book, you will notice a few programs that are labeled as "Corporate Presentations." These are educational program sessions provided by corporate sponsors of the 2008 NASPA Annual Conference. NASPA seeks support from corporations that support the Association's mission, values and goals. NASPA does not endorse the product or service of any of its corporate sponsors however, through our educational mission, provides opportunities for Naspa members to interact with our corporate partners.

#### CYBER CAFÉ

Exhibit Hall A Fover - Convention Center

The Cyber Café will provide an opportunity for attendees to check e-mail, or browse the Web while at the conference. The Cyber Café will be open throughout the conference day and will have limited staffing. The hours of operation for the Cyber Café are Saturday-Tuesday, 7:00 a.m. - 9:00 p.m. and Wednesday 7:00 a.m. - 10:00 a.m. The cyber café is being generously sponsored by Interactive Collegiate Solutions (ICS).

This year, the Convention Center will provide complimentary wireless access to the Internet. Just turn your computer on, open your Internet browser and connect, absolutely free. For your convenience, stations with electrical outlets will be provided for your use. The Sheraton and Marriott lobbies provide wireless for

#### **EXHIBIT HALL**

Exhibit Hall A - Convention Center

Make plans to visit the Exhibit Hall to see the exciting vendor displays! Enter the Exhibitor Passport Raffle for an opportunity to win great prizes. In addition, the NASPA Foundation Silent Auction is located in the Exhibit Hall A.

#### EXHIBIT HALL SCHEDULE

1:00 p.m. - 4:00 p.m. Sunday

3:00 p.m. - 4:00 p.m.

(Reception for SSAOs and Internationals)

Monday 9:00 a.m. - 3:00 p.m.

10:15 a.m. - 10:45 a.m. Break

Tuesday 9:00 a.m. - 3:00 p.m.

1:15 p.m. - 1:45 p.m. Break

For a listing of Exhibitors, see page 79 of the program book.

#### **FAMILY FRIENDLY ROOM**

Conference Room - Sheraton

The Conference Planning Committee acknowledges that many conference attendees will travel with family when attending the conference. A private room has been provided to allow parents to care for small children without having to return to individual hotel rooms.

#### GENDER NEUTRAL RESTROOMS

Gender neutral restrooms are available in both the Hynes Convention Center and the Sheraton Hotel. Please see signs for specific locations.

#### **HEADQUARTERS**

1st Floor - Convention Center

Conference Headquarters serves as a general resource for conference-related issues including schedule changes, accommodations for persons with special needs, and lost and found. Conference Headquarters is open during registration hours.

#### HOSPITALITY

Boston Common – 1<sup>st</sup> Floor – Convention Center 2nd Floor - Sheraton

The Hospitality desk will assist attendees with information on transportation, dining, tours shopping, attractions, events, places of worship, emergency health care information, and much more.

Saturday	8:00 a.m 5:00 p.m.
Sunday	8:00 a.m 3:30 p.m.
Monday	8:00 a.m 5:00 p.m.
Tuesday	8:00 a.m 5:00 p.m.
Wednesday	8:00 a.m 10:00 a.m.

#### **HOTEL CONTACT NUMBERS**

Colonnade	617-425-3209
Fairmont	617-267-5300
Hilton	617-236-1100
Marriott	617-236-5800
Omni	617-227-8600
Park Plaza	617-426-2000
Sheraton	617-236-2000
Westin	617-351-7775

#### LOST AND FOUND

Lost and found articles should be turned in to the Hospitality desk in the Boston Common. Articles not claimed by closing time each day will be transferred to Conference Headquarters located on the first floor of the Convention Center. Articles not claimed by the end of the conference will be shipped back to the NASPA office and held for approximately 30 days.

#### NAME BADGES

Admission to all activities requires a conference badge. Any person without a name badge may be excluded from conference programs and events. Lost or damaged name badges can only be replaced at Registration, located in the Exhibit Hall A Foyer – Convention Center.

#### PRESENTER READY ROOM

307 - Convention Center

This room is for presenters to prepare and test the audiovisual portion of their presentation. This room is available from 8:00 a.m. – 4:30 p.m., Saturday – Tuesday and 7:30 a.m. – 10:00 a.m. on Wednesday.

# PROFESSIONAL DEVELOPMENT CURRICULUM

As part of the NASPA Professional Standards Division's continuing efforts to assist you in making your professional development experiences more intentional and purposeful, all of NASPA's Professional Development Events will make use of NASPA's Professional Development Curriculum matrix. The matrix is designed to assist you visually as shape your own professional development experience to focus on the six content areas shown.

Look for the icon that represents the categories as you make your selections from the program book.

Values, history, and philosophy of the profession	Student characteristics, development, and learning	Assessment and research practices
Leadership, administration, and management	Culture, diversity environment, and organization development	Law, governance, and policy

#### **PROGRAM CHANGES & UPDATES**

Conference Headquarters – 1st Floor – Convention Center Changes and updates can be submitted Saturday, March 8 – Tuesday, March 11 between the hours of 7:30 a.m. – 4:00 p.m. Updates will be provided to participants on plasma screens at the Boston Common and throughout the Convention Center, as well as one in both the Marriott and Sheraton Hotels.

#### REGISTRATION

Exhibit Hall A Foyer - Convention Center

HOURS
8:00 a.m 5:00 p.m.
8:00 a.m 5:00 p.m.
8:00 a.m 5:00 p.m.
8:00 a.m 12 Noon

#### **SMOKING**

The Convention Center, and all contracted hotels are smoke-free environments. Smoking is permitted in designated areas only.

# THE PLACEMENT EXCHANGE PROGRAM SESSIONS

Throughout the program book, you will see The Placement Exchange logo near educational sessions that pertain to career and job searching in the student affairs profession. The Placement Exchange committee selected these educational sessions in order to help participants manage careers, as well as the placement process. Look for the icon to help make selections if you are interested in expanding your knowledge about the next steps in your career!

#### **VOLUNTEERS**

Boston Common - 1st Floor - Convention Center Volunteers are critical to the success of the conference. Volunteers are needed to help with registration, hospitality, programs, and a variety of other services.

Join the volunteer team and enjoy an opportunity to network, spend time with colleagues, and make the most of your conference experience. Volunteering is simple, as we will work around your schedule making it easy for you to participate as a typical conference attendee. Please visit the volunteer table located in the Boston Common.

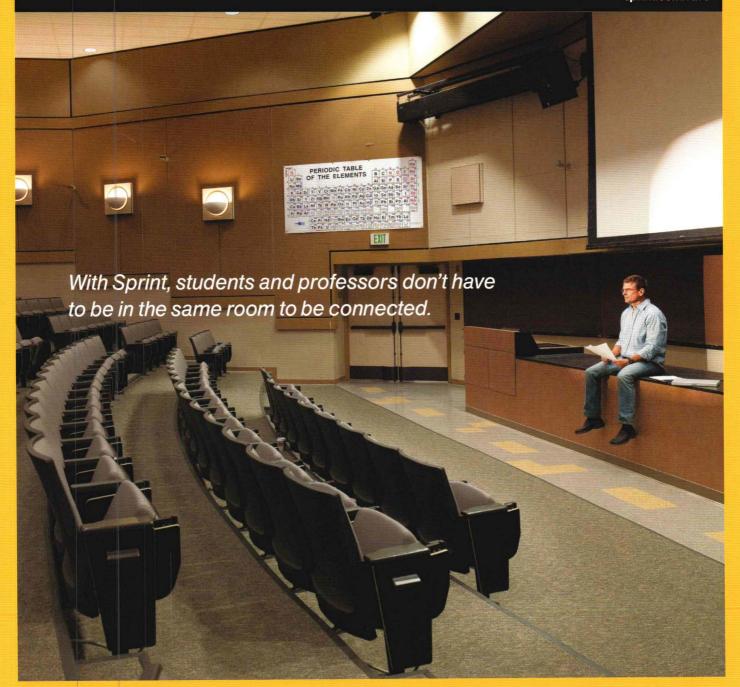
Conference volunteers will be easily identified. Each will be wearing a colorful scarf. Please feel free to approach one for information.



#### **EDUCATION MOBILITY SOLUTIONS**

With Sprint Education Mobility Solutions, everyone on campus can access the information they need when and where they need it. Students can check class assignments, shuttle bus locations and check out library books in the blink of an eye. Professors can upload class presentations, syllabi and test scores just as fast. And communication between the two has never been easier. Hungry minds want to be fed, fast. Thankfully, Sprint Business gives you the ability to make just about any place a learning place. That's getting it done at SprintSpeed."

1-800-SPRINT-1 sprint.com/rave

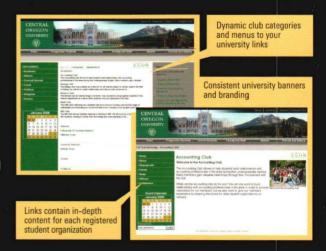


# Thank you for sponsoring the conference tote bags

# CLUBMANAGER

# **Student Organization Management Software**

- Consistent Web Pages Dynamically Configured by Clubs
- Club Administration Roster & Officer Management
- Club Registration New and Renewal Applications
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- Dynamic Forms Custom Online Applications
- Reporting Tools Exportable to Excel to View & Sort



ICS - Interactive Collegiate Solutions www.icsmg.com

For more information Contact: **Ryan Wall** - 214.924.7905 - ryan@icsmg.com

Come to booth 389 & 488 for a demonstration of

# CLUBMANAGER

ICS, Interactive Collegiate Solutions, Booth 389 & 488

ICS is a premier provider of student management software for over 300 colleges and universities. ICS presents Club Manager, an Internet-based club management system providing websites, member management, registration, event management, and more for all of your student organizations and university administration.

Manage your office more efficiently with ICS.